



NCAD TEXTBOOK/MATERIAL LIST
Summer 2023 Semester

SOPHOMORE

CM 201 COMMUNICATIONS

Instructor - Dennis Butler

Contact: dbutler@ncad.edu

Required Book(s):

Interpersonal Communication: A Mindful Approach to Relationships

Authors: Jason S. Wrench, Narissra M. Punyanunt-Carter, Katherine S. Thweatt

ISBN-13: 978-1-942341-77-2

A Milne Open Textbook available without charge at:

<https://milneopentextbooks.org/download/interpersonal-communication/>

Required Materials: Notetaking Supplies, Word Processor

AT201 ART HISTORY 2

Instructor: Susan Ogilvie

Contact: sogilvie@ncad.edu

Required Book(s): Not Required

Art History (4th or 5th ed.) Vol. II, Marilyn Stokstad and Michael Cothren, The Story of Art, E.H. Gombrich

Books used in class but not required for purchase. Any additional articles and book chapters will be uploaded to the LRS for the student's use.

KP 201 PUBLIC SPEAKING

Instructor: Kelsey Alger

Contact: kalger@ncad.edu

Required Book(s): Not Required

Required Materials:

Internet connection required and access to presentation software such as PowerPoint.



PT201 PAINTING TECHNIQUES

Instructor: Derek Gundy

Contact: dgundy@ncad.edu

NO TEXTBOOK REQUIRED

Sketchbook, 9x12 - if you are using something that accepts water media like Bee Paper Super Deluxe, that will be helpful.

Paint: Please purchase **heavy body** professional paint if at all possible.

Excellent brands are **M. Graham, Golden, Liquitex,**

1 **5oz** tube Titanium White Acrylic Paint (you'll go through white the most in color mixing)

1 2oz tube Ivory Black Acrylic Paint

1 2oz tube of Hansa Yellow

1 2oz tube of Naphthol Red

1 2oz tubes of Ultramarine Blue

Colors may be substituted if necessary but please stay as close to pure primary colors as you can.

Painting brushes – if you still have the brushes from the art kit those should be fine.

If those brushes are worn you may need to purchase additional brushes.

Palette: Palette Paper 9x12 is a good size (50 sheet pad). I recommend Grey Matters brand.

Thin Canvas Boards or similar surfaces for creating paintings on. Sizes can remain small to medium, for example 8x10, 9x12, 11x14. You may paint larger than these sizes if you wish.

Stretched Canvases are fine too but will take up more space.

Palette Knife, Diamond Shape, bent handle to keep hand out of your paint

2 Water Cups – large yogurt cups work well. One for dirty water, one for clean.

Paper Towels

Additional colors may be desired and may be necessary beyond the midterm, but we will be working with the primary colors + black and white for the first 7 weeks. Students may need to purchase additional colors depending on how the painting process uses up the materials.

THE FOLLOWING IS A LIST OF COLORS I ENJOY ADDING TO MY PALETTE:

Sap Green, Yellow Ochre, Burnt Sienna, Raw Umber, Alizarin Crimson, Cobalt Blue...etc.

These are not required but students may wish to branch out and select their own colors once we get past midterms.

A video explaining some of the supplies can be found at: https://youtu.be/9PNAT_EE_eU

Contact me with any questions at dgundy@ncad.edu

DS201 SURVEY OF DIGITAL ART APPS 2

Instructor: Nick Ogilvie

Contact: nogilvie@ncad.edu



Required Book(s): N/A
Required Materials:
Adobe CC, Autodesk Maya

PH201 SURVEY OF DIGITAL PHOTOGRAPHY

Instructor: Samantha Gravis
Contact: sgravis@ncad.edu

Required Textbook: Read This If You Want to Take Great Photographs, Henry Carroll
<https://www.amazon.com/Read-This-Want-Great-Photographs/dp/1780673353>

Materials: (strongly suggested) Digital Camera

Juniors

PSM351 PRINCIPLES OF SALES AND MARKETING

Instructor: Paul Laxamana
Contact: plaxamana@ncad.edu

Required Textbook: This Is Marketing: You Can't Be Seen Until You Learn to See, Seth Godin
https://www.amazon.com/This-Is-Marketing-Seth-Godin-audiobook/dp/B07DKN7DG2/ref=sr_1_1?crid=J5AS0F98XMH7&keywords=seth+godin+this+i+s+marketing&qid=1649479012&s=books&sprefix=Seth+godin%2Cstripbooks%2C156&sr=1-1

BP351 BUSINESS PLANNING AND PRACTICES

Instructor: Paul Laxamana
Contact: plaxamana@ncad.edu

Required Textbook: Traction: How Any Startup Can Achieve Explosive Customer Growth, Gabriel Weinberg
<https://www.amazon.com/Traction-Startup-Achieve-Explosive-Customer/dp/1591848369>

QP 351 QUANTITATIVE PRINCIPLES

Instructor - Dennis Butler
Contact: dbutler@ncad.edu

Required Book(s):
A Course in Quantitative Literacy
Authors: Mark Beintema and Azar Khoosravani

An Open Education Resource Textbook available without charge at:
http://dept.clcillinois.edu/mth/oe/A_Course_in_Quantitative_Literacy.pdf

Required Materials: Notetaking Supplies, Calculator



MR351 MODEL RIGGING & ANIMATION

Instructor: Nick Ogilvie

Contact: nogilvie@ncad.edu

Required Materials:

Autodesk Maya

3-Button Mouse

Recommended Books:

The Animators Survival Kit, Richard Williams

ISBN- 978-0865478978

TP351 TYPOGRAPHY 1

Instructor: Don Moore

Contact: dmoore@ncad.edu

Required Textbook(s): None

Required Materials: Announced in class by project

MD351 INTERMEDIATE MOTION DESIGN

Instructor: Topher Welsh

Contact: twelsh@ncad.edu

Required Book(s):

MAXON Cinema 4D R20, A Detailed Guide to Modeling, Texturing, Lighting, Rendering, and Animation by Pradeep Mamgain - ISBN-10: 1092900357

ISBN-13: 978-1092900355

The Kindle version seems to be the cheapest option.

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D, Photoshop, Illustrator. Recommended-Maya (Autodesk and Maxon products have free student versions)

Removable/cloud storage



IC351 WEB DESIGN

Instructor: Michael Wilford

Contact: mwilford@ncad.edu

Required Book: None

Any reference materials will be free online resources.

Require Materials: The materials needed will mostly be software to create mockups and graphics:

- Figma (for mockups) - <https://www.figma.com/>
- Photoshop or GIMP (open-source equivalent)
- Illustrator or other vector editor (several free, open-source alternatives available)
- Chrome (An up-to-date version of this browser)
- Code editing software (I like Brackets for the Mac, which is free, but just plain TextEdit or Notepad will work) - <https://brackets.io/>
- Website Domain & Hosting - Students will be setting up their own domain and hosting to build their final project on (will be very inexpensive).

MD351 INTERMEDIATE MOTION DESIGN

Instructor: Topher Welsh

Contact: twelsh@ncad.edu

Required Book(s):

MAXON Cinema 4D R20, A Detailed Guide to Modeling, Texturing, Lighting, Rendering, and Animation by Pradeep Mamgain - ISBN-10: 1092900357

ISBN-13: 978-1092900355

The Kindle version seems to be the cheapest option.

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D, Photoshop, Illustrator. Recommended-Maya (Autodesk and Maxon products have free student versions)

Removable/cloud storage



DP351 DIGITAL PAINTING

Instructor: Nick Ogilvie

Contact: nogilvie@ncad.edu

Required Book(s): N/A

Recommended Books:

Color and Light, James Gurney

ISBN- 978-0740797712

Required Materials:

Wacom digital tablet (any newer model) if using school computers

Any brand if using your computer (check compatibility)

MD301 MODEL DESIGN 1

Instructor: Joel Blakely

Contact: jblakely@ncad.edu

Textbook Required: None

Required Materials:

ZBrush, Maya and Substance Painter along with a Wacom tablet or comparable

Seniors

ST451 SENIOR THESIS

Instructor: Kurt Ikemeier

Contact: kikemeier@ncad.edu

Required Textbook: None

Materials: Word Processor to revise thesis draft, access to Adobe Suite to create visual document

PR451 PORTFOLIO 2

Instructor: Don Moore

Contact: dmoore@ncad.edu

No Textbook Required

Recommended Textbook: Big Magic: Creative Living Beyond Fear, Elizabeth Gilbert, ISBN 1408866730, 9781408866733

IN451 INTERNSHIP

Instructor: Derek Gundy Contact: dgundy@ncad.edu

Required Textbook: None

Materials: None

IL451 ADVANCED ILLUSTRATION

Instructor: Carli Hillman

Contact: chillman@ncad.edu

No textbook required.

Every student is required to always have a traditional sketchbook with them and some basic drawing tools.

Students may opt to work in traditional or digital media but must always be fully prepared to complete work during class studio time.

Students may be asked to create illustrations using an assigned material – you’ll have plenty of advance notice on this.

P451 CAPSTONE 2

Instructor: Topher Welsh

Contact: twelsh@ncad.edu

Required Book(s): None

Recommended Books:

The Freelance Manifesto: A Field Guide for the Modern Motion Designer Kindle Edition by Joey Korenman - ASIN : B071JRYMSG

The Theory and Practice of Motion Design: Critical Perspectives and Professional Practice by R. Brian Stone - ISBN-13: 978-1138490802
ISBN-10: 1138490806

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D, Photoshop, Illustrator. Recommended-Maya (Autodesk and Maxon products have free student versions)

Removable/cloud storage

AD451 ADVANCED DESIGN

Instructor: Don Moore

Contact: dmoore@ncad.edu

Required textbook: None

Required Materials: Announced in class per project

EA451 ADVANCED ENTERTAINMENT ART

Instructor: Danny Peterson

Contact: dpeterson@ncad.edu

Required Textbook(s): None

Required Materials: Autodesk Maya 2022 - Adobe Suite -
3-Button Mouse - Adequate computer equipment - ZBrush 2022 - Unreal Engine -
Reference Software

