



2023 - 2024 CATALOG



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Northwest College of Art & Design (NCAD) is a private, career-oriented college accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC) and offers a 2 Bachelor of Fine Arts Degrees, and 2 Associate of Occupational Studies.

ADMINISTRATION OFFICE

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NCAD reserves the right to make changes to the curricula, calendar, and catalog without any prior notice. The course offerings and requirements of NCAD are under continual examination and revision. The most recent edition of the catalog supersedes any previous edition of the catalog published for the same academic year. This catalog is not a contract; it merely presents the offerings and requirements in effect at the time of publication and in no way guarantees that the offerings and requirements will not change. NCAD specifically reserves the right to change requirements for any concentration during any particular year. The individual student assumes full responsibility for compliance with all current academic requirements and policies. For the most current information, visit NCAD's official catalog online at: www.ncad.edu.

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CREATIVE CAREER PATHWAYS

Whether you know exactly where you're going or you're just looking to take the first step, finding the right pathway to becoming a creative professional is vitally important.

The following list of job titles illustrates some of the many potential employment options for creative professionals, each walking their unique path. The list is not meant to be exhaustive, but to be illustrative of the diversity and quantity of opportunities that creative professionals may choose to pursue.

NCAD provides entry-level career education and training in the area of Visual Communication, and many of the jobs listed to the right may require additional training and/or experience.

NCAD cannot promise or guarantee anyone a job after graduation, but does promise to support our students and alumni in their search for employment.

JOB TITLES

- 3-D Animator
- 3-D Generalist
- 3-D Modeler
- 3-D Texturer
- Art Director
- Book Illustrator
- Children's Book Illustrator
- Concept Artist
- Digital Artist
- Digital Effects Animator
- Digital Imaging Specialist
- Digital Matte Painter
- Digital Photographer
- Independent Studio Artist
- Freelance Illustrator
- Game Artist
- Game Texture Artist
- Graphic Designer
- Graphic Novel Artist
- Interactive Designer
- Motion Graphics Designer
- Production Artist
- Stop Motion Animator
- Storyboard Artist
- Visual Designer
- Visual Effects Art Director
- Visual Effects Compositing Artist
- Web Designer
- Web Developer
- UX Designer

COLLEGE INFORMATION

MISSION

NCAD prepares students to reach their creative, technical and professional potential. We educate individuals for the challenges of contemporary creative business practice by developing critical thinking, creativity, problem-solving, communication and leadership skills. By instilling cross-cultural sensitivity and global awareness, NCAD develops the whole professional ready for the demands of the creative industry.

VISION

- Provide an educational setting ensuring creativity, creative thinking and artistic excellence.
- Maintain student-focused services that enhance professional growth.
- Create an environment of academic responsibility, and professionalism supported by staff, faculty and students.
- Utilize equipment and technology that mirrors evolving industry standards.
- Work with our Program Advisory Committee to identify emerging industry trends to ensure our curriculum stays relevant.
- Assist graduates in cultivating and fostering growth in their careers.
- Achieve program objectives for student success, retention and completion, leading to desired careers and employment.

NCAD holds essential the value and potential of each student and makes every effort to provide quality educational programs and services to support student success.

HISTORY

Founded in 1982 by Craig N. Freeman, the Northwest College of Art and Design has been a specialized school of art since its beginning. Originally a certificate program, with growth and prestige, the demand for a degree program prompted the Founder to expand the curriculum to an associate degree level. In the early 1990's NCAD relocated to a 26-acre estate in Poulsbo, WA. This move allowed NCAD to modify its program once more to create the BFA degree program in Visual Communication and later expand it by adding multiple majors (currently concentrations). In 2017, the college moved to Tacoma, WA, with its increased access to resources and opportunity for our students.

ACCREDITATION AND APPROVALS

NCAD is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC), a recognized accrediting agency by the U.S. Department of Education.

WASHINGTON STUDENT ACHIEVEMENT COUNCIL

In accordance with the Degree-Granting Institutions Act Regulations (WAC 250-61-0603), institutions that meet certain criteria are eligible for exemption from degree authorization. NCAD is considered to be an eligible institution exempted from degree authorization requirements by the Washington Student Achievement Council (WSAC). NCAD's academic programs of study are approved by the Washington Student Achievement Council/State Approving Agency (WSAC/SAA) for the enrollment of those eligible to receive benefits under title 38 and Title 10 of the U.S. Code. NCAD is authorized under federal law to enroll nonimmigrant alien students.

CAMPUS & STUDENT LIFE

CAMPUS & FACILITIES

NCAD is located at 1126 Pacific Avenue, in a 38,000 square foot, seven story modern building in the heart of downtown Tacoma, WA. Specialized facilities include multiple computer labs, lecture spaces, traditional art studios, and several open working spaces for student use. Admissions offices, and Student Resource Library are located on the first floor of the campus. Students also have dedicated eating/lounge areas for their use.

CLASS SIZE

To ensure a personal approach to our students' education and training, all courses within our program are intentionally kept small (maximum of 40:1 in a typical classroom setting). The student to faculty ratio is an average of 17:1.

THE AREA

Tacoma is located in the Pacific Northwest just 30 miles south of Seattle. It is situated along the shore of Puget Sound, and within sight of Mount Rainier. Tacoma is a main hub of business activity for the South Puget Sound region. Many major employers are located in this area. Downtown Tacoma has a diverse mix of museums, businesses, professional service firms and fine restaurants.

PROFESSIONAL AFFILIATIONS

Northwest Career College Federation
<https://www.nwcareercolleges.org>

National Art Education Association
<https://www.arteducators.org>

Tacoma-Pierce County Chamber of Commerce
<http://www.tacomachamber.org>

NCAD STUDENT BODY

The average NCAD student is between the ages of 18 and 25 and typically seeking to prepare for their first professional careers. NCAD also welcomes returning students who are ready to fulfill their creative ambitions.

STUDENT LIFE

Students can enjoy a variety of indoor and outdoor activities; including hiking, cycling, kayaking, fishing, exploring zoos and museums, arcades, bowling alleys, theaters, concert halls and more all within the city limits of Tacoma. Exploring more of Pierce County, students can find wonders such as Mt. Rainier National Park, Chambers Bay Golf Course, and The Washington State Fair. Pierce County borders seven other Washington counties, which offer students access to many more attractions and companies. This includes Seattle, Washington State's largest city, with a population of over 700,000 people. Students are encouraged to explore their surroundings and the possibilities of interning at any number of art or design companies while enrolled in our program.

The surrounding area offers cultural and entertainment opportunities. Tacoma has many museums including Tacoma Art Museum, Museum of Glass, Foss Waterway Seaport, Lemay - America's Car Museum, Washington State History Museum and more. Tacoma is also home to the Tacoma Rainiers, Triple-A Baseball, MLS Soccer Team and Tacoma Defiance, respectively. In addition to those offerings, Tacoma has picturesque parks, including Point Defiance, which is one of the largest urban parks in the U.S. The greater PNW is ripe for exploring and enjoying.

THE BFA DEGREE IN VISUAL COMMUNICATION

OUR BFA DEGREE PROGRAM
IN VISUAL COMMUNICATION
OFFERS A WELL ROUNDED
EDUCATIONAL EXPERIENCE
DESIGNED TO PREPARE OUR
STUDENTS FOR ENTRY-LEVEL
PRACTICE AS A CREATIVE
PROFESSIONAL.

Our BFA program offers technical skill-based education and training with double concentrations in the area of Visual Communication.

NCAD's policy allows flexibility for students to specialize and develop a unique style within the area of Visual Communication.

This concentrated program in Visual Communication focuses on technical skills, creative logic and the development of original concepts. Students implement experimentation and communicate ideas through professional quality projects with the final goal of a presentation portfolio. Concentrations (elective specializations) include Graphic Design, Illustration, Interactive Design, Motion Design, and Media Arts.

The foundation courses (semester 1-4) for all students in the Visual Communication program are identical.

Upper division courses (semester 5-9), include courses that are specific to the individual concentrations.

Visual Communication concentration declaration will occur during the 3rd semester after the student has met and discussed their goals with the Director of Education.

THE BFA DEGREE IN GRAPHIC DESIGN

Our BFA degree program in Graphic Design offers a well rounded educational experience designed to prepare our students for entry-level practice as a creative professional.

Our BFA program offers technical skill-based education and training in the area of Graphic Design.

NCAD's policy allows flexibility for students to specialize and develop a unique style within the area of Graphic Design.

This concentrated program in Graphic Design focuses on technical skills, creative logic and the development of original concepts. Students implement experimentation and communicate ideas through professional quality projects with the final goal of a presentation portfolio.

The foundation courses (semester 1-4) for all students in the Visual Communication program are identical.

Upper division courses (semester 5-9), include courses that are specific to the individual concentrations.

Visual Communication concentration declaration will occur during the 3rd semester after the student has met and discussed their goals with the Director of Education.

Our AOS program in Animation provides you with a fundamental skill-set in image editing and modeling, as well as developing an extensive portfolio. The program exposes the student to a wide variety of classes as well as providing a foundation in Animation education.

Our AOS in UX (user experience) program is designed to give the student a foundation of coursework & skill-set in UX. NCAD UX is designed to prepare the student for entry level positions in the UX Design Industry.

THE AOS DEGREE PROGRAMS

Our AOS degree programs in Animation and UX are a two year academic experience designed to prepare students for variety of challenges as a creative professional.

BFA DEGREE IN VISUAL COMMUNICATION

PROGRAM CONCENTRATIONS

DOUBLE CONCENTRATION COMBINATIONS IN THE BFA DEGREE PROGRAM IN VISUAL COMMUNICATION

Graphic Design /
Illustration

Media Arts /
Motion Design

Graphic Design /
Media Arts

Media Arts /
Interactive Design

Graphic Design /
Motion Design

Motion Design /
Interactive Design

Graphic Design /
Interactive Design

DOUBLE CONCENTRATIONS AT NCAD

A “*double concentration*” requires that our BFA students concentrate in two related areas of Visual Communication. At NCAD, we believe that there are several powerful benefits of getting a double concentration, which we require of all our students. The single greatest benefit is it gives our students career options. Our double concentration requirement permits and even encourages flexibility after college. The focused and broader education experience makes graduates both versatile and valuable.

MEDIA ARTS CONCENTRATION

In the Media Arts concentration, students develop knowledge, technical skill and practical expertise in professional-level software used to create 3-D digital images and animation for print, interactive multimedia, motion design, digital games, and for the web. Graduates with an Media Arts concentration can become successful visual communicators and storytellers who may choose to work in the entertainment arts industry as modelers, animators, illustrators, or concept artists.

GRAPHIC DESIGN CONCENTRATION

Design is a vital tool for businesses competing in an increasingly interconnected global marketplace. The Graphic Design concentration prepares students for a variety of entry-level positions working as print designers, package designers, brand and identity designers, or art directors.

ILLUSTRATION CONCENTRATION

Illustration is Visual Communication and storytelling through images. The concentration in Illustration prepares students to succeed in the competitive world of entry-level professional illustration as effective communicators and visual problem solvers. The work of illustrators can be found in magazines, books, media covers, and advertisements. In addition to traditional print media, illustrators work digitally in film, television, games, on the web, and more.

INTERACTIVE DESIGN CONCENTRATION

The Interactive Design concentration provides skills, concepts, and tools for students interested in interactive design as a creative form of expression and communication. The knowledge and skills learned in this concentration are designed to enhance the preparedness of those visual communication students wishing to enter the design, communication, and interactive media industries such as, UX Design, UI Design, web design, and mobile application design.

MOTION DESIGN CONCENTRATION

Motion Design allows artists and designers to create complex visual messages by blending together elements of film, music, and graphic design. This often includes such work as the typography and graphics; which can be seen in the opening credits of a film, web-based animations or advertising, or 3-D logos for television networks. The Motion Design concentration teaches our students both the art and the technology that go into creating this form of visual communication.

“YOU CAN LOOK AT A PICTURE
FOR A WEEK AND NEVER
THINK OF IT AGAIN. YOU CAN
ALSO LOOK AT THE PICTURE
FOR A SECOND AND THINK OF
IT ALL YOUR LIFE.”

—JOAN MIRO

SPANISH PAINTER, SCULPTOR,
AND CERAMIST.

BFA DEGREE IN VISUAL COMMUNICATION, OR BFA DEGREE IN GRAPHIC DESIGN EDUCATIONAL OBJECTIVES

Primary Educational Objectives:

NCAD has set its educational objectives for the BFA degree in Visual Communication Art as follows:

- A. **Fundamental Knowledge:** Graduates of the program will be skilled in the fundamental concepts of design necessary for success in the professional creative industry.
- B. **Specialization:** Graduates of the program will be prepared to pursue career choices in their selected concentrations or related fields that benefits from a strong background in applied design.
- C. **Design Skills:** Graduates of the program will be prepared with problem solving skills, laboratory skills, and design skills.
- D. **Professional Skills:** Graduates of the program will be prepared with communication and teamwork skills as well as an appreciation for ethical behavior necessary to be successful.
- E. **Self Learning:** Graduates of the program will be prepared to continue their professional development through continuing education and personal experiences.

Knowledge/Skills Expected to be Demonstrated in BFA for Visual Communication, or Graphic Design Graduate Portfolio.

1. Demonstrate in their portfolio both the resourcefulness and flexibility of critical thinking, creative thinking, and problem solving skills necessary to conceive effective visual communication solutions.
2. Demonstrate in their portfolio their ability to develop visual communication solutions for specific problems.
3. Demonstrate in their portfolio their ability to create visual communications that are audience appropriate and that function within a defined context.
4. Demonstrate in their portfolio their ability to create visual communications utilizing formal design skills based upon established design principles.
5. Demonstrate in their portfolio their ability to create visual communications demonstrating formal design skills based upon aesthetics.
6. Demonstrate in their portfolio their ability to utilize appropriate traditional and digital media, materials, tools, technology platforms, and techniques to create effective, successful visual communication solutions.
7. Demonstrate in their portfolio a basic understanding of the nature of professional work in the field of Visual Communication through the development, selection, and presentation of a relevant body of visual work.
8. Demonstrate in their portfolio the skills necessary to assist in the development of competencies in communication, presentation, and business skills necessary to engage in professional practice in the field of Visual Communication.

**BFA Visual Communication
Academic Grid
Semesters: 1-4**

Semester 1	Class	Credits	Final Grade	Semester 2	Class	Credits	Final Grade	Semester 3	Class	Credits	Final Grade	Semester 4	Class	Credits	Final Grade
CSS 101	College Success Strategies	2		ARH 151	Intro to Art History	2		ARH 201	Advanced Art History	2		DID 251	Digital Imagery and Design	3	
DAA 101	Intro to Digital Art Applications	3		COT 151	Color Theory	3		COM 201	Communications	2		CRW 251	Creative Writing	2	
DDE 101	Intro to 2-D Design	3		CRT 151	Critical Thinking	2		DDA 201	Advanced Digital Art Applications	3		DIP 251	Digital Painting	3	
DRA 101	Drawing	3		DDN 151	Intro to 3-D Design	3		PAI 201	Intro to Painting	3		POR 251	Intro to Portfolio	2	
ENC 101	English Composition	2		FID 151	Figure Drawing	3		PSY 201	Psychology	2		PUB 251	Public Speaking	2	
MYT 101	Mythology	2		LIT 151	Literature	2		VID 201	Visual Development	3		VIS 251	Visual Storytelling	3	
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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**** T = Transfer Credit Approved and Applied to Schedule ****

134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Graphic Design/Illustration
Semesters: 5 - 9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANT 301	Anthropology	2		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		COA 451	Concept Art	3		EXT 451	Externship	3	
BUW 301	Business Writing	2		ILL 351	Intro to Illustration	3		ENV 401	Environments	3		CUS 451	Cultivating Success	2		GRD 451	Advanced Graphic Design	3	
DDE 301	Advanced 3-D Design	3		PSM 351	Principles of Sales and Marketing	2		GRD 401	Intermediate Graphic Design	3		DEP 451	Design Production	3		AIL 451	Advanced Illustration	3	
GRD 301	Intro to Graphic Design	3		QUP 351	Quantitative Principles	2		POC 401	Popular Culture	2		ETH 451	Ethics	2		POR 451	Advanced Portfolio	3	
PAI 301	Advanced Painting	3		TYP 351	Intro to Typography	3		SMB 401	Social Media Branding	2		ILL 451	Intermediate Illustration	3		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		WED 351	Intro to Web Design	3		TYP 401	Intermediate Typography	3		PRF 451	Principles of Finance	2					
Semester GPA Semester Credits Completed Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed Semester Credits Successfully Completed (%)			
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134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Media Arts/Motion Design
Semesters: 5-9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANI 301	Animation	3		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		ICM 451	Intro to Capstone: Motion Design	3		ACM 451	Advanced Capstone: Motion Design	3	
ANT 301	Anthropology	2		DMO 351	Intro to 3-D Modeling	3		LIS 401	Lighting and Shading	3		CUS 451	Cultivating Success	2		DMA 451	Advanced 3-D Media Arts	3	
BUW 301	Business Writing	2		MOD 351	Intermediate Motion Design	3		MOD 401	Advanced Motion Design	3		DMO 451	Advanced 3-D Modeling	3		EXT 451	Externship	3	
DMA 301	Intro to 3-D Media Arts	3		PSM 351	Principles of Sales and Marketing	2		POC 401	Popular Culture	2		ETH 451	Ethics	2		POR 451	Advanced Portfolio	3	
MOD 301	Intro to Motion Design	3		QUP 351	Quantitative Principles	2		SMB 401	Social Media Branding	2		PRF 451	Principles of Finance	2		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		RIA 351	Rigging and Animation	3		TEX 401	Texturing	3		USX 451	UX	3					
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Graphic Design/Media Arts
Semesters: 5-9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANT 301	Anthropology	2		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		ANI 451	Animation	3		DMA 451	Advanced 3-D Media Arts	3	
BUW 301	Business Writing	2		DMO 351	Intro to 3-D Modeling	3		GRD 401	Intermediate Graphic Design	3		CUS 451	Cultivating Success	2		EXT 451	Externship	3	
DDE 301	Advanced to 3-D Design	3		PSM 351	Principles of Sales and Marketing	2		LIS 401	Lighting and Shading	3		DEP 451	Design Production	3		GRD 451	Advanced Graphic Design	3	
DMA 301	Intro to 3-D Media Arts	3		QUP 351	Quantitative Principles	2		POC 401	Popular Culture	2		DMO 451	Advanced 3-D Modeling	3		POR 451	Advanced Portfolio	3	
GRD 301	Intro to Graphic Design	3		RIA 351	Rigging and Animation	3		SMB 401	Social Media Branding	2		ETH 451	Ethics	2		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		TYP 351	Intro to Typography	3		TEX 401	Texturing	3		PRF 451	Principles of Finance	2					
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Media Arts/Interactive Design
Semesters: 5-9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANI 301	Animation	3		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		CUS 451	Cultivating Success	2		DMA 451	Advanced 3-D Media Arts	3	
ANT 301	Anthropology	2		DMO 351	Intro to 3-D Modeling	3		INP 401	Interactive Programming	3		DMO 451	Advanced 3-D Modeling	3		EXT 451	Externship	3	
BUW 301	Business Writing	2		IWD 351	Intro to Interactive Web Design	3		LIS 401	Lighting and Shading	3		ETH 451	Ethics	2		IND 451	Interactive Design	3	
DMA 301	Intro to 3-D Media Arts	3		PSM 351	Principles of Sales and Marketing	2		POC 401	Popular Culture	2		IWD 451	Advanced Interactive Web Design	3		POR 451	Advanced Portfolio	3	
IND 301	Information Design	3		QUP 351	Quantitative Principles	2		SMB 401	Social Media Branding	2		PRF 451	Principles of Finance	2		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		RIA 351	Rigging and Animation	3		TEX 401	Texturing	3		USX 451	UX	3					
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Graphic Design/Motion Design
Semesters: 5-9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANT 301	Anthropology	2		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		ANI 451	Animation	3		EXT 451	Externship	3	
BUW 301	Business Writing	2		MOD 351	Intermediate Motion Design	3		GRD 401	Intermediate Graphic Design	3		CUS 451	Cultivating Success	2		GRD 451	Advanced Graphic Design	3	
DDE 301	Advanced 3-D Design	3		PSM 351	Principles of Marketing and Sales	2		MOD 401	Advanced Motion Design	3		ETH 451	Ethics	2		ACM 451	Advanced Capstone: Motion Design	3	
GRD 301	Intro to Graphic Design	3		QUP 351	Quantitative Principles	2		POC 401	Popular Culture	2		ICM 451	Intro to Capstone: Motion Design	3		POR 451	Advanced Portfolio	3	
MOD 301	Intro to Motion Design	3		TYP 351	Intro to Typography	3		SMB 401	Social Media Branding	2		PRF 451	Principles of Finance	2		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		WED 351	Intro to Web Design	3		TYP 401	Intermediate Typography	3		TYP 451	Advanced Typography	3					
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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**** T = Transfer Credit Approved and Applied to Schedule ****

134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Motion Design/Interactive Design
Semesters: 5-9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANI 301	Animation	3		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		CUS 451	Cultivating Success	2		EXT 451	Externship	3	
ANT 301	Anthropolgy	2		MOD 351	Intermediate Motion Design	3		INP 401	Interactive Programming	3		ETH 451	Ethics	2		IWD 451	Advanced Interactive Web Design	3	
BUW 301	Business Writing	2		PSM 351	Principles of Sales and Marketing	2		MOD 401	Advanced Motion Design	3		IWD 451	Intro to Interactive Web Design	3		ACM 451	Advanced Capstone: Motion Design	3	
IND 301	Information Design	3		QUP 351	Quantitative Principles	2		POC 401	Popular Culture	2		ICM 451	Intro to Capstone: Motion Design	3		POR 451	Advanced Portfolio	3	
MOD 301	Intro to Motion Design	3		TYP 351	Intro to Typography	3		SMB 401	Social Media Branding	2		PRF 451	Principles of Finance	2		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		WED 351	Intro to Web Design	3		TYP 401	Intermediate Typography	3		USX 451	UX	3					
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)			

**** T = Transfer Credit Approved and Applied to Schedule ****

134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

**BFA Visual Communication
Academic Grid - Graphic Design/Interactive Design
Semesters: 5-9**

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANT 301	Anthropology	2		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		ANI 451	Animation	3		EXT 451	Externship	3	
BUW 301	Business Writing	2		IWD 351	Intro to Interactive Web Design	3		GRD 401	Intermediate Graphic Design	3		CUS 451	Cultivating Success	2		GRD 451	Advanced Graphic Design	3	
DDE 301	Advanced 3-D Design	3		PSM 351	Principles of Sales and Marketing	2		INP 401	Interactive Programming	3		ETH 451	Ethics	2		IND 451	Interactive Design	3	
GRD 301	Intro to Graphic Design	3		QUP 351	Quantitative Principles	2		POC 401	Popular Culture	2		PRF 451	Principles of Finance	2		POR 451	Advanced Portfolio	3	
IND 301	Information Design	3		TYP 351	Intro to Typography	3		SMB 401	Social Media Branding	2		TYP 451	Advanced Typography	3		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		WED 351	Intro to Web Design	3		TYP 401	Intermediate Typography	3		WED 451	Advanced Web Design	3					
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)			

**** T = Transfer Credit Approved and Applied to Schedule ****

134 Semester Credits / 2505 Clock Hours

Classes, sequencing, Lower division classes Semesters and scheduling are subject to change.

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BFA VISUAL COMMUNICATION

COURSE DESCRIPTIONS

The following descriptions are typical course offerings that make up our curriculum. They are intended to give a broad overview of the BFA degree program. Courses are subject to change at the discretion of NCAD and may include but are not limited to, course name, title, sequence, schedule, content, or credit value.

GENERAL EDUCATION COURSES

General education courses place a strong emphasis on core principles and theory that are designed to develop essential academic skills for enhanced and continued learning. General education courses are expected to develop critical thinking, problem solving and analytical skills, and enable individuals to prepare for and advance in their professional lives and contribute to lifelong learning.

Anthropology

ANT 301 (2 credits)

Anthropology is the scientific study of the origins and nature of human beings. After introducing anthropology as a scientific study, the course will look into the salient features of physical anthropology and then of cultural anthropology. The former will investigate such topics as the origin of human beings, their life cycles, races, and prehistoric activities, while the latter will examine kinship, language, economic activities, religion, and politics as revealed by the known record. A final topic, within the realm of cultural anthropology, will be the role of art in the human experience.

Intro to Art History

ARH 151 (2 credits)

Art History 1 introduces students to architecture, sculpture, painting, and the decorative arts produced by western cultures and those of the ancient Near East. It begins with the Paleolithic drawings and sculptures, continues through the art of Byzantium, and then moves on to European art from the Middle Ages to the Baroque era. It also introduces art of other cultures, giving students a global overview of the early history of art.

Advanced Art History

ARH 201 (2 credits) - Prerequisite ARH 151

This course continues with the 18th century debate between the power of the aristocracy and the new philosophies of the Enlightenment. This course concludes with trends and controversies in contemporary art.

Business Writing

BUW 301 (2 credits)

Effective written communication in business and technical contexts is an essential skill. This course examines various forms of business and technical writing for Print and Web, developing and practicing professional approaches to researching, formatting, writing, and editing documents in a business environment.

Communications

COM 201 (2 credits)

This course emphasizes the analysis, understanding, and utilization of communication variables affecting human interaction. These variables include personal perception, feedback, idea development, and non verbal cues. The course focuses on small group and individual communications in structured and non structured environments.

Creative Writing

CRW 251 (2 credits)

This course encourages vision, expression, and personal growth through reading, analysis, and writing, with a focus on individual process. Students become familiar with the basic principles and forms of creative writing through lecture; analysis of the works of established and emerging authors; and ongoing writing projects in fiction, poetry, and/or drama. Student work is shared and discussed in ongoing supportive workshops.

Critical Thinking

CRT 151 (2 Credits)

This course is designed to facilitate the development of problem-solving skills. A problem-based learning approach is used in which students are required to analyze and solve conceptual and practical problems. Students work independently or in small groups to collect information relevant to problem solutions, and take a hypothesis-oriented approach to dealing with each task.

English Composition

ENC 101 (2 credits)

Exploring and developing written communication skills and understanding their importance in personal and professional communication are the purposes of this course.

Ethics

ETH 451 (2 credits)

Students develop important insights into the definition and practice of ethics in contemporary society. They gain a deeper understanding of how ethical behavior has been defined and practiced from the ancients (Greek and Asian and how these definitions have been carried forward, modified, and redefined in modern and postmodern philosophy.

Literature

LIT 151 (2 credits)

Students read novels, poems, plays, and essays and respond to them through discussion and written assignments. Various types of literary criticism are introduced in order to equip students with different “ways of reading”. In writing essays students hone their academic skills, carried over from English Composition, by building strong arguments to support their theses for each literary assignment. Faculty will craft themes for this class which may include classical literature, contemporary, or a combination of both.

Popular Culture

POC 401 (2 Credits)

In this course, students examine American popular culture in the contemporary moment. Students take a step back from simply observing and consuming popular culture and in this course investigate how different cultural forms communicate ideas about the world.

Psychology

PSY 201 (2 credits)

This course is an introduction to contemporary methods and thought in psychology. This will include examining personality theory, methods of psychological inquiry, and the effects of the body on psychological functioning.

Public Speaking

PUB 251 (2 credits)

This course is designed to help the student become proficient at the types of public speaking that they will encounter in their personal and professional lives. The student will deliver no fewer than three speeches, all of considerable length. The types of speeches will include interview, persuasive, and impromptu. The persuasive speech will be written out in prose prior to the speech.

Quantitative Principles

QUP 351 (2 Credits)

This course serves as an introduction to the power, scope, and richness of the mathematical ideas used in the modern world, with an emphasis on developing students' problem-solving, critical thinking, and analytic skills in dealing with quantities and their magnitudes and interrelationships. Students will explore a variety of topics that involve mathematical reasoning and in doing so, gain confidence and the ability to use various quantitative methods to solve problems.

“PAINTING IS EASY WHEN YOU
DON'T KNOW HOW, BUT VERY
DIFFICULT WHEN YOU DO”

— EDGAR DEGAS
FRENCH IMPRESSIONIST ARTIST

TECHNICAL/OCCUPATIONAL COURSES

Core technical or occupational courses, as distinguished from general education courses, provide education and training in areas associated with theoretical knowledge, technical skills, occupationally related skills, and associated competencies necessary for the student to achieve the NCAD program objectives.

FOUNDATION CORE COURSES (SEMESTERS 1-4)

Intro to 2-D Design

DDE 101 (3 credits)

The 2-D Design: Theory and Application course has two goals. The first is to familiarize students with the elements and principles of design. This will be accomplished through the application of art theory to specific assigned problems.

The second goal is to learn specific ways to think creatively and develop original, innovative ideas. In order to excel as an artist, knowledge of art theory, while valuable, is not enough. The assignments in this course will involve specific aspects of design and will teach students both the vocabulary and concepts of 2-dimensional design.

Intro to 3-D Design

DDN 151 (3 credits) - Prerequisite DDE 101

This course is an introduction to 3-dimensional design. Studio problems are used to familiarize students with basic design processes, principles and elements of 3-D design. Studio experiences, readings, and written analysis challenge students to explore basic 3-D design and color. This course emphasizes a balance between the formal and communicative aspects of design, where students are presented with design problems and are challenged to devise appropriate solutions. Research, problem-solving skills, craft, professionalism and articulate presentations are all important to success in this course.

Color Theory

COT 151 (3 Credits)

Making informed decisions in the application of color is essential for all artists. This course will explore the principles and theories of color through lecture, demonstration, and projects. A heavy emphasis will be placed on students ability to develop understanding in controlling the why of color and its use as mood in art. Knowledge will be gained through study of reading material, fine art, commercial design, and film. students will gain experience and skill through using traditional and digital mediums to mix colors, develop color schemes, and paint color studies.

Intro to Digital Art Applications

DDA 101 (3 credits)

Survey of Digital Art Applications is a hands- on introduction to the diverse and significant resources the computer offers the artist. This course is designed for students with either very limited or no experience in the computer arts and is designed to facilitate the student's ongoing development of digital literacy. It sets the technical foundation for future college level use of digital technology. Students gain an understanding of the computer operating system, and attain a working knowledge of several leading applications currently used by computer artists and designers. Through lectures, demonstrations, and applied learning a foundation of general understanding, confidence, and skill is formed.

Advanced Digital Art Applications

DDA 201 (3 credits) - Prerequisite DDA 101

Survey of Digital Art Applications 2 is designed to continue to facilitate the student's ongoing development of digital literacy. Students continue to develop a working knowledge of several leading digital art and design applications used by professional computer artists and designers. Through lectures, demonstrations, and applied learning a strong foundation of general knowledge, skill and confidence in digital art and design applications continues to be developed.

Digital Imagery & Design

DID 251 (3 credits)

Students continue to develop image creation and manipulation skills using industry-standard computer applications. Advanced techniques in Adobe Photoshop are introduced. Several comprehensive projects including advanced photo manipulation and advanced digital illustration work will be included. Additionally, a comprehensive understanding of scanning, resolutions, file management, and image output is expected.

Drawing

DRA 101 (3 credits)

In this introductory drawing course students will be exposed to the basic theory and practice of drawing. The primary goal for this course is to develop technical skill through observational drawing. Students will explore and develop their skills with visual expression via mark making, line quality, value and composition.

Figure Drawing

FID 151 (3 Credits)

This course provides intensive study of human proportion as it is related to drawing the figure. Principles of foreshortening, development of visual memory, observation of gesture, visual viewpoint, multiple figures, and figures in motion are addressed. This course introduces drawing the human form while emphasizing critical inquiry and analytical observation. Its purpose is to expand the way of seeing and describing the 3-D human form on a 2-D surface.

Intro to Painting

PAI 201 (3 credits)

The purpose of this course is to provide each student with an introductory painting media experience extended from his or her knowledge of 2-D design and drawing. This course uses a technical approach to the materials and the methods of representational painting from observation.

Visual Development

VID 201 (3 Credits)

This course emphasizes methods of visualizing creative design concepts clearly and precisely, and of communicating them to others in the same manner. Information is presented on technique, and the usage of traditional and digital tools.

Visual Storytelling

VIS 251 (3 Credits)

This class is meant to serve as an introduction to the elements of visual storytelling. It offers an exploration of and practice with the basic concepts of cinematic narrative and visual storytelling. Visual Storytelling engages in the discussion of the language of filmmaking and the conventions (and innovations of film history, animation, and sequential art. This class includes study of concepts such as shot types, continuity, pacing, transitions and sequencing in visual narrative design. Emphasis will be placed on planning and pre-visualization and the exploration and development of a cinematic vocabulary and storytelling technique.

UPPER LEVEL NON-CONTRATION SPECIFIC COURSES (SEMESTERS 5-9)

Business Entrepreneurship

BUE 401 (2 Credits)

In this course, students learn about the principles and practical aspects of entrepreneurship as they relate to the creative business industry. This course is designed to equip students with marketing and entrepreneurial knowledge, to develop strategic thinking, to develop a marketing plan and to effectively focus their time and talent on marketing their art and themselves.

Business Planning and Practices

BPP 351 (2 credits)

This course is an introduction to business for art and design related employment, career development, market research, and freelance issues. Learning to write, present, interview, research, and create business plans and other business documents are demonstrated, reviewed, and required.

Externship

EXT 451 (3 credits)

Externships allow opportunity for students to gain professional experience and explore career options outside of the typical campus setting. Externships occur in the 9th semester of the program, and typically involve coordinating with active professionals willing to work with NCAD students in their respective concentrations.

Intro to Portfolio

POR 251 (3 Credits)

This interdisciplinary class is a gateway towards the transformation from student to professional. Students will be given the opportunity to be evaluated across multiple levels by multiple faculty members; they will put together their best work and begin presenting it as though they were an industry professional.

Advanced Portfolio

POR 451 (3 Credits) - Prerequisite POR 251

This course is the continuation of the portfolio development process initiated in Portfolio 1: Vis Comm. Special emphasis in this course will be placed upon developing further and finishing the production and presentation of the body of creative work begun in Portfolio 1. Students will continue to be required to refine their critical and diplomatic communication skills, and to participate fully and honestly in the weekly critiques. Students must participate in and successfully complete a final graduate portfolio review by the course instructor and have their portfolios accepted and approved by the NCAD Director of Education prior to the last day of the regularly scheduled course to successfully pass this course and therefore complete the portfolio eligibility requirements necessary for graduation.

Principles of Finance

PRF 451 (2 credits)

This course introduces the student to the fundamentals of personal and business finance. Students will analyze typical personal and business-related financial decisions, evaluate the costs and benefits of their decisions, recognize their rights and responsibilities as consumers and business persons, and apply the knowledge learned to financial situations, in such areas as money management, budgeting, financial goal attainment, the wise use of credit, insurance, investments, and consumer rights and responsibilities. This course does require a basic understanding of mathematics as well as economic concepts and accounting principles. The course does emphasize practical application and problem solving techniques. The primary objective is to provide the student with the tools to understand and solve the basic financial problems confronting them today and tomorrow.

Principles of Sales & Marketing

PSM 351 (2 credits)

This course provides an overview of sales and marketing for the art professional to build relationships between products, services, and consumers. Students develop basic understanding of marketing concepts, research, and competitive analysis. Topics included the relationship of sales to marketing, the impact of technology on sales, branding, marketing metrics, consumer and business behavior, ethics, and social responsibility in marketing. Students in this course will have the opportunity to evaluate marketing strategies.

Senior Thesis

SET 451 (2 Credits)

This course is where the Visual Communication BFA program students begin the development and production of their required senior thesis. Each student applying for the degree must complete a project thesis as approved by their Senior Thesis instructor and NCAD's Director of Education. The student must satisfactorily demonstrate an acceptable level of completion of each part of the thesis requirements in order to receive a passing grade for this course.

Social Media Branding

SMB 401 (2 credit)

An in-depth review of the impact that social media has had on marketing. The focus will be on developing an effective marketing plan using social media. Social networking is the communication and marketing tool of today. Students can gain a strategic approach to executing today's most relevant digital marketing tactics using social media platforms. Students will understand how to build clientele and develop a community around their work examining how marketers incorporate effective social media content generated by the brand, influencers, or users. Exposure to Facebook, Twitter, and blogging will be addressed to put these tools to use for business success. This course acts as a practical guide for art professionals to get online and embrace social networking efficiently and effectively.

Vis Comm

VIC 301 (2 Credits)

This course is a survey of the history of visual communication of the 19th, 20th, and into the early 21st centuries. This course seeks to place the practice of visual communication in a wider cultural context, highlighting the key debates and issues surrounding it. The course allows students to research individual areas of interest to broaden their knowledge of contemporary issues in visual communication.

OTHER COURSES**College Success Strategies**

CSS 101 (2 Credits)

This first semester course assists students in their transition into the NCAD community. The class communicates NCAD's academic policies and student success expectations, connects students to NCAD resources, teaches skills for academic and personal success, stresses peer relationships, and seeks to motivate students to persist through the challenges of their education and career development. In this course students develop an understanding of the skills and motivation required to be successful at NCAD, as well as have developed academic and personal success strategies that can be applied during both their education and afterwards in their professional lives.

“THE FUTURE BELONGS TO A
DIFFERENT KIND OF PERSON
WITH A DIFFERENT KIND OF
MIND: ARTISTS, INVENTORS,
STORYTELLERS: CREATIVE
AND HOLISTIC ‘RIGHT-BRAIN’
THINKERS WHOSE ABILITIES
MARK THE FAULT LINE
BETWEEN WHO GETS AHEAD
AND WHO DOESN'T.”

— DANIEL PINK
AMERICAN AUTHOR

TECHNICAL/OCCUPATIONAL CONCENTRATION SPECIFIC COURSES (SEMESTERS 5-9)

Intro to 3-D Media Arts

DMA 301(3 Credits)

In this course, students explore the use of professional-level software to create 3-D digital images and animation for print, interactive multimedia, motion design, computer games and for the web. Topics include introductory techniques of 3-D modeling, texturing, animation, rendering, editing, and compositing.

Advanced 3-D Media Arts

DMA 451 (3 Credits) - Prerequisite DMA 301

This advanced course allows students to use their artistic skills and technical knowledge to create professional quality 3-D assets and animation. This course will emphasize knowledge of digital animation workflow, pipeline, production, and professionalism. The course is modeled on a production environment and work must be completed within set deadlines to prepare students for the methods, environments, and conditions experienced in the production arena.

Intro to 3-D Modeling

DMO 351 (3 Credits)

This course explores the beginning of the digital animation process by creating models from concept art to final computer-generated digital imagery. Students begin this course with preproduction of a model, developing concept art and model sheets. Students then explore a variety of topics including modeling basics, production modeling techniques. In this course, students will complete a 3-D digital model appropriate for use in broadcast film or high-resolution game technology.

Advanced 3-D Modeling

DMO 451 (3 Credits) - Prerequisite DMO 351

In Model Design II, students will continue growing their creation skills by creating and texturing more advanced, more complex 3D assets. This project-oriented course will exercise student's learned techniques as well as continue to build upon those techniques, incorporating Substance Painter and Substance Designer in their overall workflow to a professional level.

Advanced 3-D Design

DDE 301 (3 Credits)

Working in 3 dimensions permits the use and application of a diverse range of conceptual and material possibilities. Sculptural materials are enormously nuanced in what they can suggest. In this course students will examine how objects and various sculptural strategies can be used to convey complex concepts and ideas using materials such as plaster, Sculpy, paper, clay, wood, latex, fabric, foam or found objects. Projects are structured to introduce students to a variety of materials and methods of working. Character design, model making, prototyping, casting, and work with found objects are some of the areas that students will explore and develop.

Animation

ANI 301 (3 Credits)

This entry level studio course focuses on gaining an understanding of the principles of animation which form the foundation of all animation. Students analyze motions of people and objects and learn to translate that knowledge into animation. Students are exposed to the technical aspects of animation, production workflows, and standard industry terms and tools. Upon successful completion of this course, students will have completed animation tests and a final project that will demonstrate their understanding of basic animation principles.

Animation

ANI 451 (3 Credits)

This entry level studio course focuses on gaining an understanding of the principles of animation which form the foundation of all animation. Students analyze motions of people and objects and learn to translate that knowledge into animation. Students are exposed to the technical aspects of animation, production workflows, and standard industry terms and tools.

Intro to Capstone: Motion Design

ICM 451 (3 Credits)

This course builds on skills developed in Advanced Motion Design. This is the first part of a 2-course cycle where students pitch, create, and are judged on advanced motion graphic work designed for their portfolio. Students follow an industry standard pipeline, beginning with the pitching of ideas/concepts to a faculty/industry panel. Once ideas are approved, students design a plan to complete their projects. Some projects require group-work where students work in a specialized role on a production team such as animator, visual effects person, etc. Students work on the entire pipeline including mood boards, sketches, storyboards, animatics (Leica reels, animation, effects, rendering, compositing, and post work. In this first part of the sequence, students will typically create their plans, storyboards, and animatics. In the final class, students will finish off the project with animation, effects, rendering, and post.

Advanced Capstone: Motion Design

ACM 451 (3 Credits) - Prerequisite ICM 451

This is the final part of a 2-course cycle, where students pitch, create, and are judged on advanced motion graphic work designed for their portfolio. In this part of the sequence, students will typically already have their plans, storyboards, and animatics, and will therefore finish off the project with animation, effects, rendering, and post. The class will begin with determining how the animatic can be converted into a final animation. Students will create keyframe and procedural animation in 2-D/3-D/2.5-D according to the timed animatic. Final animations will be sent to After Effects or similar software for compositing and post. Students will learn how to composite render layers and effects and use color grading tools for final output. Text, sound, music, and sound effects will be added. This final class is a capstone for the motion graphics students and final projects will range from title sequences, news or TV graphics, adverts, PSA's, etc.

Concept Art

COA 451 (3 credits)

This class focuses on cultivating the creative mind of the artist. How does one create something from imagination? Students will learn how to generate the information, the source material, the research, the brainstorming and go through the iterations necessary to develop entirely imaginary scenes, characters, or material objects/ subjects.

Cultivating Success

CUS 451 (2 credits)

What makes a person successful? This class spans a wide variety of subjects providing opportunities for students to expand their personal abilities and interpersonal skills. In today's professional landscape having the right technical skills will only get you halfway there. Having a successful mindset, grit, resilience, a can-do attitude will get you the rest of the way.

Design Production

DEP 451 (3 Credits)

The purpose of this course is to develop core competencies in digital prepress. It provides students with theoretical and practical information regarding the multiple required elements of digital prepress and production. Course content includes information and course discussions on paper and printing, industry standards, and contemporary digital file preparation and production practices. This course also presents a broad overview of color printing processes and digital practices, and gives students information and skills relevant to professional design production planning practices, and may more effectively supervise or estimate printing operations, and communicate effectively with creative service vendors or buyers.

Digital Painting

DIP 251 (3 Credits)

This is an intensive introduction to the world of digital painting. Students will use pressure sensitive digital tablets in combination with raster and vector based software. Students will create and develop digital images using drawing and painting techniques, collage, masking, compositing, and precise color adjustment. Idea development within real world parameters, originality, aesthetics and technical proficiency are emphasized. Project work may involve designing and illustrating environments, figures, props, key frame illustrations, color keys, editorial narrative illustration and more.

Environments

ENV 401 (3 credits)

What are environments? The background of a subject? Or is the setting the subject? This class explores environments in their many contexts, whether they are landscape, interior, outer space, or underwater, students must develop an understanding of the “why” of their environment in relation to their subject. Students will be guided on the “how” of their environments from atmospheric perspective to linear perspective, from time of day to period in time, and from flora to fauna. Students will have the opportunity to work both in analog and digital mediums and will develop an understanding of the unique benefits of both.

Intro to Graphic Design

GRD 301 (3 Credits)

This course introduces exploration and application of the basic design methods of problem solving as used in graphic design. Emphasis is on innovative solutions and understanding design layout as related to corporate identity, brochures, posters, packaging, and a variety of client-related graphics.

Intermediate Graphic Design

GRD 401 (3 Credits) - Prerequisite GRD 301

This course emphasizes teamwork and group effort to create effective graphic design and print advertising. A strong focus is placed on preparing design students for professional practice, exploring the history and methods of graphic design and examining the processes involved in coordinating art and typography with verbal and visual content. Students will be expected to expand their proficiency in all aspects of the design process, including creative brainstorming, conceptualizing, critical thinking, collaboration, technical proficiency, and presentation.

Advanced Graphic Design

GRD 451 (3 Credits) - Prerequisite GRD 401

Advanced Design requires the student to prepare highly conceptual, creatively conceived, and professionally presented design work. There is an emphasis on real-life graphic design projects, as well as concentration on preparing portfolio works with high levels of content and craftsmanship.

Intro to Illustration

ILL 351 (3 Credits)

This course presents illustration as a means of communicating ideas. This course addresses fundamental concepts in illustration and seeks to expand students' capability to solve visual problems with creative, individual, and expressive imagery. Various materials and practices are addressed (both traditional and digital).

Intermediate Illustration

ILL 451 (3 Credits) - Prerequisite ILL 351

In this intermediate illustration course students are asked to create illustrations with an emphasis on the development of well-conceived and selected concepts that express personal vision and result in the successful visual communication of their concept. The development of personal style is examined and emphasized in light of its fundamental importance in the marketplace.

Advanced Illustration

AIL 451 (3 Credits) - Prerequisite ILL 451

The ability to bring a creative project to a full and successful level of finish is an essential professional skill. This is a comprehensive course designed to test the student's ability to create, complete, and document advanced illustration projects. Quality of both concept and execution is the goal. Work may be in any medium (digital or traditional). Work will be focused on the full realization of finished products.

Information Design

IND 301 (3 Credits)

This course introduces and explores the areas of information and user interface design and their use in the field of interactive design. Students in this course develop a working knowledge of how to structure, visualize, and present information to the end users of screen-based media.

Interactive Design

IND 451 (3 Credits)

This course is designed to facilitate student acquisition of knowledge and skill regarding interactive design for different applications such as mobile computing, embedded systems, and interactive media like interactive 3-D and games. Students will practice design methodologies to complete complex interactive design projects with limited supervision and must successfully participate in a team-based production environment to produce interactive media.

Interactive Programming

INP 401 (3 Credits)

This course introduces programming techniques using a scripting language to develop projects that include interactive websites, experimental interactive work and online games. The purpose of the course is to familiarize students with the fundamentals of programming, program design and problem solving and is oriented towards developing practical skills utilized in client-side programming for the web.

Intro to Interactive Web Design

IWD 351 (3 Credits)

This course focuses on user interface (UI) design, creating prototypes, usability, interactivity, navigation, user experience, and graphics for interactive websites. This course emphasizes the application of design methodologies, tools, and techniques utilized in contemporary web design and development, focusing on web standards compliant XHTML and CSS as well as accessibility issues and usability. Web delivery methods for sound, video, animation and interactive content will also be addressed to facilitate and enhance the student's ability to design practical, compelling user experiences and to build professional-level sites.

Intro to Interactive Web Design

IWD 451 (3 Credits)

This course focuses on user interface (UI) design, creating prototypes, usability, interactivity, navigation, user experience, and graphics for interactive websites. This course emphasizes the application of design methodologies, tools, and techniques utilized in contemporary web design and development, focusing on web standards compliant XHTML and CSS as well as accessibility issues and usability. Web delivery methods for sound, video, animation, and interactive content will also be addressed to facilitate and enhance the student's ability to design practical, compelling user experiences and to build professional-level sites.

Advanced Interactive Web Design

IWD 401 (3 Credits) - Prerequisite IWD 351

This course introduces the student to more advanced tools and techniques for designing websites using current web design and development tools. Students continue to develop skill in the conceptualization, design, and production of effective interactive websites through rigorous examination, analysis, and evaluation.

Intro To Motion Design

MOD 301 (3 Credits)

In this class we will focus on the history and aesthetics of motion graphics. Emphasis will be placed on the mograph pipeline, and understanding the terminology of vfx, mograph, and animation. We will look at After Effects, Illustrator and Photoshop, and introduce the pipeline to 3-D. Focus will be on creating alpha channels, compositing, animation basics, non-linear editing, frame rates, film formats and codecs, titles, keyframes, color grading, etc. Storyboarding will be introduced as an integral part of pre-production.

Intermediate Motion Design

MOD 351 (3 Credits) - Prerequisite MOD 301

This course builds upon Intro to Motion Graphics. Here students will expand their knowledge of motion graphics tools and techniques. Focus will be on expanding students' range of skills by introducing advanced motion graphics tools in Cinema 4-D and similar 3-D applications, and delving into fluids, particles, and dynamics. Students will also be introduced to photo-realistic and stylized ways of rendering in 3-D. Tracking and keying tools in After Effects will be used to composite and integrate 3-D and 2-D sequences. Students will exit the class with a strong grasp of intermediate motion graphics techniques.

Advanced Motion Design

MOD 401 (3 Credits) - Prerequisite MOD 351

This is an advanced course focusing on keyframe animation, procedural animation, effects, and high-quality output. Students will concentrate on advanced tools such as expressions, comps, parenting, and graphs in 2-D applications such as After Effects. Advanced tracking and motion camera work in 2-D and 3-D will be explored. We will emphasize the use of 3-D tools to achieve complex art shaders and experimental effects and examine strategies for artists to stay on the cutting edge of technology. Students will enter the final two stages of this class sequence with an exceptionally strong grasp on technology, and aesthetics for motion graphics work.

Mythology

MYT 101 (2 credits)

What can we learn from age-old stories such as the hero's journey? Are we the protagonist in our own story, or are we just a supporting role? Through a variety of media such as television, film and literature, this class explores timeless stories and archetypal roles from ancient Greece to the Marvel universe. Can we not only learn what makes a story timeless but begin to live one ourselves?

Advanced Painting

PAI 301 (3 credits)

This course will enhance the students painting skills and knowledge of materials and applications of paint and surfaces. The class will promote an in-depth knowledge of the literature in the field of Painting and understand how this literature has been absorbed or rejected by artists.

Rigging & Animation

RIA 351 (3 Credits)

This course provides students with the knowledge and expertise to add skeletal structures to their models. Students learn the techniques involved with the creation of model setups, by developing rigs and skeletal structures used in an animation pipeline.

Lighting and Shading LIS 401 (3 Credits)

This course investigates the mood and lighting, look, and feel, shadows and shading, reflections and atmospheres that bring scenes and models to life.

Texturing

TEX 401 (3 Credits)

In this course, students develop an eye for texturing and lighting modeled objects and scenes that parallel the real world. This course builds on the core 3-D digital art concepts, including surface lighting and shadow observations and techniques. In this course students develop expertise in creating and applying surface texture to their digital environments and models.

Intro to Typography

TYP 351 (3 Credits)

This course covers the fundamentals of typography: theory, practice, and history. Students will explore type from introductory usage to the advance use of type. The course includes the study of letter forms, composition, layout and page systems, typographic expression and communication, type with image, proportion and grids, hierarchy, legibility, etc.

Intermediate Typography

TYP 401 (3 Credits) - Prerequisite TYP 351

This course focuses on continuing the refinement of practical skill and aesthetic sensitivity in typographic principles introduced and developed in Intro to Typography. This course continues to explore issues of typographic design in context and to develop core competencies in digital typography. Advanced project work in this course addresses functional as well as expressive contemporary typographic design issues.

Advanced Typography

TYP 451 (3 credits) - Prerequisite TYP 401

This course continues to build on the previous typography classes. Typography III explores the communicative and expression of type, with a continued emphasis on design history, developing hand skills, and fine-tuning computer skills. Using a creative approach to explore both verbal and visual forms of communication.

UX

USX 451 (3 credits)

UX design is shaping the entire user experience with the product. The course will allow the student to understand the differences and similarities of interactive and interaction design. The student will build a solid portfolio and learn how interactive design intersects with the interaction of the product.

Intro to Web Design

WED 351 (3 Credits)

This is an introductory website design and production course. It covers how to design and adapt content for the Internet and then produce fully functional websites that incorporate both text and graphics. Basic HTML, XHTML, CSS coding, site architecture, and navigational methods will be covered. Cross platform and browser issues will also be addressed.

Advanced Web Design

WED 451 (3 credits) - Prerequisite WED 351

This course will allow students to have a thorough understanding of HTML markup language and how it will be used in website construction. Students will learn complex design and logo elements to use in their own website using Adobe Illustrator.

**BFA Graphic Design
Academic Grid Semesters: 1-4
Start Date**

Semester 1	Class	Credits	Final Grade	Semester 2	Class	Credits	Final Grade	Semester 3	Class	Credits	Final Grade	Semester 4	Class	Credits	Final Grade
CSS 101	College Success Strategies	2		ARH 151	Intro to Art History	2		ARH 201	Advanced Art History	2		DID 251	Digital Imagery and Design	3	
DAA 101	Intro to Digital Art Applications	3		COT 151	Color Theory	3		COM 201	Communications	2		CRW 251	Creative Writing	2	
DDE 101	Intro to 2-D Design	3		CRT 151	Critical Thinking	2		DDA 201	Advanced Digital Art Applications	3		DIP 251	Digital Painting	3	
DRA 101	Drawing	3		DDN 151	Intro to 3-D Design	3		PAI 201	Intro to Painting	3		POR 251	Intro to Portfolio	2	
ENC 101	English Composition	2		FID 151	Figure Drawing	3		PSY 201	Psychology	2		PUB 251	Public Speaking	2	
MYT 101	Mythology	2		LIT 151	Literature	2		VID 201	Visual Development	3		VIS 251	Visual Storytelling	3	
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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**** T = Transfer Credit Approved and Applied to Schedule ** 134**
Semester Credits / 2505 Clock Hours
Classes, sequencing and scheduling are subject to change.
Lower division classes Semester 1-4. Upper division classes Semesters 5-9

BFA Graphic Design
Academic Grid - Graphic Design
Semesters: 5 - 9

Semester 5	Class	Credits	Final Grade	Semester 6	Class	Credits	Final Grade	Semester 7	Class	Credits	Final Grade	Semester 8	Class	Credits	Final Grade	Semester 9	Class	Credits	Final Grade
ANT 301	Anthropology	2		BPP 351	Business Planning and Practices	2		BUE 401	Business Entrepreneurship	2		CID 451	Critical Issues in Design/Culture	3		EXT 451	Extenship	3	
BUW 301	Business Writing	2		BRA 351	Branding	3		DES 401	Design Strategy	3		CUS 451	Cultivating Success	2		GRD 451	Advanced Graphic Design	3	
DDE 301	Advanced 3-D Design	3		PSM 351	Principles of Sales and Marketing	2		GRD 401	Intermediate Graphic Design	3		DEP 451	Design Production	3		POR 451	Advanced Portfolio	3	
GDH 301	Graphic Design History	3		QUP 351	Quantitative Principles	2		POC 401	Popular Culture	2		ETH 451	Ethics	2		SEP 451	Senior Project	3	
GRD 301	Intro to Graphic Design	3		TYP 351	Intro to Typography	3		SMB 401	Social Media Branding	2		PAD 451	Package Design	3		SET 451	Senior Thesis	2	
VIC 301	Vis Comm	2		WED 351	Intro to Web Design	3		TYP 401	Intermediate Typography	3		PRF 451	Principles of Finance	2					
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 134 Semester Credits / 2505 Clock Hours
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 Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

BFA GRAPHICS

COURSE DESCRIPTIONS

The following descriptions are typical course offerings that make up our curriculum. They are intended to give a broad overview of the BFA degree program. Courses are subject to change at the discretion of NCAD and may include but are not limited to, course name, title, sequence, schedule, content, or credit value.

GENERAL EDUCATION COURSES

General education courses place a strong emphasis on core principles and theory that are designed to develop essential academic skills for enhanced and continued learning. General education courses are expected to develop critical thinking, problem solving and analytical skills, and enable individuals to prepare for and advance in their professional lives and contribute to lifelong learning.

Anthropology

ANT 301 (2 credits)

Anthropology is the scientific study of the origins and nature of human beings. After introducing anthropology as a scientific study, the course will look into the salient features of physical anthropology and then of cultural anthropology. The former will investigate such topics as the origin of human beings, their life cycles, races, and prehistoric activities, while the latter will examine kinship, language, economic activities, religion, and politics as revealed by the known record. A final topic, within the realm of cultural anthropology, will be the role of art in the human experience.

Intro to Art History

ARH 151 (2 credits)

Art History 1 introduces students to architecture, sculpture, painting, and the decorative arts produced by western cultures and those of the ancient Near East. It begins with the Paleolithic drawings and sculptures, continues through the art of Byzantium, and then moves on to European art from the Middle Ages to the Baroque era. It also introduces art of other cultures, giving students a global overview of the early history of art.

Advanced Art History

ARH 201 (2 credits) - Prerequisite ARH 151

This course continues with the 18th century debate between the power of the aristocracy and the new philosophies of the Enlightenment. This course concludes with trends and controversies in contemporary art.

Business Writing

BUW 301 (2 credits)

Effective written communication in business and technical contexts is an essential skill. This course examines various forms of business and technical writing for Print and Web, developing and practicing professional approaches to researching, formatting, writing, and editing documents in a business environment.

Communications

COM 201 (2 credits)

This course emphasizes the analysis, understanding, and utilization of communication variables affecting human interaction. These variables include personal perception, feedback, idea development, and non verbal cues. The course focuses on small group and individual communications in structured and non structured environments.

Creative Writing

CRW 251 (2 credits)

This course encourages vision, expression, and personal growth through reading, analysis, and writing, with a focus on individual process. Students become familiar with the basic principles and forms of creative writing through lecture; analysis of the works of established and emerging authors; and ongoing writing projects in fiction, poetry, and/or drama. Student work is shared and discussed in ongoing supportive workshops.

Critical Thinking

CRT 151 (2 Credits)

This course is designed to facilitate the development of problem-solving skills. A problem-based learning approach is used in which students are required to analyze and solve conceptual and practical problems. Students work independently or in small groups to collect information relevant to problem solutions, and take a hypothesis-oriented approach to dealing with each task.

English Composition

ENC 101 (2 credits)

Exploring and developing written communication skills and understanding their importance in personal and professional communication are the purposes of this course.

Ethics

ETH 451 (2 credits)

Students develop important insights into the definition and practice of ethics in contemporary society. They gain a deeper understanding of how ethical behavior has been defined and practiced from the ancients (Greek and Asian and how these definitions have been carried forward, modified, and redefined in modern and postmodern philosophy.

Literature

LIT 151 (2 credits)

Students read novels, poems, plays, and essays and respond to them through discussion and written assignments. Various types of literary criticism are introduced in order to equip students with different “ways of reading”. In writing essays students hone their academic skills, carried over from English Composition, by building strong arguments to support their theses for each literary assignment. Faculty will craft themes for this class which may include classical literature, contemporary, or a combination of both.

Popular Culture

POC 401 (2 Credits)

In this course, students examine American popular culture in the contemporary moment. Students take a step back from simply observing and consuming popular culture and in this course investigate how different cultural forms communicate ideas about the world.

Psychology

PSY 201 (2 credits)

This course is an introduction to contemporary methods and thought in psychology. This will include examining personality theory, methods of psychological inquiry, and the effects of the body on psychological functioning.

Public Speaking

PUB 251 (2 credits)

This course is designed to help the student become proficient at the types of public speaking that they will encounter in their personal and professional lives. The student will deliver no fewer than three speeches, all of considerable length. The types of speeches will include interview, persuasive, and impromptu. The persuasive speech will be written out in prose prior to the speech.

Quantitative Principles

QUP 351 (2 Credits)

This course serves as an introduction to the power, scope, and richness of the mathematical ideas used in the modern world, with an emphasis on developing students' problem-solving, critical thinking, and analytic skills in dealing with quantities and their magnitudes and interrelationships. Students will explore a variety of topics that involve mathematical reasoning and in doing so, gain confidence and the ability to use various quantitative methods to solve problems.

“PAINTING IS EASY WHEN YOU
DON'T KNOW HOW, BUT VERY
DIFFICULT WHEN YOU DO”

— EDGAR DEGAS
FRENCH IMPRESSIONIST ARTIST

TECHNICAL/OCCUPATIONAL COURSES

Core technical or occupational courses, as distinguished from general education courses, provide education and training in areas associated with theoretical knowledge, technical skills, occupationally related skills, and associated competencies necessary for the student to achieve the NCAD program objectives.

FOUNDATION CORE COURSES (SEMESTERS 1-4)

Intro to 2-D Design *DDE 101 (3 credits)*

The 2-D Design: Theory and Application course has two goals. The first is to familiarize students with the elements and principles of design. This will be accomplished through the application of art theory to specific assigned problems. The second goal is to learn specific ways to think creatively and develop original, innovative ideas. In order to excel as an artist, knowledge of art theory, while valuable, is not enough. The assignments in this course will involve specific aspects of design and will teach students both the vocabulary and concepts of 2-dimensional design.

Intro to 3-D Design

DDN 151 (3 credits) - Prerequisite DDE 101

This course is an introduction to 3-dimensional design. Studio problems are used to familiarize students with basic design processes, principles and elements of 3-D design. Studio experiences, readings, and written analysis challenge students to explore basic 3-D design and color. This course emphasizes a balance between the formal and communicative aspects of design, where students are presented with design problems and are challenged to devise appropriate solutions. Research, problem-solving skills, craft, professionalism and articulate presentations are all important to success in this course.

Color Theory

COT 151 (3 Credits)

Making informed decisions in the application of color is essential for all artists. This course will explore the principles and theories of color through lecture, demonstration, and projects. A heavy emphasis will be placed on students ability to develop understanding in controlling the why of color and its use as mood in art. Knowledge will be gained through study of reading material, fine art, commercial design, and film. students will gain experience and skill through using traditional and digital mediums to mix colors, develop color schemes, and paint color studies.

Intro to Digital Art Applications

DDA 101 (3 credits)

Survey of Digital Art Applications is a hands- on introduction to the diverse and significant resources the computer offers the artist. This course is designed for students with either very limited or no experience in the computer arts and is designed to facilitate the student's ongoing development of digital literacy. It sets the technical foundation for future college level use of digital technology. Students gain an understanding of the computer operating system, and attain a working knowledge of several leading applications currently used by computer artists and designers. Through lectures, demonstrations, and applied learning a foundation of general understanding, confidence, and skill is formed.

Advanced Digital Art Applications

DDA 201 (3 credits) - Prerequisite DDA 101

Survey of Digital Art Applications 2 is designed to continue to facilitate the student's ongoing development of digital literacy. Students continue to develop a working knowledge of several leading digital art and design applications used by professional computer artists and designers. Through lectures, demonstrations, and applied learning a strong foundation of general knowledge, skill and confidence in digital art and design applications continues to be developed.

Digital Imagery & Design

DID 251 (3 credits) Students continue to develop image creation and manipulation skills using industry-standard computer applications. Advanced techniques in Adobe Photoshop are introduced. Several comprehensive projects including advanced photo manipulation and advanced digital illustration work will be included. Additionally, a comprehensive understanding of scanning, resolutions, file management, and image output is expected.

Drawing

DRA 101 (3 credits)

In this introductory drawing course students will be exposed to the basic theory and practice of drawing. The primary goal for this course is to develop technical skill through observational drawing. Students will explore and develop their skills with visual expression via mark making, line quality, value and composition.

Figure Drawing

FID 151 (3 Credits)

This course provides intensive study of human proportion as it is related to drawing the figure. Principles of foreshortening, development of visual memory, observation of gesture, visual viewpoint, multiple figures, and figures in motion are addressed. This course introduces drawing the human form while emphasizing critical inquiry and analytical observation. Its purpose is to expand the way of seeing and describing the 3-D human form on a 2-D surface.

Intro to Painting

PAI 201 (3 credits)

The purpose of this course is to provide each student with an introductory painting media experience extended from his or her knowledge of 2-D design and drawing. This course uses a technical approach to the materials and the methods of representational painting from observation.

Visual Development

VID 201 (3 Credits)

This course emphasizes methods of visualizing creative design concepts clearly and precisely, and of communicating them to others in the same manner. Information is presented on technique, and the usage of traditional and digital tools.

Visual Storytelling

VIS 251 (3 Credits)

This class is meant to serve as a introduction to the elements of visual storytelling. It offers an exploration of and practice with the basic concepts of cinematic narrative and visual storytelling. Visual Storytelling engages in the discussion of the language of filmmaking and the conventions (and innovations of film history, animation, and sequential art. This class includes study of concepts such as shot types, continuity, pacing, transitions and sequencing in visual narrative design. Emphasis will be placed on planning and pre-visualization and the exploration and development of a cinematic vocabulary and storytelling technique.

UPPER LEVEL NON-CONTRATION SPECIFIC COURSES (SEMESTERS 5-9)

Business Planning and Practices

BPP 351 (2 credits)

This course is an introduction to business for art and design related employment, career development, market research, and freelance issues. Learning to write, present, interview, research, and create business plans and other business documents are demonstrated, reviewed, and required.

Business Entrepreneurship

BUE 401 (2 Credits)

In this course, students learn about the principles and practical aspects of entrepreneurship as they relate to the creative business industry. This course is designed to equip students with marketing and entrepreneurial knowledge, to develop strategic thinking, to develop a marketing plan and to effectively focus their time and talent on marketing their art and themselves.

Externship

EXT 451 (3 credits)

Externships allow opportunity for students to gain professional experience and explore career options outside of the typical campus setting. Externships occur in the 9th semester of the program, and typically involve coordinating with active professionals willing to work with NCAD students in their respective concentrations.

Intro to Portfolio

POR 251 (3 Credits)

This interdisciplinary class is a gateway towards the transformation from student to professional. Students will be given the opportunity to be evaluated across multiple levels by multiple faculty members; they will put together their best work and begin presenting it as though they were an industry professional.

Advanced Portfolio

POR 451 (3 Credits) - Prerequisite POR 251

This course is the continuation of the portfolio development process initiated in Portfolio 1: Vis Comm. Special emphasis in this course will be placed upon developing further and finishing the production and presentation of the body of creative work begun in Portfolio 1. Students will continue to be required to refine their critical and diplomatic communication skills, and to participate fully and honestly in the weekly critiques. Students must participate in and successfully complete a final graduate portfolio review by the course instructor and have their portfolios accepted and approved by the NCAD Director of Education prior to the last day of the regularly scheduled course to successfully pass this course and therefore complete the portfolio eligibility requirements necessary for graduation.

Principles of Finance

PRF 451 (2 credits)

This course introduces the student to the fundamentals of personal and business finance. Students will analyze typical personal and business-related financial decisions, value the costs and benefits of their decisions, recognize their rights and responsibilities as consumers and business persons, and apply the knowledge learned to financial situations, in such areas as money management, budgeting, financial goal attainment, the wise use of credit, insurance, investments, and consumer rights and responsibilities. This course does require a basic understanding of mathematics as well as economic concepts and accounting principles. The course does emphasize practical application and problem solving techniques. The primary objective is to provide the student with the tools to understand and solve the basic financial problems confronting them today and tomorrow.

Principles of Sales & Marketing

PSM 351 (2 credits)

This course provides an overview of sales and marketing for the art professional to build relationships between products, services, and consumers. Students develop basic understanding of marketing concepts, research, and competitive analysis. Topics included the relationship of sales to marketing, the impact of technology on sales, branding, marketing metrics, consumer and business behavior, ethics, and social responsibility in marketing. Students in this course will have the opportunity to evaluate marketing strategies.

Vis Comm VIC 301 (2 Credits)

This course is a survey of the history of visual communication of the 19th, 20th, and into the early 21st centuries. This course seeks to place the practice of visual communication in a wider cultural context, highlighting the key debates and issues surrounding it. The course allows students to research individual areas of interest to broaden their knowledge of contemporary issues in visual communication.

Senior Thesis

SET 451 (2 Credits)

This course is the first of a two-part course sequence wherein the Visual Communication BFA program student begins development and production of their required senior thesis. Each student applying for the degree must complete a written thesis as approved by their Senior Thesis instructor and NCAD's Director of Education. The student must satisfactorily demonstrate an acceptable level of completion of each part of the thesis requirements in order to receive a passing grade for this course.

Social Media Branding

SMB 401 (2 credit)

An in-depth review of the impact that social media has had on marketing. The focus will be on developing an effective marketing plan using social media. Social networking is the communication and marketing tool of today. Students can gain a strategic approach to executing today's most relevant digital marketing tactics using social media platforms. Students will understand how to build clientele and develop a community around their work examining how marketers incorporate effective social media content generated by the brand, influencers, or users. Exposure to Facebook, Twitter, and blogging will be addressed to put these tools to use for business success. This course acts as a practical guide for art professionals to get online and embrace social networking efficiently and effectively.

OTHER COURSES

College Success Strategies

CSS 101 (2 Credits)

This first semester course assists students in their transition into the NCAD community. The class communicates NCAD's academic policies and student success expectations, connects students to NCAD resources, teaches skills for academic and personal success, stresses peer relationships, and seeks to motivate students to persist through the challenges of their education and career development. In this course students develop an understanding of the skills and motivation required to be successful at NCAD, as well as have developed academic and personal success strategies that can be applied during both their education and afterwards in their professional lives.

TECHNICAL/OCCUPATIONAL CONCENTRATION SPECIFIC COURSES (SEMESTERS 5-9)

Advanced 3-D Design

DDE 301 (3 Credits)

Working in 3 dimensions permits the use and application of a diverse range of conceptual and material possibilities. Sculptural materials are enormously nuanced in what they can suggest. In this course students will examine how objects and various sculptural strategies can be used to convey complex concepts and ideas using materials such as plaster, Sculpy, paper, clay, wood, latex, fabric, foam or found objects. Projects are structured to introduce students to a variety of materials and methods of working. Character design, model making, prototyping, casting, and work with found objects are some of the areas that students will explore and develop.

“THE FUTURE BELONGS TO A
DIFFERENT KIND OF PERSON
WITH A DIFFERENT KIND OF
MIND: ARTISTS, INVENTORS,
STORYTELLERS: CREATIVE
AND HOLISTIC ‘RIGHT-BRAIN’
THINKERS WHOSE ABILITIES
MARK THE FAULT LINE
BETWEEN WHO GETS AHEAD
AND WHO DOESN'T.”

— DANIEL PINK
AMERICAN AUTHOR

Branding

BRA 351 (3 credits)

This course aims to make branding concepts accessible to each student and to teach them to analyze and apply all the relevant concepts, using the broad and diverse toolkit of branding. It provides you with the necessary tools so that you are able to understand the brand behavior, understand the language of a brand and learn about the rational and emotional elements behind brands. It also attempts to make you understand the language of images. The amount of audiovisual content we receive today makes it hard for brands to break through that noise. It ends up teaching how to understand branding efforts in the context of customer experience.

Critical issues in Design/Culture

CID 451 (3 credits)

The main objective of this course is to encourage students to take an analytical, and critical approach to graphic design practice. This involves understanding the culture of design, as well as the complex interrelationships between graphic design and the culture at large.

Cultivating Success

CUS 451 (2 credits)

What makes a person successful? This class spans a wide variety of subjects providing opportunities for students to expand their personal abilities and interpersonal skills. In today's professional landscape having the right technical skills will only get you halfway there. Having a successful mindset, grit, resilience, a can-do attitude will get you the rest of the way.

Design Production

DEP 451 (3 Credits)

The purpose of this course is to develop core competencies in digital prepress. It provides students with theoretical and practical information regarding the multiple required elements of digital prepress and production. Course content includes information and course discussions on paper and printing, industry standards, and contemporary digital file preparation and production practices. This course also presents a broad overview of color printing processes and digital practices, and gives students information and skills relevant to professional design production planning practices, and may more effectively supervise or estimate printing operations, and communicate effectively with creative service vendors or buyers.

Design Strategy

DES 401 (3 credits)

The visual component of a design is the most obvious, less obvious is the "why" behind the design. This class is designed to compel students to discover who their design is for and why; understanding and anticipating the needs, wants, desires of the target audience is as important as the aesthetics. Students will focus on the development of design strategy such as gathering research, market analysis, A/B testing, user flows, research synthesis, customer journey mapping, heuristic evaluation, and more. This course will leverage everything students have learned thus far and put it to practical hands-on use.

Digital Painting

DIP 251 (3 Credits)

This is an intensive introduction to the world of digital painting. Students will use pressure sensitive digital tablets in combination with raster and vector based software. Students will create and develop digital images using drawing and painting techniques, collage, masking, compositing, and precise color adjustment. Idea development within real world parameters, originality, aesthetics and technical proficiency are emphasized. Project work may involve designing and illustrating environments, figures, props, key frame illustrations, color keys, editorial narrative illustration and more.

Intro to Graphic Design

GRD 301 (3 Credits)

This course introduces exploration and application of the basic design methods of problem solving as used in graphic design. Emphasis is on innovative solutions and understanding design layout as related to corporate identity, brochures, posters, packaging, and a variety of client-related graphics. Intermediate

Intermediate Graphic Design

GRD 401 (3 Credits) - Prerequisite GRD 301

This course emphasizes teamwork and group effort to create effective graphic design and print advertising. A strong focus is placed on preparing design students for professional practice, exploring the history and methods of graphic design and examining the processes involved in coordinating art and typography with verbal and visual content. Students will be expected to expand their proficiency in all aspects of the design process, including creative brainstorming, conceptualizing, critical thinking, collaboration, technical proficiency, and presentation.

Advanced Graphic Design

GRD 451 (3 Credits) - Prerequisite GRD 401

Advanced Design requires the student to prepare highly conceptual, creatively conceived, and professionally presented design work. There is an emphasis on real-life graphic design projects, as well as concentration on preparing portfolio works with high levels of content and craftsmanship.

Graphic Design History

GDH 301 (3 credits)

This academic course will focus on various graphic design movements from Art Nouveau and Jugendstil to De Stijl and Dada; from the impact of the Bauhaus to the fervor of the streamlined 1930s; from the Swiss Style of the fifties to the International Typographic Style and psychedelia of the sixties and on to the punk seventies and postmodern eighties. The course will examine the subjects, themes, and relationship of the designer to the period. Using examples of the period as a focal point, the evolving design styles and their relationship to politics, commerce, social mores, technology, and pop culture will be explored. In addition to the lectures, the course will schedule a studio section in which design projects are integrated with research.

Mythology

MYT 101 (2 credits)

What can we learn from age-old stories such as the hero's journey? Are we the protagonist in our own story, or are we just a supporting role? Through a variety of media such as television, film and literature, this class explores timeless stories and archetypal roles from ancient Greece to the Marvel universe. Can we not only learn what makes a story timeless but begin to live one ourselves?

Package Design

PAD 451 (3 credits)

Package Design focuses on one advanced packaging system involving the retail consumer experience utilizing interactive strategies. The process and methodologies used to innovate and create extensive packaging systems complete with retail merchandising experiences to promote the brand. It's product offerings and story will be key in how one develops, strengthens defines a marketing and brand strategy. Through considered and thoughtful assessment of a brands global equity and portfolio needs, you will learn to influence, persuade, and sell the packaging strategy through advanced audit, manufacturing, sustainability, evaluation & presentation techniques. Sub-branding, Co-branding, global considerations, and retail systems such as end caps, counter tops, freestanding retail, and interactive displays will add to the understanding of the complete packaging & branded experience.

Senior Project

SEP 451 (3 credits)

Provides an opportunity for students to prepare a collaborative Design Showcase presenting individual work from senior-level design students in a physical and online presentation. Work can include, but is not limited to, products, objects, designs, interactive experiences, and unique processes. Students work collaboratively to research possible topics and choose a theme. Large-scale ideas tackling cultural, political, social, or economic issues are encouraged. From detailed individual proposals, students spend the semester realizing their project. Modeling a professional design student setting, students navigate through the design process technically, conceptually, and socially.

Intro to Typography

TYP 351 (3 Credits)

This course covers the fundamentals of typography: theory, practice, and history. Students will explore type from introductory usage to the advance use of type. The course includes the study of letter forms, composition, layout and page systems, typographic expression and communication, type with image, proportion and grids, hierarchy, legibility, etc.

Intermediate Typography

TYP 401 (3 Credits) - Prerequisite TYP 351

This course focuses on continuing the refinement of practical skill and aesthetic sensitivity in typographic principles introduced and developed in Typography 1. This course continues to explore issues of typographic design in context and to develop core competencies in digital typography. Advanced project work in this course addresses functional as well as expressive contemporary typographic design issues.

Intro to Web Design

WED 351 (3 Credits)

This is an introductory website design and production course. It covers how to design and adapt content for the Internet and then produce fully functional websites that incorporate both text and graphics. Basic HTML, XHTML, CSS coding, site architecture, and navigational methods will be covered. Cross platform and browser issues will also be addressed.

**Academic Grid - AOS Animation
Semesters: 1-4**

Semester 1	Class	Credits	Final Grade	Semester 2	Class	Credits	Final Grade	Semester 3	Class	Credits	Final Grade	Semester 4	Class	Credits	Final Grade
CRW 101	Creative Writing	2		BUW 151	Business Writing	2		BPP 201	Business Planning and Practices	2		BUE 251	Business Entrepreneurship	2	
ENC 101	English Composition	2		CRT 151	Critical Thinking	2		PUB 201	Public Speaking	2		APP 251	Animation Pre-Production	3	
DAN 101	2-D Animation	3		DMA 151	Intro to 3-D Media Arts	3		QUP 201	Quantitative Principles	2		ANP 251	Animation Production	3	
ANF 101	Animation Foundations	3		COT 151	Color Theory	3		CHA 201	Character Animation	3		ASC 251	Animation Sound/Composition	3	
DAA 101	Intro to Digital Art Applications	3		FID 151	Figure Drawing	3		FXA 201	FX Animation	3		EXT 251	Externship	3	
VIS 101	Visual Storytelling	3		MOD 151	Intro to Motion Design	3		RIA 201	Rigging and Animation	3		POR 251	Portfolio	2	
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)				Cumulative GPA Cumulative Credits Successfully Completed (%)			

**** T = Transfer Credit Approved and Applied to Schedule ****

134 Semester Credits / 2505 Clock Hours

Classes, sequencing and scheduling are subject to change.

Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

AOS ANIMATION

COURSE DESCRIPTIONS

2-D Animation

DAN 101 (3 credits)

This studio course focuses on 2D animation principles and production. Traditional hand drawn and digital workflows will provide students the opportunity to create strong frame by frame animation through various projects

Intro to 3-D Media Arts

DMA 151 (3 Credits)

In this course, students explore the use of professional-level software to create 3-D digital images and animation for print, interactive multimedia, motion design, computer games and for the web. Topics include introductory techniques of 3-D modeling, texturing, animation, rendering, editing, and compositing.

Animation Foundations

ANF 101 (3 Credits)

This entry level studio course focuses on gaining an understanding of the principles of animation which form the foundation of all animation. Students analyze motions of people and objects and learn to translate that knowledge into animation. Students are exposed to the technical aspects of animation, production workflows, and standard industry terms and tools. Upon successful completion of this course, students will have completed animation tests and a final project that will demonstrate their understanding of basic animation principles.

Animation Pre-Production

APP 251 (3 Credits)

In this studio course, students will focus on the planning phase of an animated short. Preproduction involves story creation, concept art, environment design, character design, schedule, and production planning.

Animation Production

ANP 251 (3 Credits)

In this studio course, students continue their projects from their preproduction work into full production. Planning is done and the projects move to animation creation. Schedule and time management are crucial as students complete their animations through the course.

Animation Sound/Composition

ASC 251 (3 Credits)

In this studio course, animation students are introduced to video editing and sound production as well as compositional aspects of animation. Students will shoot live action footage, record dialog, and create custom foley to be used in the editing process. Students will use skills to complete a variety of projects that emphasize visual storytelling.

Business Entrepreneurship

BUE 251 (2 Credits)

In this course, students learn about the principles and practical aspects of entrepreneurship as they relate to the creative business industry. This course is designed to equip students with marketing and entrepreneurial knowledge, to develop strategic thinking, to develop a marketing plan and to effectively focus their time and talent on marketing their art and themselves.

Business Planning and Practices

BPP 201 (2 credits)

This course is an introduction to business for art and design related employment, career development, market research, and freelance issues. Learning to write, present, interview, research, and create business plans and other business documents are demonstrated, reviewed, and required.

Business Writing

BUW 151 (2 credits)

Effective written communication in business and technical contexts is an essential skill. This course examines various forms of business and technical writing for Print and Web, developing and practicing professional approaches to researching, formatting, writing, and editing documents in a business environment.

Character Animation

CHA 201 (3 Credits)

Upon successful completion of this course, students will have a greater understanding of weight, motion, timing, and various aspects of drawing related to believable character animation. Development of the student's skills in the analysis and application of movement, focusing on human and animal locomotion is a core focus. Students are encouraged to develop their own characters and investigate personality and emotion in their animation.

Color Theory

COT 151 (3 Credits)

Making informed decisions in the application of color is essential for all artists. This course will explore the principles and theories of color through lecture, demonstration, and projects. A heavy emphasis will be placed on students' ability to develop understanding in controlling the why of color and its use as mood in art. Knowledge will be gained through study of reading material, fine art, commercial design, and film. Students will gain experience and skill through using traditional and digital mediums to mix colors, develop color schemes, and paint color studies.

Creative Writing

CRW 101 (2 credits)

This course encourages vision, expression, and personal growth through reading, analysis, and writing, with a focus on individual process. Students become familiar with the basic principles and forms of creative writing through lecture; analysis of the works of established and emerging authors; and ongoing writing projects in fiction, poetry, and/or drama. Student work is shared and discussed in ongoing supportive workshops.

Critical Thinking

CRT 151 (2 Credits)

This course is designed to facilitate the development of problem-solving skills. A problem-based learning approach is used in which students are required to analyze and solve conceptual and practical problems. Students work independently or in small groups to collect information relevant to problem solutions and take a hypothesis-oriented approach to dealing with each task.

Intro to Digital Art Applications

DAA 101 (3 credits)

Survey of Digital Art Applications is a hands-on introduction to the diverse and significant resources the computer offers the artist. This course is designed for students with either very limited or no experience in the computer arts and is designed to facilitate the student's ongoing development of digital literacy. It sets the technical foundation for future college level use of digital technology. Students gain an understanding of the computer operating system and attain a working knowledge of several leading applications currently used by computer artists and designers. Through lectures, demonstrations, and applied learning a foundation of general understanding, confidence, and skill is formed.

English Composition

ENC 101 (2 credits)

Exploring and developing written communication skills and understanding their importance in personal and professional communication are the purposes of this course.

Externship

EXT 251 (3 credits)

Externships allow opportunity for students to gain professional experience and explore career options outside of the typical campus setting. Internships occur in the 9th semester of the program, and typically involve coordinating with active professionals willing to work with NCAD students in their respective majors. Externship may be scheduled to occur during a later semester only if approved by the administration.

Figure Drawing

FID 151 (3 Credits)

This course provides intensive study of human proportion as it is related to drawing the figure. Principles of foreshortening, development of visual memory, observation of gesture, visual viewpoint, multiple figures, and figures in motion are addressed. This course introduces drawing the human form while emphasizing critical inquiry and analytical observation.

Its purpose is to expand the way of seeing and describing the 3-D human form on a 2-D surface.

FX Animation

FXA 201 (3 Credits)

This studio course focuses on the techniques and production of animation effects. Characters generally take the main stage, but effects like rain, fire, smoke, and explosions play a vital role in making stories come to life. Through this course, students will explore the physics and approaches to making these effects for animation.

Intro to Motion Design

MOD 151 (3 Credits)

In this class we will focus on the history and aesthetics of motion graphics. Emphasis will be placed on the mograph pipeline, and understanding the terminology of vfx, mograph, and animation. We will look at After Effects, Illustrator and Photoshop, and introduce the pipeline to 3D. Focus will be on creating alpha channels, compositing, animation basics, non-linear editing, frame rates, film formats and codecs, titles, keyframes, color grading, etc. Storyboarding will be introduced as an integral part of pre-production.

Portfolio

POR 251 (3 credits)

This interdisciplinary class is a gateway towards the transformation from student to professional. Students will be given the opportunity to be evaluated across multiple levels by multiple faculty members; they will put together their best work and begin presenting it as though they were an industry professional.

Public Speaking

PUB 201 (2 credits)

This course is designed to help the student become proficient at the types of public speaking that they will encounter in their personal and professional lives. The student will deliver no fewer than three speeches, all of considerable length. The types of speeches will include interview, persuasive, and impromptu. The persuasive speech will be written out in prose prior to the speech.

Quantitative Principles

QP 201 (2 Credits)

This course serves as an introduction to the power, scope, and richness of the mathematical ideas used in the modern world, with an emphasis on developing students' problem-solving, critical thinking, and analytic skills in dealing with quantities and their magnitudes and interrelationships. Students will explore a variety of topics that involve mathematical reasoning and in doing so, gain confidence and the ability to use various quantitative methods to solve problems.

Rigging & Animation

RIA 201 (3 Credits)

This course provides students with the knowledge and expertise to add skeletal structures to their models. Students learn the techniques involved with the creation of model setups, by developing rigs and skeletal structures used in an animation pipeline.

Visual Storytelling

VIS 101 (3 Credits)

This class is meant to serve as an introduction to the elements of visual storytelling. It offers an exploration of and practice with the basic concepts of cinematic narrative and visual storytelling. Visual Storytelling engages in the discussion of the language of film making and the conventions (and innovations) of film history, animation, and sequential art. This class includes study of concepts such as shot types, continuity, pacing, transitions, and sequencing in visual narrative design. Emphasis will be placed on planning and pre-visualization and the exploration and development of a cinematic vocabulary and storytelling technique.

**Academic Grid - AOS UX
Semesters: 1-4**

Semester 1	Class	Credits	Final Grade	Semester 2	Class	Credits	Final Grade	Semester 3	Class	Credits	Final Grade	Semester 4	Class	Credits	Final Grade
CRW 101	Creative Writing	2		BUW 151	Business Writing	2		BPP 201	Business Planning and Practices	2		BUE 251	Business Entrepreneurship	2	
ENC 101	English Composition	2		CRT 151	Critical Thinking	2		PUB 201	Public Speaking	2		CPP 251	Capstone Project and Portfolio Development	3	
CPD 101	Core Principles of Design	3		GPD 151	Gestalt Principles of Design	3		QUP 201	Quantitative Principles	2		EXT 251	Externship	3	
DCP 101	Design Culture: Past and Present	3		IDD 151	Information Design and Data Visualization	3		DSC 201	Design Culture: Forces and Trends	3		POR 251	Portfolio	2	
UXD 101	Intro to UX Design	3		IVD 151	Intro to Interaction and Visual Design	3		EXP 201	Experimentation and Prototyping	3		PID 251	Principles of Inclusive Design	3	
TTO 101	Tools and Technology: An Overview	3		UXR 151	The ABC's of UX Research	3		IVD 201	Advanced Interaction and Visual Design	3		TTU 251	Tools and Technology: a UX'ers Vault	3	
Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)				Semester GPA Semester Credits Completed /15 Semester Credits Successfully Completed (%)			
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134 Semester Credits / 2505 Clock Hours

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Lower division classes Semesters 1-4. Upper division classes Semesters 5-9

AOS UX

COURSE DESCRIPTIONS

The ABC's of UX Research

UXR 151 (3 credits)

In a world of scarce resources (also known as the “real world”), there is rarely enough time for everyone to cheerfully do whatever research they want and then put the pieces together. This course aims to not just introduce you to the most common methods of UX research, but to provide you with a framework that will help you and those you work with quickly discuss and determine which research method would be most effective, based on what you're seeking to learn.

Business Entrepreneurship

BUE 251 (2 Credits)

In this course, students learn about the principles and practical aspects of entrepreneurship as they relate to the creative business industry. This course is designed to equip students with marketing and entrepreneurial knowledge, to develop strategic thinking, to develop a marketing plan and to effectively focus their time and talent on marketing their art and themselves.

Business Planning and Practices

BPP 201 (2 credits)

This course is an introduction to business for art and design related employment, career development, market research, and freelance issues. Learning to write, present, interview, research, and create business plans and other business documents are demonstrated, reviewed, and required.

Business Writing

BUW 151 (2 credits)

Effective written communication in business and technical contexts is an essential skill. This course examines various forms of business and technical writing for Print and Web, developing and practicing professional approaches to researching, formatting, writing, and editing documents in a business environment.

Capstone Project & Portfolio Development

CPP 251 (3 credits)

This course is the portfolio development process. Special emphasis in this course will be placed upon developing further and finishing the production and presentation of the body of creative work. Students will continue to be required to refine their critical and diplomatic communication skills, and to participate fully and honestly in the weekly critiques. Students must participate in and successfully complete a final graduate portfolio review by the course instructor and have their portfolios accepted and approved by the NCAD Director of Education prior to the last day of the regularly scheduled course to successfully pass this course and therefore complete the portfolio eligibility requirements necessary for graduation. The culminating Capstone Project is a key element in the portfolio development.

Information Design & Data Visualization

IDD 151 (3 credits)

This course introduces both the theory and practice of presenting data and information in a way that fosters an audience's efficient and effective understanding of it. Students in this course will develop a working knowledge of how to structure, visualize, and present information, and gain practical experience in how to tell persuasive stories with data.

Core Principles of Design

CPD 101 (3 Credits)

While there's plenty of debate over how many there are (and even what they are), the 12 that are most referenced are contrast, balance, emphasis, proportion, hierarchy, repetition, rhythm, pattern, whitespace, movement, variety, and unity. These principles are often talked about separately, but in practice, they work together to create a design that's visually appealing and makes sense to the user. Expert Designers understand how the principles support, reinforce, or even contrast with each other to create the desired effect. Once a Designer understands these core principles, they can more intentionally combine them to create designs that are both aesthetically pleasing and intuitively functional.

Creative Writing

CRW 101 (2 credits)

This course encourages vision, expression, and personal growth through reading, analysis, and writing, with a focus on individual process. Students become familiar with the basic principles and forms of creative writing through lecture; analysis of the works of established and emerging authors; and ongoing writing projects in fiction, poetry, and/or drama. Student work is shared and discussed in ongoing supportive workshops.

Critical Thinking

CRT 151 (2 Credits)

This course is designed to facilitate the development of problem-solving skills. A problem-based learning approach is used in which students are required to analyze and solve conceptual and practical problems. Students work independently or in small groups to collect information relevant to problem solutions and take a hypothesis-oriented approach to dealing with each task.

Design Culture: Forces & Trends

DCF 201 (3 credits)

Informed by the latest market research, this course delves into current and emerging trends in today's design practices that have the potential to significantly evolve the practice of design in the coming decade: including chaos/complexity, aggregation/curation, bridging digital and physical experiences, designing for trust, etc. The intent to help Designers better understand (and hopefully) anticipate and prepare for their future, and to make each phase of their careers a learning opportunity rather than a fixed reality. We'll focus and explore current and new competencies that uniquely qualify design professionals for future work, identify new mindsets, knowledge, and skills that traditionally trained designers must acquire to transition successfully to the aspects of professional work that are likely to dominate the field in the future.

Design Culture: Past & Present

DSC 201 (3 credits)

This course is a survey of the history of design culture of the 19th, 20th, and into the early 21st centuries. This course seeks to place the practice of design in a wider cultural context, highlighting the key debates and issues surrounding it. The course allows students to research individual areas of interest to broaden their knowledge of contemporary issues in design.

English Composition

ENC 101 (2 credits)

Exploring and developing written communication skills and understanding their importance in personal and professional communication are the purposes of this course.

Experimentation & Prototyping

EXP 201 (3 credits)

This course will leverage everything students have learned thus far and put it to practical hands-on use. Research and Design topics include paper prototyping, lo-fi user flows, research synthesis, customer journey mapping, A/B testing, card-sorts, no-code prototypes, heuristic evaluation, and more.

Externship

EXT251 (3 credits)

Externships allow opportunity for students to gain professional experience and explore career options outside of the typical campus setting. Externships occur in the 9th semester of the program, and typically involve coordinating with active professionals willing to work with NCAD students in their respective majors. Externship may be scheduled to occur during a later semester only if approved by the administration.

Gestalt Principles of Design

GDP 151 (3 credits)

Building on the learnings of the Core Principles course in Semester 1, Gestalt Principles are an important set of ideas for any designer to learn and their implementation can greatly improve the aesthetics of a design as well as its functionality and user-friendliness. As with any psychological principle, learning to incorporate the visual perception principles of Gestalt into your design work can greatly improve user experience. The theories of similarity, continuation, closure, proximity, figure/ground, and symmetry will be studied.

Information Design & Data Visualization

IDD 151 (3 credits)

This course introduces both the theory and practice of presenting data and information in a way that fosters an audience's efficient and effective understanding of it. Students in this course will develop a working knowledge of how to structure, visualize, present information and gain practical experience in how to tell persuasive stories with data.

Intro to Interaction & Visual Design 1

IVD 151 (3 Credits)

This course will provide students with a hands-on introduction to the foundational methods and mechanics of Interaction Design. The course will address individual and group ideation techniques; sketching on paper and using software tools; prototyping approaches, tools, and techniques; and contemporary perspectives on interaction design for common platforms and channels (e.g., web, desktop, mobile, wearables, etc.)

Advanced Interaction & Visual Design

IVD 201 (3 credits)

This course builds upon the foundations set in Semester 2, and delves deeper into topics such as Information Architecture, cross-channel ecosystems, navigation & wayfinding, multi-modal workflows, layout, typography, color theory, etc.

Intro to UX Design

UXD 101 (3 Credits)

This course provides a comprehensive overview of the user experience design process, and is intended to familiarize students with the methods, concepts, and techniques of user experiences design. You'll also be introduced to formal and informal methods of critical thinking, decision-making, and problem-solving, which you'll use throughout the rest of the program.

Portfolio

POR 251 (3 credits)

This interdisciplinary class is a gateway towards the transformation from student to professional. Students will be given the opportunity to be evaluated across multiple levels by multiple faculty members; they will put together their best work and begin presenting it as though they were an industry professional.

Principles of Inclusive Design

PID 251 (3 credits)

Inclusive Design is a methodology, born out of digital environments, that enables and draws on the full range of human diversity. It is also a mindset, as every decision we make as Designers can raise or lower barriers to participation in society. It's our collective responsibility as Designers to lower these barriers through inclusive products, services, environments, and experiences that reflect and respect the diversity of the humans we're designing for. This course will cover the foundational elements of Inclusive Design, including history and current state of Accessibility regulations, best-practices, and considerations for design, how to recognize exclusion in a digital experience, and tools & tactics to assess the inclusivity of your own work.

Public Speaking

PUB 201 (2 credits)

This course is designed to help the student become proficient at the types of public speaking that they will encounter in their personal and professional lives. The student will deliver no fewer than three speeches, all of considerable length. The types of speeches will include interview, persuasive, and impromptu. The persuasive speech will be written out in prose prior to the speech.

Quantitative Principles

QUP 201 (2 Credits)

This course serves as an introduction to the power, scope, and richness of the mathematical ideas used in the modern world, with an emphasis on developing students' problem-solving, critical thinking, and analytic skills in dealing with quantities and their magnitudes and interrelationships. Students will explore a variety of topics that involve mathematical reasoning and in doing so, gain confidence and the ability to use various quantitative methods to solve problems.

Tools & Technology: An Overview

TTO 101 (3 credits)

UX Designers have a very particular set of skills that they have acquired over the years, much of which is related to the tools and technology they interact with daily. This course will introduce you to the current gamut of industry leading UX Design & Research tools, help you understand which tools are the best choice for which activity or artifact, and give you the opportunity to quickly ramp up new or existing skills that will serve you well over the course of the program.

Tools & Technology: A UX'ers Vault

TTU 251(3 credits)

Building on the overview course in Semester 1, students will have the opportunity to hone their pragmatic technical skills with tools best suited for ideation, flow-mapping, block-/wire-framing, collaborative decision-making, research & testing, project planning & management and more. This course will also challenge students to evaluate these tools through the lens of Heuristics and Usability, helping feed their burgeoning POV on UX that will inform future decisions on their own work.

PROGRAM LENGTH

BFA PROGRAMS

NCAD is authorized by the ACCSC to confer a Bachelor of Fine Arts (BFA), 134 semester credit (2,505 clock hours) double-concentration degree in Visual Communication. The program is 4.5 academic years (9 semesters) in length and is typically completed in 36 months. The BFA program is considered a full-time program. NCAD is a year-round college with three 15 week semesters per 12 months:

Fall Semester (September–December)
Winter Semester (January–April)
Summer Semester (May–August)

The following should be noted with regards to program length and completion of the program:

1. The program grids are intended to give students an ideal schedule and broad overview of the curriculums
2. Program lengths are not guaranteed and may be lengthened for various reasons including, but not limited to course failure, suspension, program changes, course reduction or withdrawal.
3. Students who fail courses may be required to extend the length of their program in order to meet graduation requirements.
4. Students who interrupt the program at any time will be considered to have withdrawn from the program and must reapply.
5. The BFA degree program must be completed within 150% of the program length (201 attempted credits or 13 semesters).
6. NCAD's accelerated and highly structured BFA program does not lend itself to flexibility in terms of alternative scheduling.

AOS PROGRAMS - NCAD is Authorized by the ACCSC to Confer an Associate of Occupational Studies (AOS), 63 semester credit (1170 clock hours), 2 academic years (4 semesters) 16 months. The AOS degree program must be completed within 150% of the program length (96 attempted credits or 6 semesters).

CREDIT INFORMATION

CLOCK HOUR DEFINITION

One “clock hour” is defined as a period of one hour comprising no less than 50 minutes of class time with a 10 minute break.

SEMESTER CREDIT HOUR

The semester credit hour is the basic unit of credit awarded at NCAD. A credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement.

A semester credit hour varies according to the content of the course. One semester credit hour of academic credit is given for at least 15 hours of classroom contact, at least 30 hours of supervised laboratory time, at least 30 hours of documented independent study activities, or at least 45 hours of externship experience.

Students will typically be expected to work two hours outside of class for each hour of lecture. Additional outside work may be required for specific technical/occupational classes.

COURSE HOURS

Courses can be held from 8AM-9PM, Monday-Friday.

ACADEMIC CALENDAR

FALL SEMESTER 2022

Sept 5 - Labor Day *No school*
Sept 6 - Fall Semester Begins
Oct 10 - Indigenous Peoples Day *No school*
Nov 11 - Veterans Day *No school*
Nov 24-25 - Thanksgiving break *No school*
Dec 16 - Fall Semester Ends
Dec 17-Jan 8 - Fall Break

WINTER SEMESTER 2023

Jan 9 - Winter Semester Begins
Jan 16 - MLK Jr Day Observed *No school*
Feb 20 - Presidents Day *No school*
Apr 21 - Winter Semester Ends
Apr 22 - May 7 - Winter Break

SUMMER SEMESTER 2023

May 8 - Summer Semester Begins
May 29 - Memorial Day Observed *No school*
June 19 - Juneteenth observed *No school*
July 4 - Independence Day *No school*
Aug 18 - Summer Semester Ends
Aug 19 - Sept 3 - Summer Break
Sept 4 - Labor Day

FALL SEMESTER 2023

Sept 5 - Fall Semester Begins
Oct 9 - Indigenous Peoples Day *No school*
Nov 10 - Veterans Day *No school*
Nov 23-24 - Thanksgiving break *No school*
Dec 15 - Fall Semester Ends
Dec 16 - Jan 7 - Fall Break

WINTER SEMESTER 2024

Jan 8 - Winter Semester Begins
Jan 15 - MLK Jr Day Observed *No school*
Feb 19 - Presidents Day *No school*
Apr 19 - Winter Semester Ends
Apr 20 - May 5 - Winter Break

SUMMER SEMESTER 2024

May 6 - Summer Semester Begins
May 27 - Memorial Day observed *No school*
June 19 - Juneteenth observed *No school*
July 4 - Independence Day *No school*
Aug 16 - Summer Semester Ends
Aug 17 - Sept 1 - Summer Break

HOLIDAYS

Courses will not be held on the following holidays:
Labor Day, Indigenous Peoples Day, Veterans Day, Thanksgiving (2 days), Martin Luther King Jr Day, Presidents Day, Memorial Day, Juneteenth, Independence Day.

The calendar dates and course hours are subject to change.

FINANCIAL AID

Financial aid is available for those who qualify. Many of NCAD's students receive financial assistance from various sources. To see if you qualify for federal or WA State financial aid, you must complete the Free Application for Federal Student Aid (FAFSA). Complete your FAFSA at: fafsa.ed.gov.

It is the responsibility of the student to complete all forms correctly and in a timely manner. Information will be sent upon the student's acceptance. Errors, omissions and corrections will cause delays.

Federal school code is — **026021**

Please call 253.272.1126 or e-mail at financialaid@ncad.edu for additional information.

For information and resources about student loan repayment, or to submit a complaint relating to your student loans or student loan servicer, please visit www.wsac.wa.gov/loan-advocacy or contact the Student Loan Advocate at loanadvocate@wsac.wa.gov.

START-UP COSTS

Most financial aid is not received at the school until after school is in session. Students should allow for initial "start -up" costs and have their own funds to register and pay for books, supplies and relocation. Please note that most financial aid for first-time freshmen is not disbursed until the student has been attending classes for 30 days.

ELIGIBILITY REQUIREMENTS FOR FINANCIAL AID

1. You must be a U.S. citizen or an eligible non-citizen.
2. You must be registered with the Selective Service if you are male and between 18 to 25 years of age.
3. You must maintain satisfactory academic progress as defined by NCAD.
4. You must be enrolled or accepted for enrollment as a regular student in an eligible degree or certificate program.
5. You must be enrolled at least half-time to be eligible for Direct Loan Program Funds.
6. You must show that you're qualified to obtain a college or career school education by:
 - Having a high school diploma or a recognized equivalent such as a GED certificate.
 - Completing a high school education in a home school setting approved under state law.

While income is taken into consideration, it does not automatically prevent you from getting financial aid.

Visit: studentaid.ed.gov/eligibility/basic-criteria

GRANT PROGRAMS

Federal Pell Grant

The student may apply for a Federal Pell Grant by completing the FAFSA. This grant program is designed to assist qualifying students who desire to continue their education beyond high school. Eligibility is determined by the student's need, the cost of education and the amount of money appropriated by Congress to fund the program. Federal Pell Grants are gift aid and do not carry repayment provisions like loan programs.

Federal Work Study

NCAD does not currently participate in Federal Work Study.

State Grants

The Washington Student Achievement Council administers state aid programs for resident students. Students must have completed the FAFSA or WASFA.

The student must have a family income below a specified income cutoff. The cutoff equals a percentage of the state's median family income (MFI) and adjusts with the student's family size.

The Washington College Grant and other state aid programs may be available to students who qualify. NCAD does not currently participate in State Work Study.

For more information on State grants visit:
wsac.wa.gov.

LOAN PROGRAMS

Federal Direct Subsidized Loan

The Federal Direct Subsidized Loan is a need-based loan. The federal government subsidizes the interest while you are in school. If you are eligible, you can borrow up to your full need but not more than \$3,500 for the first academic year, \$4,500 for the second academic year, and \$5,500 for subsequent academic years. Repayment is deferred until six months after graduation, withdrawal, drop to less than half-time, or dismissal from school. Annual and aggregate loan limits apply.

Federal Direct Unsubsidized Loan

The Federal Direct Unsubsidized Loan provides \$2,000 each academic year for dependent students and up to \$6,000 for 1st and 2nd year independent students and \$7,000 for 3rd and 4th year independent students.

For those who do not qualify for all or part of the funds available under the Federal Subsidized Stafford Loan Program, funds from this loan program may be increased. Annual and aggregate loan limits apply.

The student may defer payments on this loan until six months after student graduates, withdraws, drops to less than half-time, or is dismissed from the school. The student is responsible for interest accruing on an unsubsidized loan.

Federal Direct PLUS Loan

The Federal Direct PLUS Loan provides loans up to the cost of attendance less other financial aid to qualifying parents of undergraduate dependent students. Repayment typically starts sixty days after the loan is fully disbursed but can be deferred until six months after graduation, withdrawal, drop to less than half-time or dismissal from school. The Federal Direct PLUS Loan is an option for parents of dependent students who may not qualify for other forms of aid, or to provide additional funding for those who need other assistance.

NOTE: Student does not need to complete the FAFSA if the following apply:

- Student does not want to see if they qualify for need-based aid (i.e. Pell grant, State grants).
- Student does not want to apply for low-interest federal education loans (i.e. Stafford, PLUS).
- Student intends to apply only for private (non-federal) education loans.
- Student intends to make only tuition cash payments.

Alaskan Residents

Alaskan residents applying for any of the Alaska Advantage Education Program's loans and/or grants should apply online at acpe.alaska.gov or call 1-800-441-2962.

Canadian Residents

Canadian residents should visit: www.canlearn.ca for information on the Canadian Student Loan Program.

PRIVATE STUDENT LOAN PROGRAMS

Private student loans are available through Sallie Mae. These are flexible loan programs, which can either supplement federal programs or be used as a sole means of financing college costs. Loan limits are greater than those available for the Federal Direct Loan Program. Private loan borrowers can defer repayment while in school at least half time. Normally, repayment begins six months after the student graduates, leaves school, or drops to less than half time. Students are usually required to have a qualified co-applicant.

NOTE: Student may apply at salliemae.com.

Lender List Policy

NCAD is not affiliated with any lenders and does not have preferential arrangements or consortium agreements with lenders.

HIGHER EDUCATION TAX BENEFITS

Students or their parents may qualify for various tax benefits for students enrolled in higher education. They can learn more about educational tax benefits by obtaining the IRS Publication 970 "Tax Benefits for Education" at www.irs.gov/pub/irs-pdf/p970.pdf or consult their tax advisor.

CODE OF CONDUCT FOR EDUCATION LOANS

The Higher Education Opportunity Act of 2008 (HEOA) requires that institutions participating in the federal student loan programs develop, publish and enforce a code of conduct with respect to student's loans.

NCAD is committed to the highest standard of ethics and conduct and therefore, the Office of Financial Aid is bound by the institution's Code of Conduct and Ethics for Business Activities, which requires each individual to comply with legal and regulatory requirements, policies and procedures that apply to his or her particular duties. Additionally, to comply with the HEOA, NCAD has adopted the following Code of Conduct which applies to the officers, employees and agents of NCAD.

The institution and its employees are banned from any revenue sharing arrangements with lenders. No employees of financial aid offices and those employees who have responsibilities with respect to education loans shall solicit or accept any gift from a lender, guarantor, or servicer of education loans.

Gifts are defined as any gratuity, favor, discount, entertainment, hospitality, loan or other item having a monetary value of more than a de minimus amount, consistent with NCAD's Conflict of Interest and Commitment Policy, and includes a gift of services, transportation, lodging, or meals, whether in kind, by purchase of a ticket, payment in advance or reimbursement.

Gifts do not include: standard material activities or programs related to a loan, default aversion/prevention, or financial literacy (e.g. workshops, training); food, refreshments, training or informational material furnished to an employee of an institution as an integral part of a training session designed to improve the service of a lender, guarantor or servicer of educational loans to the institution, if the training contributes to the professional development of the employee; loan benefits to a student employee if they are comparable to those provided to all students at the institution; entrance and exit counseling services provided to borrowers to meet the requirements of the HEA provided that the institution retains control of the counseling and the counseling is not used to promote the lenders products; philanthropic contributions to the institution by the lender.

Employees of the College's financial aid offices and those employees who have responsibilities with respect to education loans shall not accept from a lender or affiliate or any lender any fee, payment, or other financial benefit as compensation for any type of consulting arrangement or other contract to provide services to a lender or on behalf of a lender relating to education loans.

NCAD will not for any first-time borrower, assign through award packaging or other methods, a borrower's private loans to a particular lender; or refuse to certify, or delay certification of, any loans based on the borrower's selection of a particular lender or guaranty agency.

NCAD shall not request or accept from any lender any offer of funds for private loans, including funds for an opportunity pool loan, to students in exchange for providing concessions or promises to the lender for a specific number of federal loans made, insured, or guaranteed, a specified loan volume, or a preferred lender arrangement.

NCAD shall not request or accept from any lender any assistance with call center staffing or financial aid office staffing (there are exceptions such as professional development training, providing counseling materials-debt management materials, etc. provided that the lender is disclosed on the materials; short term nonrecurring assistance during emergencies). Employees of NCAD's financial aid office and those employees who have responsibilities with respect to education loans and who serve on an advisory board, commission, or group established by a lender, guarantor, or group of lenders of guarantors, shall be prohibited from receiving anything of value from the lender, guarantor, or group of lender or guarantors, except that the employee may be reimbursed from reasonable expenses incurred in serving on such advisory board, commission, or group.

BFA SCHOLARSHIPS

NCAD has a BFA scholarship program for accepted entering freshmen and current students. Scholarships are awarded each year to applicants who demonstrate financial need, academic and artistic excellence, motivation, determination and passion for the arts.

Incoming students are encouraged to apply for any and all scholarships for which they are eligible. However, no incoming student shall be awarded more than one of these NCAD scholarships. Any student having the top entry for more than one scholarship shall be awarded the largest scholarship of those entries.

All NCAD scholarships are awarded as a tuition waiver to NCAD—no cash is awarded to the student.

All applications must follow the general guidelines and scholarship requirements as listed in the current scholarship packet. Applicants who do not submit all required application materials or who do not meet minimum scholarship criteria will be disqualified.

A scholarship packet is available to download on our website at ncad.edu

\$7,200 HENRY H. FREEMAN SCHOLARSHIP

FIFTY scholarships (one per state) may be awarded to full-time, non-transfer students, accepted and entering NCAD for the first time. A tuition waiver is distributed over 9 semesters. Applicants must meet the Henry H. Freeman requirements listed in the current NCAD scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

\$2,700 ENTERING TRANSFER STUDENT MERIT SCHOLARSHIP

NCAD offers TWO scholarships each year to at least half-time transfer students entering NCAD for the first time. A tuition waiver is distributed over remaining scheduled semesters. Applicants must meet the Merit Scholarship requirements listed in the current NCAD scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

\$1,000 ENTERING FRESHMAN MERIT SCHOLARSHIP

TWO Entering Freshman Merit scholarships may be awarded to full-time, non-transfer students, accepted and entering NCAD for the first time. A tuition waiver is distributed over 2 semesters. Applicants must meet the Merit Scholarship requirements listed in the current NCAD scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

\$1,000 KITSAP & PIERCE COUNTY HIGH-SCHOOL SENIOR MERIT SCHOLARSHIP

ONE scholarship may be awarded to a graduating senior from each high school. Applicants must be a full-time, non-transfer student, accepted and entering NCAD for the first time. A tuition waiver is distributed over 2 semesters. Applicants must meet the Merit Scholarship requirements listed in the current NCAD scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

\$1,000 RELOCATION TUITION WAIVER (OUT OF STATE RESIDENTS)

FIVE tuition waivers may be awarded to out of state, full-time, non-transfer students, accepted and entering NCAD for the first time. The tuition waiver is distributed over 2 semesters. Applicants must meet the Relocation Tuition Waiver requirements listed in the current NCAD scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

THE MICHAEL PERIGARD MEMORIAL SCHOLARSHIP FUND

Michael Perigard served as the Facilities Manager for NCAD and was loved by staff, faculty and students alike. He always had a smile and kind words to share with all who crossed his path. In his memory, this scholarship fund was created to reward a deserving student each year.

Every Winter semester, no later than Friday of Week 14, each NCAD instructor can submit a letter of recommendation in order to nominate a full-time Senior who is scheduled to graduate after completing their 9th semester. The student must be in good standing with no payments past due and meeting Satisfactory Academic Progress.

NCAD will add \$1,000 to any money donated into the fund by the last business day of April each year. A tuition waiver will be awarded to the winner for their 9th semester.

\$1,000 ENTERING FRESHMAN NEED-BASED SCHOLARSHIP

TWO Entering Freshmen Need-Based scholarships may be awarded to full-time, non-transfer students, accepted and entering NCAD for the first time. A tuition waiver is distributed over 2 semesters. Applicants must meet the Need-Based Scholarship requirements listed in the current NCAD Scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

\$500 SYDNEE CUMMINGS MEMORIAL SCHOLARSHIP FOR CURRENT NCAD STUDENTS AFTER FIRST SEMESTER

Sydnee Cummings was a talented and enthusiastic student from Milton, WA who was killed tragically in a car accident on her way home from work March 14, 2011. Though her time at NCAD was short, Sydnee showed the promise to become a professional graphic designer and photographer. She was an active, fun, and likable person who loved her parents and really enjoyed school and her classmates. To honor Sydnee, the NCAD Continuing scholarship offered each semester to eligible upperclassmen has been renamed to memorialize Sydnee's life.

Sydnee Cummings Memorial scholarships are open to full-time students currently enrolled at NCAD. Two scholarships per academic level may be awarded each semester. Applicants must meet all scholarship requirements listed in the current NCAD scholarship packet.

Applicants must have achieved a GPA of 3.4 or higher in the previous semester. Winning students will receive their award as a tuition waiver in the following semester.

AOS SCHOLARSHIPS

NCAD has an AOS scholarship program for accepted entering freshmen and current students. Scholarships are awarded each year to applicants who demonstrate financial need, academic and artistic excellence, motivation, determination and passion for the arts.

Incoming students are encouraged to apply for any and all scholarships for which they are eligible. However, no incoming student shall be awarded more than one of these NCAD scholarships. Any student having the top entry for more than one scholarship shall be awarded the largest scholarship of those entries.

All NCAD scholarships are awarded as a tuition waiver to NCAD—no cash is awarded to the student.

All applications must follow the general guidelines and scholarship requirements as listed in the current scholarship packet. Applicants who do not submit all required application materials or who do not meet minimum scholarship criteria will be disqualified.

A scholarship packet is available to download on our website at ncad.edu

\$3,000 HENRY H. FREEMAN SCHOLARSHIP

FIFTY scholarships (one per state) may be awarded to full-time, non-transfer AOS students, accepted and entering NCAD for the first time. A tuition waiver is distributed over 4 semesters. Applicants must meet the Henry H. Freeman requirements listed in the current NCAD scholarship packet.

DEADLINE: Postmarked March 1st, for September enrollment.

\$1,300 ENTERING TRANSFER STUDENT MERIT SCHOLARSHIP

NCAD offers TWO \$1,300 scholarships each year to AOS transfer students entering NCAD at least half-time for the first time. A tuition waiver is distributed over 4 semesters. Applicants must meet the Merit Scholarship requirements as listed in the scholarship guidelines in order to participate.

DEADLINE: Postmarked March 1st, for September enrollment.

\$500 ENTERING FRESHMAN MERIT SCHOLARSHIP

NCAD offers TWO \$500 scholarships each year to full-time, non-transfer AOS students entering NCAD for the first time. A tuition waiver is distributed over the first academic year (2 semesters). Applicants must meet all application requirements as listed in the scholarship guidelines in order to participate.

DEADLINE: Postmarked March 1st, for September enrollment.

\$500 KITSAP & PIERCE COUNTY HIGH-SCHOOL SENIOR MERIT SCHOLARSHIP

NCAD offers ONE (per high school) \$500 merit based scholarship each year to a high school senior from each Kitsap & Pierce Counties. Applicants must be a full-time, non-transfer AOS students. A tuition waiver is distributed over the first academic year (2 semesters). Applicants must meet all application requirements as listed in the application guidelines in order to participate.

DEADLINE: Postmarked March 1st, for September enrollment.

\$500 RELOCATION TUITION WAIVER (OUT OF STATE RESIDENTS)

FIVE tuition waivers are open to out of state, full-time, non-transfer AOS students, entering NCAD for the first time. The tuition waiver is distributed over the first academic year (2 semesters). Applicants must meet all application requirements as listed in the scholarship guidelines in order to participate.

DEADLINE: Postmarked March 1st, for September enrollment.

THE MICHAEL PERIGARD MEMORIAL SCHOLARSHIP FUND

Michael Perigard served as the Facilities Manager for NCAD and was loved by staff, faculty and students alike. He always had a smile and kind words to share with all who crossed his path. In his memory, this scholarship fund was created to reward a deserving student each year.

Every Winter semester, no later than Friday of Week 14, each NCAD instructor can submit a letter of recommendation in order to nominate a full-time Senior who is scheduled to graduate after completing their 9th semester. The student must be in good standing with no payments past due and meeting Satisfactory Academic Progress.

NCAD will add \$1,000 to any money donated into the fund by the last business day of April each year. A tuition waiver will be awarded to the winner for their 9th semester.

\$500 ENTERING FRESHMAN NEED-BASED SCHOLARSHIP

NCAD offers TWO \$500 scholarships each year to full-time, non-transfer AOS students, entering NCAD for the first time. A tuition waiver is distributed over the first academic year (2 semesters). Applicants must meet all the application requirements as listed in the scholarship guidelines in order to participate.

DEADLINE: Postmarked March 1st, for September enrollment.

\$500 SYDNEE CUMMINGS MEMORIAL SCHOLARSHIP FOR CURRENT NCAD STUDENTS AFTER FIRST SEMESTER

Sydnee Cummings was a talented and enthusiastic student from Milton, WA who was killed tragically in a car accident on her way home from work March 14, 2011. Though her time at NCAD was short, Sydnee showed the promise to become a professional graphic designer and photographer. She was an active, fun, and likable person who loved her parents and really enjoyed school and her classmates. To honor Sydnee, the NCAD Continuing scholarship offered each semester to eligible upperclassmen has been renamed to memorialize Sydnee's life.

Sydnee Cummings Memorial scholarships are open to full-time students currently enrolled at NCAD. Two scholarships per academic level may be awarded each semester. Applicants must meet all scholarship requirements listed in the current NCAD scholarship packet.

Applicants must have achieved a GPA of 3.4 or higher in the previous semester. Winning students will receive their award as a tuition waiver in the following semester

The following scholarships are available to qualified NCAD students. These scholarships are sponsored by outside organizations not affiliated with NCAD.

All scholarship processes including, but not limited to applications, reviews, judging, fund disbursement, and other scholarship procedures are the responsibility of the sponsoring organization.

Careers That Work!

The Careers That Work! program was launched in 1999. Each year, every high school in Idaho, Oregon, and Washington (public and private) are given five \$1,000 tuition scholarships to award to graduating students headed to one of the participating career colleges.

Seniors awarded Careers That Work! scholarships by their high school are not restricted to colleges within their home state. That means seniors graduating in Idaho, Oregon, and Washington may be awarded the scholarships for attendance at any participating private career colleges in any of those three states.

Scholarships are tentative, pending the student's acceptance for admission and commencement of study at the college. If accepted, the scholarship will be credited to the student's tuition, generally in equal disbursements during their first academic year.

ROBERT B. MCMILLEN FOUNDATION SCHOLARSHIP

This annual scholarship competition is a talent based competition. The aim is to find young artists who exhibit the most artistic potential and talent and those that have the greatest potential for making change in the world through their profession and community contributions. Visit: <https://mcmillenfoundation.org/scholarships/> for guidelines and eligibility information.

- Awards up to \$25,000 per year (after all other scholarships/grants)
- Renewable
- Approved Washington Art Colleges only
- Visual Arts Majors
- First year, transfer, graduates and returning students eligible

TUITION AND FEES

A student is typically enrolled for one academic year (2 semesters) at a time and tuition is based on the number of credits scheduled each semester.

Repeat or withdrawn courses will incur additional tuition charges.

ALL TUITION AND FEES ARE SUBJECT TO CHANGE AT THE DISCRETION OF NCAD

Incoming NCAD student tuition will be locked in at the time of enrollment and will not increase throughout the normal expected BFA program. Additional charges should be expected for any failed courses at the initial, locked in, per credit rate.

All students are notified of changes in tuition within 30 days of the start date of the change and are published in a revised catalog and enrollment agreement.

FULL TIME TUITION

Full time enrollment is defined as 12–15 credits per semester. Any credit above the full time maximum of 15 credits per semester will be charged at the part-time tuition rate.

Full Time Tuition per Academic year (2 semesters) is \$18,000.

PART-TIME TUITION

Part-time enrollment is defined as less than 12 credits per semester.

Part-Time Tuition Charge per credit \$765 Note: A single course is typically 2 credits / \$1,530 or 3 credits \$2,295.

See program grids for information on individual course credits.

FEES

\$25	Computer Lab Fine
\$35	NSF Check Fee
\$5	Official Transcript Copy (each) for non-enrolled students
\$100	Program Withdrawal Fee
\$100	Registration Fee (per academic year)
\$150	Enrollment Fee paid before Enrollment (Non-Refundable)

**Late payments will be charged a monthly 0.83% finance charge.*

TUITION PAYMENT PLANS

Payments are due January 1st, March 1st, May 1st, July 1st, September 1st, and November 1st.

NON-PAYMENT OF TUITION AND FEES

Returned checks or credit card charges and failure to pay tuition and course-related fees may result in the student being withdrawn from his/her classes. NCAD reserves the right to make a determination on a case- by-case basis. Students will be notified of the withdrawal and the current applicable refund policy will be calculated, based on the student's last date of attendance, to determine any charges that may be owed to the college, including the withdrawal fee. The students past due account will be turned over to SABA & Associates for collections services if the student has not made an approved payment plan with NCAD, or fails to abide by the agreed upon payment plan. All outstanding fees, based on the current fee schedule, must be paid prior to the student being allowed to re-enter classes.

NCAD reserves the right to withhold grade cards, academic transcripts, diplomas and letters of recommendation until all charges have been paid and the student's account is cleared. NCAD reserves the right to suspend the student privilege of participating in NCAD scheduled field trips, events and Commencement/ Graduation Ceremonies if the student has an unpaid student account balance. Failure to pay tuition and fees can result in cancellation of registration and financial aid.

REQUIRED EQUIPMENT AND SUPPLIES

Students are required to furnish some of their own equipment and supplies during the program. The estimated cost of books and supplies is \$800 per academic year. The cost of suggested digital equipment (e.g. digital drawing tablet, digital camera, external storage drives, etc.) is estimated to be \$1,300 to \$1,800 over the total length of the program.

Students will be informed of required materials, including required books, supplies, and digital equipment, in a timely manner. Purchases should be made before the semester begins. Students may be marked absent if they attend courses without required materials.

Required Equipment:

Digital Tablet - Wacom Pro or better
Laptop - MacBook or similar (Recommended)

Required Software:

Adobe Creative Cloud

REFUND POLICY

Refund policies stated below are implemented in cases where a student withdraws from the entire program. There is no refund or credit given when a student withdraws from individual courses. All monies due the student shall be refunded within sixty (60) days from the last date of student course attendance. However, if the student has outstanding Title IV loan(s) and/or alternative education loans, at the school's discretion the refund may be sent to the lender(s) to reduce or eliminate outstanding principal balance(s) with the following priority, first to Federal Direct Unsubsidized Loan, then to Federal Direct Subsidized Loan, then to Federal Direct PLUS Loan, then to alternative loans. Withdrawing from courses may affect a student's financial aid and anticipated graduation date. Please consult the Financial Aid Officer or Director of Operations for details. The termination date for refund computation purposes is the last date of attendance by the student.

1. An applicant rejected by the school is entitled to a refund of all monies paid minus any applicable application fee.
2. Students who have not visited the school prior to enrollment will have the opportunity to withdraw without penalty within three days following either the regularly scheduled orientation procedures or following a tour of the school facilities and inspection of equipment where training and services are provided.
3. All monies paid by an applicant must be refunded if requested within three days after either signing an enrollment agreement or making an initial payment, whichever is first.
4. An applicant requesting cancellation more than three days after signing an enrollment agreement and making an initial payment, but prior to entering the school, is entitled to a refund of all monies paid minus a registration fee of 15% of the contract price of the program, but in no event may the school retain more than \$150.
5. In the event that there is not an appropriate minimum number of students ready to begin the program prior to any scheduled start date, or if appropriate approved facilities are not available, or if qualified available and approved instructors cannot be identified for a majority of any required courses and rescheduling of said classes would be considered prohibitively complicated or costly, the start will be delayed one start. Since this delay would occur before the semester begins, the applicant is entitled to a refund (if requested because the student elects not to start the program) of all monies paid minus a registration fee of 15% of the contract price of the program, but in no event may the school retain more than \$150.

PRO RATA REFUND—FIRST ENROLLMENT PERIOD

Refund to student attending the institution for the first time as defined by the academic year. A pro rata refund is a refund by the institution to a student attending such institution for the first time of not less than that portion of tuition, fees, and other charges assessed the student by the institution equal to the portion of the period of enrollment for which the student has been charged that remains on the last day of attendance by the student. The refund should be rounded downward to the nearest 10% of the period, less any unpaid charges owed by the student for the period of enrollment for which the student has been charged, and less a reasonable administration fee. For a student terminating training after completing more than 60% of the period of enrollment, the school may retain the entire contract price of the period of enrollment, including tuition, fees, and other charges. A reasonable administrative fee must not exceed the lesser of 5% of the tuition, fees, and other charges assessed the student or \$100.

The “portion of the period of enrollment for which the student has been charged that remains” shall be determined by dividing the total number of weeks comprising the period of enrollment in which the student has been charged into the number of weeks remaining in that period as of the last recorded date of attendance.

REFUND—2ND & SUBSEQUENT ENROLLMENT PERIODS

- A.** During the first week of courses the school shall refund at least 90% of institutional charges; thereafter
- B.** During the first 25% (week 2-7) of the period of financial obligation the school shall refund at least 55% of the institutional charges; thereafter
- C.** During the second 25% (week 8-15) of the period of financial obligation, the school shall refund at least 30% of the institutional charges.
- D.** In case of withdrawal after this point (week 16-30), the student must pay 100% of the academic years institutional charges.

RETURN OF TITLE IV FUNDS POLICY

In compliance with Federal regulations, NCAD will determine how much Federal student financial assistance the student has earned or not earned when a student withdraws from NCAD.

When a recipient of a Title IV grant and/or loan withdraws from NCAD during any payment period in which the recipient began attendance, NCAD must determine the amount of Title IV grant and/or loan that the recipient earned as of the student's withdrawal date. Unearned funds must be returned to the Title IV programs.

This policy applies to all financial aid recipients who withdraw, drop out, leave without notice, or otherwise fail to complete 60% of the payment period for which they received Title IV funds (grants and/or loans). A student's withdrawal date is the last date of attendance as determined by NCAD's attendance records or the date of determination in accordance with NCAD's withdrawal policy.

The amount earned will be based on the percentage of the payment period that was completed in days up to and including the last date of attendance. The school calculates the amount of Title IV assistance earned by the student by dividing the number of days the student attended in the payment period by the total number of days in the payment period.

Calendar days (including weekends) are used, but breaks of at least 5 days are excluded from both the numerator and denominator.

Until a student has passed the 60% point of a payment period, only a portion of the student's aid has been earned. A student who remains enrolled beyond the 60% point is considered to have earned all awarded aid for the payment period.

If a student received more than the amount of Federal student financial assistance earned, the difference will be returned in accordance with Federal Regulations in the following order: Federal Direct Unsubsidized loans, Federal Direct Subsidized loans, Federal Direct PLUS loans, and Federal Pell Grant. The Financial Aid Officer will ensure that any necessary adjustments are made.

The Director of Operations will return the funds to the Federal Direct Loan Program within 45 calendar days.

In addition, the student may also be obligated to return funds based on the calculation. A student returns funds to the Federal Direct loan programs based on the terms and conditions of the promissory note of the loan. If the remaining amount of funds to be returned include grant funds, the student must repay any amount of the overpayment that is more than half of the grant funds received. NCAD will notify the student as to the amount owed and how and where it should be returned.

Students who do owe grant funds are required to make payment of those funds within 45 days of being notified that they owe this repayment. During the 45-day period students will remain eligible for Title IV funds. If the student does not take action within the 45 days of being notified, NCAD will notify the US Department of Education. The student will no longer be eligible for Title IV funds until they enter into a satisfactory repayment agreement with the US Department of Education.

If more Federal student financial assistance has been earned than has been received, the student may be eligible for a post-withdrawal disbursement. NCAD will notify the student of any post-withdrawal disbursement for which the student may be eligible and what steps need to be taken for the Federal financial assistance funds to be received. NCAD is required to make a post-withdrawal disbursement within 180 days of the date NCAD determines the student withdrew. Upon completion of the Return of Title IV Funds calculation, if it is determined that a post-withdrawal disbursement is due to the student and/or parent NCAD will notify the student and/or parent in writing.

The student will be charged 100% of the institutional charges if the student's withdrawal date occurs after 60% of the payment period.

ADMISSIONS REQUIREMENTS

NCAD accepts admissions applications year round. New students enter the program in the Fall semester. The recommended deadline for admission for the Fall semester start is July 1st.

Returning NCAD students can enter the program in either the Fall, Winter, or Spring semesters, as determined by the Director of Education.

ELIGIBILITY REQUIREMENTS

- A.** Students must have a high school diploma or GED equivalency prior to the first day of school.
- B.** Students must have an ability to understand written and oral instruction given in English.
- C.** Students with a GPA below a 2.0 are required at a minimum to interview in person or zoom video call with the Review Committee and are evaluated on a case by case basis.

ADMISSIONS CHECKLIST

- Submit a Completed Application to NCAD
- Complete Admissions Interview Questionnaire
- Schedule an Informational Interview with an Admissions Representative
- Submit High School and College Transcripts
- Submit Responses Addressing Essay Questions.
- Submit Digital Portfolio Online
- Introductory Meeting with our Financial Aid Officer
- Provide Transfer Credit Information (if applicable)

All new and transferring applicants for admission to NCAD must comply with the following:

- A.** Submit a completed application to NCAD.
- B.** Submit official transcripts from all high schools and colleges attended, including a final transcript showing proof of high-school graduation. All transcripts must be submitted to "Registrar@ncad.edu". Type of transcripts student must submit depend on their situation:
 - 1.** Current high school seniors should submit their most recent high school transcripts with their application. Final transcripts will be required from all high school seniors prior to enrollment.
 - 2.** Students who have earned their GED should submit sealed transcripts for the time that they attended high school, along with official GED test scores.
 - 3.** Homeschooled students should submit official transcripts from an accredited curriculum along with official GED test scores.
 - 4.** International students must submit certified-true copies of their academic records. Translated if not in English.
- C.** Submit transfer credit information (*if applicable*) as outlined under "transfer credit" in this catalog. The transfer credit deadline is July 1st. Credit will not be transferred after this date.
- D.** Submit responses addressing essay questions (minimum five (5) sentences per question)
- E.** Submit digital portfolio.
- F.** Arrange for an informational interview with an Admissions Representative. This can be conducted on the phone, by zoom or at the NCAD campus.
- G.** Complete introductory meeting with our Financial Aid Officer.

Student should request official copies of their transcripts from each high school or college attended. The documents must be mailed to NCAD directly from the school unless produced through a third party agency.

In the event of a school closure, NCAD will accept a notarized copy of an official school transcript as a substitute for an original official transcript. All transcripts must be received directly by the college.

HOMESCHOOLED ADMISSION REQUIREMENTS

We welcome applicants from all types of educational backgrounds and encourage homeschool students to apply. All applicants are evaluated on an individual basis, and all aspects of application materials are considered.

Students must be a public or accredited private high school graduate, or be an accredited home school graduate, or have earned a GED. Students who have completed a home school program must show proof of school accreditation, program accreditation or GED.

PORTFOLIO REQUIREMENTS FOR ALL PROGRAMS

Submit a portfolio of current work with a minimum of 10 pieces in digital format with application packet. All pieces do not need to be in chosen medium of concentration, but they should enable the Review Committee to assess current skills and potential for success in the program. Digital formats that are considered acceptable include .jpegs of images/work or .pdfs of compilations of work. Please contact an Admissions Representative for more specifics about digital portfolio submission requirements and the submission process.

In addition to the submitted pieces of recent finished work, applicants may choose optionally to submit several additional sample pages from their sketchbook digitally to illustrate the applicants artistic process.

The Review Committee may determine additional information or work is necessary from the applicant in order to make a determination for enrollment.

INTERNATIONAL (NON-U.S. RESIDENT) APPLICANTS

NCAD welcomes students from all countries and cultures. International applicants are persons who are not residents of the United States. Because of language and educational differences, NCAD does require some additional information from international applicants in order to ensure a successful experience for students. International applicants are also asked to complete the application process early to allow sufficient time to process required documents for the U.S. Immigration and Customs Enforcement (ICE).

International Applicants are required to comply with all admissions requirements as outlined in the NCAD catalog. In addition, all international applicants must meet the following minimum requirements:

1. Proficiency in the English Language:

International students must demonstrate English proficiency in one of the following ways:

- TOEFL exam score of at least 500 (paper), or 61 (internet). TOEFL code: 8835.
- TOEFL score reporting and exam information: www.ets.org/toefl
- A Minimum International English Language Testing System (IELTS) score of 6.5 or higher www.ielts.org.
- Completion of four years of high school in the United States at an English speaking school, or an International School where the primary language of instruction is English.
- Completion of a post-secondary degree in the United States at an English speaking school, at an International School where the primary language of instruction is English.

2. Financial Responsibility:

An official bank statement indicating that sufficient funds are available for an academic year of study and living expenses must be submitted to NCAD and made available to the U.S. ICE upon entry into the United States in a timely manner. International students intending to study at NCAD must obtain an F-1 visa from the U.S. ICE.

An F-1 student is a non-immigrant who is pursuing a full course of study towards a specific educational or professional objective at a school in the United States. Once that objective has been attained, the F-1 student is expected to return to their residence abroad.

International students should note their citizenship on the application form for admission. If accepted, NCAD will send student a Form I-20 (Certificate of Eligibility for Non immigrant [F-1] Student Status. If student is a foreign citizen and is accepted, but does not receive a Form I-20 in their acceptance packet, contact the NCAD Financial Aid Officer as soon as possible.

After student receives I-20 form from NCAD, they should take it to the nearest U.S. consulate to obtain a student visa. Please note that the visa process may take several months to complete, so NCAD recommends completing your application process early.

Student will also be required to take appropriate documents to prove that they have sufficient financial resources for their education and stay in the United States. For more information on visas, please consult the U.S. Immigration and Customs Enforcement website at www.ice.gov.

Applicants who are Permanent Residents of the United States do not need a student visa; however, they must prove their immigration status by submitting a copy of their permanent residency card and marking the appropriate citizenship status on their application for admission to NCAD. The copy of their permanent residency card confirms that a student is a legal resident and that they may pursue studies at NCAD. Permanent residents are subject to the same rights, services, and rates as U.S. citizens.

3. Academic Records:

There is no application fee for international students. In addition to completing all of the admissions requirements listed previously, international students must submit a translated, certified true official copy of a high school transcript and TOEFL test score of at least 500.

TOEFL test scores are not required for students from English-speaking countries or for students who have graduated from a U.S. high school.

The official academic records must be reviewed and translated by a foreign credential evaluator service that is recognized by the National Association of Credential Evaluation Services (NACES), and the American Translators Association (ATA). It is the applicants responsibility to obtain these services through the appropriate channels.

All transcripts need to be submitted to "Registrar@ncad.edu".

“ITS THROUGH MISTAKES THAT
YOU CAN ACTUALLY GROW.
YOU HAVE TO GET BAD IN
ORDER TO GET GOOD.”

— PAULA SCHER
AMERICAN GRAPHIC DESIGNER,
PAINTER, AND ART EDUCATOR.

ADMISSIONS PROCESS

ADMISSIONS APPLICATION PROCESS

- A. Meet all requirements.
- B. Applicants for admission may apply in person, online at **ncad.edu**, or by mail.
- C. Complete an Admissions Interview with an Admissions Representative to learn about NCAD and discuss academic, artistic, and professional goals. This interview can be conducted on the phone, by zoom or at the NCAD campus.
- D. Submit all application materials outlined under "*admissions requirements*." An Application for Admissions form can be requested from an Admissions Representative or online at **ncad.edu**.
- E. After all application materials are received, the application will be evaluated by the Committee. The Review Committee may determine an onsite interview or further information is necessary from the applicant (i.e. additional essay, artwork, etc.) in order to make a determination for acceptance.
- F. A letter of acceptance or denial will then be sent to each applicant. Shortly thereafter, accepted students will receive an invoice for the \$150 enrollment fee, which is due 10 days after receipt of letter.
- G. Financial aid information will be sent to accepted students outlining possible payment plans and financial aid programs in order to assist the student in determining a financial plan.
- H. After the applicant chooses their desired financial plan, an enrollment agreement will be completed and sent to the applicant for signature.
- I. If the applicant is a high school student, a final copy of their official transcript outlining a graduation date and cumulative GPA must be sent to NCAD. Applicants will not be allowed to begin the program until this information has been submitted. In the event of a school closure, NCAD will accept a notarized copy of a official school transcript as a substitute for a original official transcript. Final Transcript must be sent to "Registrar@ncad.edu".
- J. The applicant will be required to attend orientation, where they will receive their class schedule.
- K. Throughout the year, we offer enrollment to qualified applicants in the order in which their applications are accepted and their tuition deposits submitted.

ACADEMIC POLICIES

ACADEMIC HONESTY

NCAD, in order to fulfill its program and institutional objectives, maintains high standards of academic honesty and models clear standards of professional behavior for its students. All members of the NCAD community are expected to exhibit strict honesty in their work. The fundamental principle of academic honesty is understood to include the writing of papers, reports, quizzes, and examinations, as well as the creation of art and design work. All material submitted for grade or credit must be original work created for a specific assignment. Additionally, students may not resubmit work created for previous or concurrent courses taken at NCAD or from other institutions.

NCAD addresses violations of this academic honesty policy on an individual basis. Academic honesty violations may be grounds for suspension or dismissal.

Plagiarism

All art and design work, and all written work, must be the original work of the student. Any quotations, paraphrases, or direct appropriation of imagery or ideas from source material must be properly cited according to college and/or instructor policy. Any student who plagiarizes will receive a grade of “F” for that assignment, with no opportunity to do the assignment again.

Cheating

Cheating is defined by NCAD as accepting or giving aid to another during an exam or for a report unless authorized by the instructor, or accepting or giving aid to another student for an individual visual project unless authorized by the instructor. This includes representing another person's work, as one's own, or illegally downloading, copying, buying or selling written or visual work to be turned in for a class.

Cheating also includes possession of tests or other materials before such materials have been distributed by the instructor, unless prior permission is granted; and failing to abide by the instructions of the instructor with respect to test-taking procedures.

All offenses of plagiarism or cheating should be reported to the Director of Education.

ACADEMIC REVIEW BOARD

This Board consists of the Director of Operations, Director of Education, appointed staff, faculty, or other individuals deemed appropriate for the situation who may be invited to provide specific information when it is deemed to be in the best interest of both the student and the school. The Director of Education has the discretionary authority to handle each student's academic situation in the best interest of all concerned.

ADVISING

Administrative staff is available by appointment for student advising regarding finance, academic progress, attendance, and scheduling. The Director of Education is available to discuss academic and school related concerns.

ARTWORK

Due to the nature of education, all artwork produced by students enrolled in the Visual Communication program is a collective effort with student and instructor participation. The school reserves the right to select and utilize quality student works for display, advertising, and promotional purposes.

As such, the school reserves the right to photograph students, student work, or post student work to social media. The student retains all rights to their work, including ownership of the originals.

ATTENDANCE POLICY

Attendance is required in all courses in which students are enrolled. Students should use mature judgement and consult with the instructor concerning unavoidable absences from a course. Students may not miss more than 20% of a 15 week course per semester. Without an Approved Waiver, Students going beyond the allowable excusable time, will automatically fail the course due to attendance.

Students may not miss more than the following class hours:

- **12 hours for any 3 credit, Technical/ Occupational course (4 hours per week)**
- **6 hours for any 2 credit, General Education course (2 hours per week)**

Arriving to a course late, leaving early, or returning from breaks late are all considered missed course time and will be counted towards the allowed absence time per course, and will be calculated in 15 minute increments. At the Registrars' discretion, students may be marked absent if they attend courses without the required course supplies, caught sleeping or on electronics in non-lab classes. Students will be warned of attendance noncompliance by the Registrar. It is the student's responsibility to provide the Registrar with valid contact information while attending the program.

Courses canceled due to weather conditions, may be rescheduled by sign-up only at the discretion of the instructor. Students signed up for make-up classes must attend these classes or will be marked absent. Courses will not be rescheduled for Instructor illness.

ATTENDANCE WAIVER POLICY

Under very limited circumstances students may request an attendance waiver for missed exams or presentations only. These waivers would allow students to makeup the missed work/time if approval is granted. Attendance waivers are not given for Urgent Care visits, Emergency Room visits, any general physician care, or preventative care. Attendance Waivers are only granted for extreme reasons and on a case by case basis by the Registrar.

Excused time will only be granted once students have used all allotted time for each class. Students must provide documentation to the Registrar prior to waiver being approved. Student will need to coordinate with instructor for making up work. The Registrar will communicate to the instructor if the absence is excused and the missed day can be made up. If the student fails to complete the work/time, they may fail the course.

CAREER SERVICES

At NCAD, our mission is to provide our students with the skills and job training highly valued by employers. Our support does not stop at the door. At NCAD, our Career Services Department will assist in obtaining part-time employment while attending, as well as full-time career services for the lifetime of a graduates career. A Career Services Coordinator is always available to help our students take advantage of opportunities for employment in their chosen creative field.

There is no charge to use the services of our Career Services Department — our alumni are welcome to make use of those lifetime services following their graduation from NCAD.

We cannot promise or guarantee anyone a job after graduation, but we do promise to support our students and alumni in their search for employment. Our Career Services Department contacts numerous employers in the Tacoma and Seattle region every year, seeking to establish strong industry relationships and identifying potential career opportunities for graduates.

Support includes resume, cover letter writing, interviewing tips, portfolio review, and help in identifying employment opportunities that fit our student's diverse lifestyles. Helping students and alumni accomplish their professional goals.

Career Services Support

- Individual employment counseling
- Job referrals based on individual and employer needs
- Resume and cover letter development
- Interview techniques
- Maintaining business relationships within the community to further promote and place our graduates with professional employment
- Personalized assistance post graduation to further develop effective strategies for securing and maintaining art related jobs

Professional Networking

NCAD students have opportunities for networking with instructors, members of program advisory committees, classmates, and mentors in externships. Those professionals are often able to identify diverse employment opportunities and are regularly willing to provide references and are extremely valuable as job search resources.

COMMUNICATIONS

NCAD must have efficient and timely methods of communicating with students. The advancement of technology facilitates communication while simultaneously saving money.

These advances permit information to be shared quickly and easily for the benefit of students and the College generally; the College is committed to promoting effective communication campus-wide. NCAD recognizes the importance, frequency, and ease of students' communication with fellow students, College administration, and members of the public. NCAD also recognizes the widespread use of the Internet and electronic devices to interact with other people through text, images, and sound.

COMMUNICATION POLICY

Whenever possible, NCAD will communicate with students electronically through email or phone, or through paper where appropriate. Such methods of communication shall constitute official communication.

It is the student's responsibility to provide the College with up-to-date contact information including email, phone, and postal address. Any change to their personal contact information should be communicated to the College immediately. Correct and current contact information is crucial to effective communications between the College and the student.

All students are required to monitor their personal electronic communication tools regularly and frequently, and to regularly check their on-campus and off-campus mail for any printed communications between the College and student; it is the student's responsibility to read all communications and to respond as necessary.

Students are expected to communicate with others using the means and manner consistent with the standards of an institution of higher education. NCAD is a place of learning, and activity which inhibits or interferes with learning or other College functions will not be permitted.

Students shall not use any means of communication to abuse, harass, threaten, bully, or otherwise harm any person.

Students shall not use any means of communication to disrupt instruction, learning, or other College functions.

The personal use of the internet and/or electronic devices by students outside the classroom or other learning sites shall not be infringed; such personal use shall not constitute official college communication, and the College is not responsible for the content of students' personal communications. However, the College reserves the right to act upon personal student communications when such communication has a negative impact upon any official function of the College including instruction, health, safety, and public relations. Nothing in this policy shall be construed to restrict any person's right to avail themselves of civil remedies.

COMPUTER LAB

NCAD has several computer labs available for student use. Files on the computers and the server may be deleted every week. It is the student's responsibility to make sure their work has been backed up. Abuse of hardware technology as outlined in the student conduct policy, using computers and printers for personal (non-school related) work, and eating or drinking in the labs is strictly prohibited. Modifying desktop visuals or installing additional programming is expressly prohibited unless approved by the IT Admin. Students who violate computer lab rules will be subject to the student conduct policy and may be fined \$25 dollars per offense and banned from lab use.

DAILY SCHEDULE

Courses may be scheduled from 8am – 9pm Monday through Friday. A full time student typically attends 6 courses over three, four or five days in the week. A course will typically meet once per week. Schedules vary from semester to semester. Full-time schedules are not guaranteed for part-time, transfer, reapplying, or extended program students.

DIRECTOR'S LIST REQUIREMENTS

Prepared at the end of each semester, the Director's List officially recognizes and commends students whose semester grades indicate distinguished academic accomplishment. Both the quality and quantity of work done are considered. Students must meet the following qualifications to be a recipient of this honor:

1. Students must be matriculated.
2. Students must be registered full-time in credit-bearing courses during the Fall, Winter or Summer semester.
3. Full-time students must complete 12 or more credits in one semester.
4. Only passing grades in credit-bearing courses are counted for eligibility.
5. No failing grades: a grade of "F" in any course makes the student ineligible, regardless of other grades.
6. Minimum GPA of 3.0 is required.
7. Any courses not taken at NCAD are excluded.

The student's cumulative grade-point average is not considered; only the grade-point average for that particular semester is relevant.

DISMISSAL

A student may be dismissed by NCAD for the following:

- A. Conduct or attitude that, in the mind of NCAD, is detrimental to the school or the well-being of others.
- B. Failure to attend courses for a period of 30 days without school notification of withdrawal or attendance waiver.
- C. Failure to comply with any NCAD policies, rules, and regulations including but not limited to; policies on attendance, harassment, satisfactory progress, student conduct, student grievances and payment of tuition and fees when due. Dismissal means the student will be dismissed from NCAD immediately. The student will not be allowed to continue their education and may not return to the College for any reason.
- D. If the student does not successfully pass the review process of Portfolio Review 1 (4th semester), Portfolio Review 2 (6th semester), or Portfolio Review 3 (9th semester).

In the event of suspension or termination, the College will not be held responsible for the remaining portion of the course of instruction. The College will institute the appropriate refund policy based on the terminated student's last date of attendance.

EDUCATIONAL RECORDS HARD COPY REQUESTS

The Federal Family Educational Rights and Privacy Act (FERPA of 1974, as amended, and its implementing federal regulations affords to persons who are currently, or were formerly, in attendance at NCAD as registered students a right of access to their “educational records” that contain information directly related to such persons. Persons who unsuccessfully applied for admission to the College are not covered by the Act.

An unsuccessful applicant for admission to the College is not considered to be a “student” of NCAD.

The Act also restricts the persons to whom NCAD may disclose a student’s education records without the student’s written permission.

“Educational records” of a student include records, files, documents, and other materials regularly maintained by NCAD that contain information directly related to a student and that are maintained in connection with the student’s attendance at the College.

There are a number of types of records that are specifically excluded from the scope of the Act. For example, a student is not entitled to examine the following:

- Records maintained personally by faculty members that are not available to others.
- Records, such as those that might be maintained by the College’s legal counsel, the confidentiality of which is protected by law.
- Records containing financial information about his or her parents, such as information submitted in connection with an application for financial aid

Current or former NCAD students may request a hard copy of their Educational Records from the College. There is a \$.25 per page processing fee for copies (*the fee is for the copies and copying time*). Additional postage fees may apply.

Under FERPA, the school is required to make education records ready for review by the student within 45 days of a request.

FACILITIES USAGE POLICY

Food And Drink: Food and drink are not permitted by students in any classrooms (lecture or lab), hallways, stairways, restrooms, or any other public space on campus. Food and drink consumption/storage by students is limited to the student lounge spaces.

Emergency Exits: Because the Commerce Street (2nd floor) exit is not under constant, in-person observation, to maintain building security no students are to use the Commerce Street exit unless there is a school emergency.

FACULTY

Faculty members are practicing professionals and hold MFA, MA, BA, BFA degrees or may be non-degree practicing professionals with ACCSC approval. Faculty members are responsible for instruction, and evaluation of student academic and artistic progress. Faculty assignments are subject to change.

FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT (FERPA)

FERPA affords eligible students certain rights with respect to their education records. (An “eligible student” under FERPA is a student who is 18 years of age or older or who attends a postsecondary institution at any age.) These rights include:

1. The right to inspect and review the student’s education records within 45 days after the day the NCAD receives a request for access. A student should submit to the Registrar, a written request that identifies the record(s) the student wishes to inspect. The school official will make arrangements for access and notify the student of the time and place where the records may be inspected. If the records are not maintained by the school official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.
2. The right to request the amendment of the student’s education records that the student believes is inaccurate, misleading, or otherwise in violation of the student’s privacy rights under FERPA.
3. A student who wishes to ask NCAD to amend a record should write the Registrar, clearly identify the part of the record the student wants changed and specify why it should be changed.
4. If NCAD decides not to amend the record as requested, NCAD will notify the student in writing of the decision and the student’s right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.
5. The right to provide written consent before NCAD discloses personally identifiable information (PII) from the student’s education records, except to the extent that FERPA authorizes disclosure without consent.
6. NCAD discloses education records without a student’s prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is typically a person employed by NCAD in an administrative, supervisory, academic, research, or support staff position (including law enforcement unit personnel and health staff); a person serving on the board of trustees; or a student serving on an official committee, such as a disciplinary or grievance committee. A school official also may include a volunteer or contractor outside of NCAD who performs an institutional service or function for which the school would otherwise use its own employees and who is under the direct control of the school with respect to the use and maintenance of PII from education records, such as an attorney, auditor, or collection agent or a student volunteering to assist another school official in performing his or her tasks. A school official typically has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for NCAD.
7. The right to file a complaint with the U.S. Department of Education concerning alleged failures by NCAD to comply with the requirements of FERPA. The name and address of the office that administers FERPA is:

**Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202**

See the list below of the disclosures that postsecondary institutions may make without consent.

FERPA permits the disclosure of PII from students' education records, without consent of the student, if the disclosure meets certain conditions found in § 99.31 of the FERPA regulations. Except for disclosures to school officials, disclosures related to some judicial orders or lawfully issued subpoenas, disclosures of directory information, and disclosures to the student, § 99.32 of FERPA regulations requires the institution to record the disclosure. Eligible students have a right to inspect and review the record of disclosures. A postsecondary institution may disclose PII from the education records without obtaining prior written consent of the student –

- To other school officials, including teachers, within NCAD whom the school has determined to have legitimate educational interests. This includes contractors, consultants, volunteers, or other parties to whom the school has outsourced institutional services or functions, provided that the conditions listed in § 99.31(a)(1)(i)(B)(1)-(a)(1)(i)(B)(3) are met. (§ 99.31(a)(1))
- To officials of another school where the student seeks or intends to enroll, or where the student is already enrolled if the disclosure is for purposes related to the student's enrollment or transfer, subject to the requirements of § 99.34. (§ 99.31(a)(2))
- To authorized representatives of the U.S. Comptroller General, the U.S. Attorney General, the U.S. Secretary of Education, or State and local educational authorities, such as a State postsecondary authority that is responsible for supervising the university's State-supported education programs. Disclosures under this provision may be made, subject to the requirements of § 99.35, in connection with an audit or evaluation of Federal- or State-supported education programs, or for the enforcement of or compliance with Federal legal requirements that relate to those programs.

These entities may make further disclosures of PII to outside entities that are designated by them as their authorized representatives to conduct any audit, evaluation, or enforcement or compliance activity on their behalf. (§§ 99.31(a)(3) and 99.35)

- In connection with financial aid for which the student has applied or which the student has received, if the information is necessary to determine eligibility for the aid, determine the amount of the aid, determine the conditions of the aid, or enforce the terms and conditions of the aid. (§ 99.31(a)(4))
- To organizations conducting studies for, or on behalf of, the school, in order to: (a) develop, validate, or administer predictive tests; (b) administer student aid programs; or (c) improve instruction. (§ 99.31(a)(6))
- To accrediting organizations to carry out their accrediting functions. (§ 99.31(a)(7))
- To parents of an eligible student if the student is a dependent for IRS tax purposes. (§ 99.31(a)(8))
- To comply with a judicial order or lawfully issued subpoena. (§ 99.31(a)(9))
- To appropriate officials in connection with a health or safety emergency, subject to § 99.36. (§ 99.31(a)(10))
- Information the school has designated as "directory information" under § 99.37. (§ 99.31(a)(11))
- To a victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense, subject to the requirements of § 99.39. The disclosure may only include the final results of the disciplinary proceeding with respect to that alleged crime or offense, regardless of the finding. (§ 99.31(a)(13))
- To the general public, the final results of a disciplinary proceeding, subject to the requirements of § 99.39, if the school determines the student is an alleged perpetrator of a crime of violence or non-forcible sex offense and the student has committed a violation of the school's rules or policies with respect to the allegation made against him or her. (§ 99.31(a)(14))

- To parents of a student regarding the student's violation of any Federal, State, or local law, or of any rule or policy of the school, governing the use or possession of alcohol or a controlled substance if the school determines the student committed a disciplinary violation and the student is under the age of 21. (§99.31(a)(15))

Release of Student Directory Information

FERPA protects the privacy of students' education records. However, the following information is considered public or directory information and may be released to anyone unless a student informs the Registrar that the student does not wish any information released:

1. Name
2. Primary telephone number
3. School email address
4. Concentration field of studies
5. Dates of attendance
6. Degrees and awards received
7. Full-time or part-time enrollment status
8. Number of credits for each semester
9. Educational institutions attended

Declining Release of Information

If a student does not wish to have NCAD release any directory information and/or does not want directory information to appear in any published or electronic student directory, the student may restrict access. No information will be released on students or to students who have restricted release of directory information, including degrees awarded and dates of attendance.

Allowing Release of Information

If a student restricted the release of information and wishes to allow information to be released, the student must present photo ID and a completed and signed form to the Registrar.

FREEDOM OF EXPRESSION POLICY

NCAD maintains a clear commitment to freedom of inquiry and expression. The College adheres to the principle that educational material, ideas, and dialogue should not be suppressed because some members of our College community or individuals outside the College may consider such materials, ideas, or activities to be socially or politically harmful, offensive, politically incorrect, or pernicious. Open debate and dialogue is a natural part of the marketplace of ideas.

We understand that this commitment to free expression necessarily opens our College community to potential discomfort. However, we believe that exposure to challenging views, even those viewed by some as offensive, is an important part of personal growth and education. Insights are achieved through dialogue which is civil, intellectual, and respectful of differing views. Being exposed to competing perspectives is essential for questioning our assumptions, testing our beliefs and refining our knowledge.

Our commitment to freedom of inquiry and expression does not include expression that violates the law or otherwise violates NCAD Student Conduct Policy, including acts of discrimination, disrespect, excessive anger, overly aggressive behavior, verbal abuse or harassment directed toward a student or NCAD employee or guest, disruption of courses, lectures, critiques, College assemblies or other related College activities, or expression that otherwise interferes with the functioning of the College, including expression that prevents others from accessing learning opportunities.

GRADING POLICY

Students are evaluated in terms of the course outcomes and objectives which are published on the syllabus for each course. Students may access syllabi for in-progress courses either in their syllabi provided the first day of class in a digital form provided by the instructor, and accessible on the LRS. Final grades will reflect the quality of the student's overall performance relative to the course outcomes and objectives.

Semester Grading Periods

All courses report mid-term and final grades. Grades are intended to give students a clear view of where they rank academically so that they know how they are progressing in class and if they need to improve their academic performance. Students are encouraged to speak to their instructors about grades and expectations at any point throughout the semester. Courses report mid-term grades during week 7. Final Grades are reported during week 15. Official grades are typically posted the week following the end of the semester.

Late Work Policy

Individual course instructors ultimately have the final determination in regard to the acceptance of late work. Late work may not be accepted by all instructors, please refer to course syllabi or instructor directly.

Grade Appeals

Students may appeal a final grade by submitting a written request with support documentation to the Registrar by the first day of the following semester. Appeals are evaluated by a Review Committee comprised of qualified staff, and faculty appointed by the Director of Operations, on a case-by-case basis. Approved grade appeals must receive a majority acceptance by the Review Committee. All grade appeal results are final.

GRADUATE AUDITING OF COURSES

BFA - For a period of 5 years after graduation as part of ongoing career development and training, graduates of our degree programs can audit technical/occupational concentration-specific courses free of charge.

GRADUATE AUDITING OF COURSES (cont.)

BFA (cont.)- It means they take the course without credit and without a grade. They do not have to take any examinations, participate in course discussion or work, and are not required to submit project work for course or instructor review. Graduates are limited to auditing 2 courses per semester.

AOS - For a period of 2 years after graduation as part of ongoing career development and training, graduates of our degree programs can audit technical/occupational concentration-specific courses free of charge. It means they take the course without credit and without a grade. They do not have to take any examinations, participate in course discussion or work, and are not required to submit project work for course or instructor review. Graduates are limited to auditing 2 courses per semester.

Procedure for Auditing Courses

Request to audit courses by graduates must be reviewed and approved on a course-by-course basis by NCAD's Registrar. Seats must be available the first day of regularly scheduled courses.

Initial enrollment in a course as an auditor must be completed before the first day of regular courses in any semester or term. Students wishing to enroll in a course as an auditor are required to fill out an Audit Form available from the Registrar, return the complete form to the Registrar for approval. Once approval has been granted, the graduates may then audit the course.

The auditor may choose to do the work required of regular attendees of the course, participate in discussion and/or critiques, and interact with both the students and the instructor similar to all regularly enrolled students in the course.

Conduct Policies for Auditing Courses

Auditors of any course at NCAD are required to comply with all Student Conduct policies outlined in the current NCAD Catalog. Failure to do so may result in the immediate revocation of permission to audit.

BFA GRADUATION REQUIREMENTS

NCAD will award a BFA Degree in Visual Communication, providing the following graduation requirements are met:

- A.** Successfully complete all courses within the scheduled program. A student is allowed to take a maximum of 201 attempted credit hours to graduate from the program.
- B.** Fulfill all financial obligations to the College within 15 days prior to the last day of courses.
- C.** Attend an exit interview in the financial aid department (if applicable.)
- D.** Take part in all career services activities.
- E.** Prior to graduation, maintain satisfactory progress, attendance, and pass all courses.
- F.** Successfully complete Portfolio Review and be approved by the Director of Education.
- G.** All books and materials have been returned.

Students must meet all requirements listed above in order to participate in the graduation ceremony.

GRADUATING WITH ACADEMIC HONORS

NCAD recognizes and commends students whose cumulative GPA indicates distinguished academic accomplishment upon the completion of the program.

- Students who graduate with a cumulative GPA of 3.85-4.0 are recognized as graduating Summa Cum Laude.
- Students who graduate with a cumulative GPA of 3.70-3.84 are recognized as graduating Magna Cum Laude.
- Students who graduate with a cumulative GPA of 3.50-3.69 are recognized as graduating Cum Laude.

AOS GRADUATION REQUIREMENTS

NCAD will award a AOS Degree in Visual Communication, providing the following graduation requirements are met:

- A.** Successfully complete all courses within the scheduled program. A student is allowed to take a maximum of 94 attempted credit hours to graduate from the program.
- B.** Fulfill all financial obligations to the College within 15 days prior to the last day of courses.
- C.** Attend an exit interview in the financial aid department (if applicable.)
- D.** Take part in all career services activities.
- E.** Prior to graduation, maintain satisfactory progress, attendance, and pass all courses.
- F.** Successfully complete Portfolio Review and be approved by the Director of Education.
- G.** All books and materials have been returned.

PORTFOLIO REVIEW POLICY

These Portfolio Reviews are key assessment points within the program where the student's performance to date is evaluated by instructors, outside professionals, and the Director of Education.

BFA Portfolio Review Semesters:

- 1. 5th Semester**
- 2. 8th Semester**

All 5th and 8th semester students must submit portfolios of their best work in the area of Visual Communication by the designated deadlines.

AOS Portfolio Review Semesters:

2nd Semester

There are two possible outcomes of the Portfolio Review (1 and 2) process.

- 1. Continuance:** The student receives a positive assessment, and is permitted to move forward in the program as a student in good standing.
- 2. Probation:** Students receive a marginal assessment that indicates the student is at risk of failure to meet satisfactory standards. The student will receive a probation assignment to improve skill assessment from the Director of Education. Students who receive a Probationary Warning Form will have a maximum of 30 days to address any identified areas of needed improvement. The student's work will be reviewed after 30 days of new submission.

Portfolio Review Assessment Criteria

The mission of both the BFA and AOS programs is to prepare students to succeed in a competitive world while at the same time maintaining the standards and the aims of a NCAD education. Our programs have an applied emphasis designed to prepare graduates to enter one of several professional fields of art or design.

Graduates of the program develop entry-level professional skills with fine art aesthetics and visual problem solving in traditional and digital media as evidenced in their portfolios. Students also develop an understanding of both historic and contemporary artistic trends and masters. Collectively these attributes are gained through classroom instruction, work production, exposure to working professionals, and externships.

During Portfolio Reviews, the Director of Education will review student work to ascertain if it meets the standards of an NCAD education. Students will be assessed using the following criteria:

1. Critical & Creative Thinking Skills

- Demonstrate both the resourcefulness and flexibility of critical thinking, creative thinking, and problem solving skills necessary to conceive effective visual communication solutions.
- Demonstrate their ability to develop visual communication solutions for specific problems.
- Demonstrate their ability to create visual communications that are audience appropriate and that function within a defined context.

2. Technical/Occupational Skills

- Demonstrate their ability to create visual communications utilizing formal design skills based upon established design principles.
- Demonstrate their ability to create visual communications demonstrating formal design skills based upon aesthetics.
- Demonstrate their ability to utilize appropriate traditional and/or digital media, materials, tools, technology, platforms, and techniques to create effective, successful Visual Communication solutions.

3. Professional Practices Skills

- Demonstrate a basic understanding of the nature of professional work in the field of Visual Communication through the development, selection, and presentation of a relevant body of visual work.
- Demonstrate the skills necessary to assist in the development and advancement of their careers, normally including the development of competencies in communication, presentation, and business skills necessary to engage in professional practice in the field of Visual Communication.

PROGRAM ADVISORY COMMITTEE

NCAD maintains an independent Program Advisory Committee for the purpose of structuring and improving programs. The committee meets a minimum of two times per year to provide a meaningful review of the school's program materials, equipment, facilities, and student achievement outcomes. Program Advisory Committee members are made up of qualified representatives including employer representing concentration occupations for which training is provided, representatives from other educational institutions, and graduates with professional experience.

PROGRAMS IN VISUAL COMMUNICATION AND GRAPHIC DESIGN

1. The foundation courses (semester 1–4 for all concentrations are identical. Upper division courses (semester 5–9 include courses specific to the individual concentrations. Students will complete two concentrations in the Visual Communication program.
2. For specific courses included in each program, please refer to the appropriate program grid.
3. Visual Communication Concentration Declaration will occur during the 3rd semester after the student has met and discussed their goals with the Director of Education.
4. Concentration Declaration is the process in which a student applies for admission into their preferred upper division dual areas of concentration (double concentrations) that are offered in the Visual Communication program.
5. The curriculum is highly specialized, and we ask all student applicants to seriously consider their choice of areas of concentration.
6. Students must specify one primary and one alternate double concentration combination from those available at the time of their Concentration Declaration application.
7. NCAD does not offer an undeclared concentration option and requires a focused application portfolio directed toward specific areas of concentration (double concentration).

PROGRAMS IN VISUAL COMMUNICATION AND GRAPHIC DESIGN (CONT.)

8. Admission is competitive. Evaluation for admission is based on criteria in effect at the time the student applies for their double concentration selection. NCAD reserves the right to refuse admittance into a specific double concentration combination based on the student's academic record, portfolio, and stated career goals. In the case of denial of admittance, the student may reapply for acceptance into another double concentration.

PROGRAMS IN ANIMATION AND UX

1. For specific courses included in each program, please refer to the appropriate program grid.
2. The curriculum is highly specialized, and we ask all student applicants to seriously consider their choice in areas of concentration.

"ART IS A BUSINESS."

-CRAIG FREEMAN
PRESIDENT OF NORTHWEST
COLLEGE OF ART & DESIGN

A minimum of 5 BFA students, and 10 AOS students are required to be accepted into any of the double concentration combinations available at the time of Concentration Declaration for it to run. If the minimum number is not met, affected students will be placed in their alternate choice selection or another based on their stated career goals.

READMISSION

Students wishing to return to NCAD after having previously withdrawn, may apply at any time for readmission to the program, providing all previous financial obligations to the College have been met.

Returning students seeking readmission must reapply for admission following the normal admissions process. A tuition deposit of \$150 is required. Current tuition and fees will apply.

Returning students have the option of beginning their enrollment in the Winter, Spring, or Fall semester, based on their last completed semester of prior enrollment at NCAD. Readmission is granted at the discretion of the College.

Factors which may be considered when determining eligibility for readmission include, but are not limited to; previous academic achievement, length of absence, space availability in the concentration in which the student was previously enrolled, changes to the program since student's withdrawal, and any prior disciplinary actions.

SATISFACTORY ACADEMIC PROGRESS (SAP) AND FINANCIAL AID ELIGIBILITY

Students must comply with cumulative minimum academic standards at the end of each semester in order to maintain financial aid eligibility. Failure to meet the following minimum standard requirements may result in denial of financial aid.

Minimum Academic Standards

Students must maintain a cumulative GPA greater than or equal to 2.00 while maintaining a program completion rate of 67% of the cumulative attempted credit hours at the end of each semester. The completion rate is equal to a student's cumulative number of hours completed divided by the cumulative number of hours attempted. (Transfer credit hours are counted towards a student's cumulative attempted hours and completed hours.)

Evaluation Period

An evaluation period is equal to one semester. Evaluation of a student is completed after the completion of each semester.

Good Standing

Financial aid recipients that maintain a cumulative GPA of 2.00 and a cumulative completion rate of 67% at the time of evaluation are considered to be in good standing and are eligible for aid.

Academic Progress

A written report of grades will be given to students at the end of each completed semester. Grades are assessed by each instructor according to criteria outlined in his or her course syllabus.

Academic Grading Scale

A+	4.25	B-	2.75	D+	1.25
A	4.00	C+	2.25	D	1.00
A-	3.75	C	2.00	D-	0.75
B+	3.25	C-	1.75	F	0.00
B	3.00			I	0.00

(W) Withdrawal indicates a student has dropped or discontinued a course during a scheduled semester. Courses failed due to academics or attendance are not eligible for a (W) grade. Courses designated with a (W) code are assigned no credit and must be repeated to graduate.

(P) Indicates a passing-level grade in a course that does not use letter grades.

(T) Indicates a course in which credits have been transferred from another college or university.

(I) Incomplete

Course Failures

Students are strongly encouraged to make every reasonable effort to pass all courses within the program in their first attempt. There are direct, measurable consequences for failing one or more courses within our program.

Failing one or more courses within the program will increase the overall cost of the program for the affected student. Failing one or more courses within the program can and often does result in an increase of time in the program beyond the typical length of program for the affected student.

All students are required to pass all courses within the program to be considered eligible to graduate. If a student fails a course, they are required to repeat that course until successful, within the limits of the program's Maximum Time Frame of Completion.

Courses are normally scheduled to occur once per calendar year, and course repeats are typically scheduled for the next available regularly scheduled session of the course. Alternatively, a special session of the class may be scheduled for the affected student (or students who has failed one or more classes). A special session of the class will be considered and scheduled if the required repeat course's regularly scheduled session conflicts with other regularly scheduled course sessions on the affected student's program schedule during their typical length of program; or if the next regularly scheduled course falls beyond the typical length of program or otherwise is not scheduled to be offered while the student is continuously enrolled (i.e., there would be a gap in attendance for one or more semesters prior to the next regularly scheduled session of the course).

If a student fails a course — or more than one course — they are expected to pay an additional fee equal to or greater than the original cost of the course or courses.

A special session of a course may cost more than a regularly scheduled class.

Course Withdrawal

A student may withdraw from a course during the first four weeks of a semester only if they are not currently failing the course (either academically or from lack of required attendance).

If the student has failed a course, that failure will be recorded on the transcript. Refund policies apply when a student has withdrawn from the entire program.

Students who withdraw from a course or courses will not be given a refund or credit after an enrollment agreement has been signed and courses have commenced.

Students who withdraw from a course or courses may increase their program length or require additional credits be taken above the full time semester load.

Students who change concentration(s) may not have the option of maintaining a full time schedule, or completing the program in the typical 134 credits, 4.5 academic years (9 semesters, 36 months completion time). All courses listed in the program grid must be successfully completed in order to qualify for graduation.

An incomplete grade is recorded only at mid-term and only if the student has done satisfactory work in a course and cannot complete all assignments before midterm because of illness or other serious problems beyond the student's control. NCAD does not record incomplete grades for final semester grades. Students may appeal a final grade by submitting a written request with support documentation to the Registrar by the first day of following semester (*See Grade Appeals in this Catalog*)

Concentration Specific Academic Requirement (C Rule) for BFA and AOS Programs

Concentration specific courses at NCAD are designed to represent a significant concentration of skills needed for a successful career in the Visual Communications industry. A grade lower than 2.0 (C) is considered unsatisfactory and a student will be required to repeat the course(s) until a grade of 2.0 (C) or higher is achieved. The student will receive a grade of (F) Fail and must repeat the course.

Maximum Time Frame For Program Completion

A student is allowed to take a maximum of 201 attempted credit hours, or 13 semesters to graduate from the BFA programs. For the AOS programs the maximum is 94 attempted credit hours, or 6 semesters. This is equal to 150% of the program's credit lengths.

Course Repetitions and Incompletes

When a student repeats a course, each grade received will be used in the calculation of the cumulative grade point average.

Incomplete or "I" grades are recorded only at mid-term and only if the student has done satisfactory work in a course and cannot complete all assignments before mid-term because of illness or other serious problems beyond the student's control. NCAD does not record incomplete grades for final semester grades. The student must complete all required work by the end of the semester in order to receive a letter grade.

If the required work is not completed by the end of the semester, a failing grade of "F" will replace the "I" grade.

Pass/Fail

A (P) grade is for a course that does not receive a letter grade but has been successfully completed. A grade of (F) is for a course that has not been completed successfully.

Application of Standards

These satisfactory progress standards apply to all students. Readmission and Change of Curriculum Students who have been dismissed for lack of satisfactory progress may apply to be readmitted to the College in the same curriculum. Re-admitted students will be enrolled for a probationary period upon reentry. With respect to financial aid, a student must complete that evaluation period with at least a 2.0 (C) average before financial aid awards will be made. This procedure applies only to dismissals caused by lack of satisfactory progress and only when a student is reentering the same curriculum. It does not apply to voluntary withdrawals.

If the student fails to complete the evaluation period with at least a 2.0 (C) average, the student will be terminated from the program. A student who changes his/her educational objectives by entering a new concentration will have only the grades for those courses credited to the new concentration considered in the cumulative average.

For purposes of determining whether the student has completed a course in the maximum allowable time frame, the time spent in the program prior will not be considered. A tuition deposit of \$150 is required. Reentering students will be charged at the current tuition rates being charged newly entering students.

Financial Aid Warning

A student that fails to meet eligibility standards at the time of evaluation is placed on academic warning. A student on academic warning may continue to receive federal aid for one semester. The student is expected to meet the minimum academic standards at the end of the semester of warning. A student that does not meet or exceed the minimum academic standards at the end of the semester of warning will be placed on academic probation and becomes ineligible for Federal Aid.

Academic Probation

A student that is unable to meet or exceed the minimum standard requirements after the semester of warning will be placed on academic probation. A student placed on academic probation will be notified in writing and will no longer be eligible for federal aid.

Reinstatement Of Federal Aid Eligibility

A student that fails to return to good standing at the end of the semester of warning may apply for a re-determination of eligibility through the financial aid appeal process. The appeal process requires a written letter explaining the mitigating circumstances (the reason the student failed to meet minimum standard requirements and what has changed in the student's situation that will help the student meet minimum SAP requirements at the next semester end.

The student is encouraged to supply any supporting documentation.

Appeal Process For Academic Probation

A student may be considered for reinstatement of federal aid eligibility by completing the financial aid appeal process. A successful appeal will result in one semester of financial aid probation where federal aid will continue. During the semester of probation, the student will have to meet the requirements set forth in the Academic Plan assigned by the Director of Education.

An appeal, where return to good standing is not feasible within one probationary semester, requires a Learning Plan. A Learning Plan is a clearly articulated plan with measurable steps to return to good academic standing in a reasonable time frame. The Learning Plan will qualify the student for one semester of financial aid

A Learning Plan that extends beyond one semester requires a new successful appeal at the beginning of each semester and may require an adjustment to the steps required to return to good standing.

GRADE LEVEL PROGRESSION POLICY

NCAD has established two types of grade level progression in order to meet the requirements set by the Department of Education regarding the Federal Direct Subsidized Loan. This policy will only apply to students receiving those funds.

Grade Level Based on Academic Year:

The table below shows NCAD's academic grade levels.

Grade Level	Academic Year	Loan Amount
Freshman	Semesters 1 & 2	\$3,500
Sophomore	Semesters 3 & 4	\$4,500
Junior	Semesters 5 & 6	\$5,500
Senior	Semesters 7 & 8	\$5,500
Senior	Semester 9+	\$2,750
<i>(continued)</i>		or \$5,500

Grade Level for Financial Aid:

A student's financial aid grade level is determined by the number of credits they have successfully completed. If a student successfully completes all attempted credits, their academic grade level and their financial aid grade level will be the same. If a student fails one or more courses during an academic year, they will not advance to the next level for financial aid purposes until they have earned the appropriate number of credits as shown in the table below. Once the student those credits, they will advance to the next level and can then receive the additional \$1,000 provided they are otherwise eligible.

Grade Level	Credits Earned	Loan Amount
Freshman	Less than 30	\$3,500
Sophomore	31 through 59	\$4,500
Junior	60 through 89	\$5,500
Senior	90 or more	\$5,500

STUDENT EXTERNSHIPS

Overview of Externships for Credit

Student externships are monitored work or service experiences for which students earn credit. Students who meet the prerequisites and are in good academic standing are eligible for externships.

The externship usually takes place in a professional workplace under the supervision of an experienced professional, whereby a high degree of responsibility is placed on the student. Externships can be part-time or full-time and paid or unpaid. Externships must be approved in advance by the Director of Education.

Examples of recent externships are:

- Working with a published author researching and developing a children's book
- Creating concepts and props for video games in development
- Learning about the process of creating and operation a small creative shop
- Working with stakeholders on delivering promotional animated shorts

General Information Regarding Externship Programs

Through an externship program, students establish and meet intentional learning goals through actual product development experience, while actively reflecting on what they are learning throughout the experience. The goals for the externship may include:

- Academic learning—applying knowledge learned in the classroom to tasks in the workplace.
- Career development—gaining knowledge necessary to meet minimum qualifications for a position in the student's field of interest.
- Skill development—an understanding of the skills and knowledge required in a specified job category within the industry.
- Personal development—gaining decision-making skills, critical thinking skills, and increased confidence and self-esteem.

Since externships have a strong academic component, students are carefully monitored and evaluated for academic credit.

Externships may vary in duration but generally last for one semester (15 weeks) and credit is granted based on 45 hours of externship per credit (for example 3 credits is equal to 135 hours).

BFA Externships are normally scheduled during the 9th semester.

AOS Externships are normally scheduled during the 4th semester.

Externship Procedures

Assistance in researching and identifying potential externships will be provided by Career Services, but the final responsibility for securing an approved externship rests upon the student. Students are required to submit signed documentation from an appropriate Externship Sponsor, and to receive approval from the Director of Education prior to the end of the 12th week of the prior semester (8th semester for BFA & 3rd semester for AOS).

Students who do not provide the Director of Education with documentation of an appropriate Sponsor, and have their externship approved will receive a failing grade for the class. Approval of externships is not automatic. Student externships may be denied for various reasons at the discretion of the Director of Education, including if they are determined to not be in alignment with program learning outcomes. To receive credit, students must complete a minimum of 135 sponsor-approved (signed) externship hours during the scheduled semester.

Students must demonstrate regular progress in completing their required externship hours. Students will meet with their NCAD Externship Instructor five times as scheduled over the course of the semester. At each meeting (specifically meetings 2-5), students are expected to be able to document having completed 25% or more (approximately 34 hours) of their required hours that should have been completed during the time between meetings. At meeting 2, students should be able to document 34 hours, at meeting 3 students should be able to document 68 hours, at meeting 4 students should be able to document 102 hours, and at meeting 5 students should be able to document 135 or more hours completed.

Failure to attend regularly scheduled class meetings or failure to demonstrate regular progress over the course of the semester in completing required hours may result in a failing grade.

STUDENT PORTFOLIO POLICY (BEHANCE.NET)

A portfolio is a fundamental requirement for creative professionals. It is the single most powerful self-promotional tool, and the best and most important concrete, tangible evidence of skill and creative interest that a creative professional can have.

Consequently, as a further means of assisting our students with their objectives of achieving a creative career, and as a supplemental component of our Portfolio Review Policy, all NCAD students are required to have an active behance.net portfolio account, and to post completed work from classes they are enrolled in each semester.

Instructors may give each class a list of projects to post for their course. Students may be graded on this, and failure to post work in that case may result in a lower grade or failure. This work will or can be used as a component of Portfolio Reviews.

All work posted to behance.net should be labeled or tagged with the course title it was created in, the date created, along with a short description of the project itself.

Students will be tasked to curate their behance.net portfolios to best reflect their specific career objectives.

TRANSCRIPTS

The College will issue a transcript to the student upon request while attending NCAD or the college. Students who are no longer attending the College must complete a transcript request form and will be charged a \$5 fee for each transcript requested.

Transcripts may be requested through our website at ncad.edu

If an individual has outstanding tuition or fees, outstanding library materials, or other college property, the College will hold the transcript until the balance is paid in full or the library materials and/or property are returned.

Students who wish to have transcripts sent to parents or others must complete an Information Release Form with the Registrar's Office.

TEACHER CERTIFICATION

Teaching art at private art schools, art colleges, arts organizations and public schools are a few of the choices available to individuals interested in a career in art education.

The requirements for employment in this field vary. In addition to a college degree these educational institutions may also require teaching or professional work experience and some (such as public school districts) may require teacher certification.

Those individuals wishing to pursue a Washington State Teacher Certification (grades K-12) must understand that the State certification regulations require an individual to complete a bachelors degree program from a regionally accredited institution. In order to successfully prepare our students for the design, illustration, multimedia, or photography professions, NCAD has chosen to maintain accreditation with ACCSC.

ACCSC is one of many accreditation bodies available to colleges today. However, since ACCSC is not a part of the regional accreditation organization, individuals who complete the BFA degree program from NCAD will not be eligible to apply for Teacher Certification in Washington State.

Individuals who consider transferring from NCAD to a regionally accredited institution should investigate the receiving institution's transfer credit policy. Since no two programs are the same, NCAD cannot guarantee the transfer of credits—this is solely up to the receiving school.

For more information on teaching certification requirements in the state of Washington, visit the Washington Office of Superintendent of Public Instruction web site at k12.wa.us. Individuals wanting to teach in other states should contact that state's Department of Education for information on teacher certification requirements.

TRANSFER CREDIT

Transfer credit must have been completed at an accredited institution, including Running Start.

Standard high school courses other than Advanced Placement or Running Start courses do not apply. AP credits taken in high school and evaluated by the College Board will be evaluated for transfer credit based on the following requirements:

Technical/Occupational

- A. Score of 5
- B. NCAD review of AP portfolio to determine what course the credits will be transferred for studio courses.

General Education

- A. Score of 4-5
- B. AP courses will be transferred for an appropriate NCAD general education course. NCAD reserves the right to interview the student before transfer is approved.

NCAD AP COURSE CODE: 2432

Transferring credit may reduce program length; however, reduction is not guaranteed. Transferring credit may require the student to drop to a part-time status at certain times during the program. Transfer Credit will be reviewed after applicant has been accepted into one of NCAD's Programs and all Transfer Credit Forms have been properly submitted.

Transfer credit information must be completed by **July 1st** of the applicants starting year. Transfer credit will not be granted after matriculation.

No more than 50% of the program may transfer.

Credit is not available for life experience. Credit-By-Examination (CBE) is not available for transfer credit at NCAD.

General Education Course credit(s) successfully completed at other US accredited institutions may be transferred to NCAD prior to matriculation if the following conditions have been met:

- Comparable in scope and content to courses offered at NCAD.
- Completed with a grade of C+ or better.
- Does not duplicate, overlap or regress previous coursework.
- Official transcript received from the transferring school and course descriptions from the academic catalog are submitted. In the event of a school closure, NCAD will accept a notarized copy of an official school transcript as a substitute for an original official transcript.
- Transferring credit(s) meet NCAD's semester course requirements.

Technical/Occupational Course credit(s) successfully completed at other US accredited institutions may be transferred to NCAD prior to matriculation on a case-by-case basis if the following conditions have been met:

- Comparable in scope and content to courses offered at NCAD.
- Completed with a grade of B or better within the last 5 years.
- Applicant can demonstrate appropriate knowledge & proficiency. Portfolio or examples may be requested.
- NCAD's Director of Education deems submitted examples as meeting course completion standards or better.
- Does not duplicate, overlap or regress previous coursework.
- Official transcript received from the transferring school and course descriptions from the academic catalog are submitted. In the event of a school closure, NCAD will accept a notarized copy of an official school transcript as a substitute for an original official transcript.
- Transferring credit(s) meet NCAD's semester course requirements.

TRANSFER CREDIT FROM NCAD TO ANOTHER COLLEGE

NCAD is not a school that concentrates on preparing students to continue their education in another field or at another school. Programs are technical in nature with an emphasis on preparation for entry level arts occupations and therefore may not be transferable to other programs.

Students interested in transferring credits should check with the receiving institution directly to determine to what extent, if any, credits can be transferred.

NCAD does not guarantee the transferability of NCAD credits.

WITHDRAWAL FROM PROGRAM

The withdrawal date for refund computation purposes is the last date of actual attendance by the student. Students must complete a program withdrawal form or contact the College in writing to withdraw. If a student has not attended courses for a period of 30 days without notification of withdrawal, the student will be terminated.

The student will receive a grade of “F” for all courses not completed during their final semester of attendance.

A student who is out of school for a time period longer than 6 months will go into loan repayment.

GENERAL POLICIES

ANIMALS ON CAMPUS

Individuals with disabilities assisted via service animals in accordance with the ADA Amendment Act of 2008 are given the same level of access to facilities operated by NCAD, in accordance with the law.

Definitions of Service Animals

Service animals are defined as dogs that are individually trained to do work or perform tasks for people with disabilities. Examples of such work or tasks include guiding people who are blind, alerting people who are deaf, pulling a wheelchair, assisting a person who is having a seizure, reminding a person with mental illness to take prescribed medications, calming a person with PTSD during an anxiety attack, or performing other duties. Service animals are working animals, not pets.

The work or task a service animal has been trained to provide must be directly related to the person's disability. Dogs whose sole function is to provide comfort or emotional support do not qualify as service animals under the Americans with Disabilities Act (ADA).

Service Animals on Campus

Individuals are permitted to bring service animals in all areas of the campus. Service animals must be harnessed, leashed, or tethered.

Inquiries Related to Service Animals

Staff and faculty are allowed to ask only two questions regarding use of a service animal:

- Is the dog a service animal required because of a disability?
- What work or task has the dog been trained to perform?

Removal of Service Animals

An official may require an owner/partner to remove a service animal from NCAD facilities if:

- The animal is sick, unclean, or malodorous;
- Its behavior is disruptive, or displaying aggressive behavior;
- The owner/partner fails to clean up after his or her animal;
- The animal does not meet all applicable city/county/college ordinances or requirements.

If such circumstances or behaviors persist, NCAD Staff may direct the animal owner not to bring the animal onto campus. The owner may remain on campus and participate in activities, but the animal will not be allowed to return until the issues have been resolved.

Resources & References

Any questions regarding service animals and compliance with ADA regulations at NCAD can be answered by the Operations Department at 253.272.1126.

[U.S. Department of Justice, Information about the Americans with Disabilities Act](#)

[U.S. Department of Justice, Guidance on Service Animals in Public Places](#)

COMPLAINT PROCEDURE

Any member of the NCAD community may file complaints related to NCAD Academic Policies.

Individuals involved in filing a complaint will exhaust every effort to resolve the problem on a person-to-person basis.

Any who do not follow these steps will be considered in violation of school rules and regulations.

All complaints must comply with the following:

- A.** Individuals must represent themselves and should not rely on others to speak for them or take the right of self representation away from others. Complaints must be in the name of the individual involved and not part of others' complaints or a "petition" of complaints. The language used should be professional and respectful.
- B.** Individuals should deliver a completed NCAD Complaint Form to the Registrar. Forms are available in the administration office. A complaint will be reviewed by the NCAD Complaint Review Committee and a response forwarded to the student in a timely manner.

The Committee shall include the following staff members:

1. Director of Operations
2. Director of Education
3. Title IX Coordinator
4. Current Faculty Member *(to be appointed as needed by the Director of Operations & Director of Education)*

Each member shall participate in all Complaint Reviews. Each member of the committee will have one regular vote regarding the outcome decision of any Review. The outcome of the review process will be based on a majority vote.

The Committee may request meetings with staff, faculty, or students to investigate or review the complaint and to invite others to be present at those meetings if they feel it is necessary.

The Committee's decision/resolution in the matter is final.

- C.** If a student does not feel that the Complaint Review Committee has adequately addressed a complaint or concern, the student may consider the following:
 1. Contact the Washington Student Achievement Council and start the complaint process by completing this form: <https://www.studentcomplaints.wa.gov/hc/en-us>
If student has any questions, they can be reached via email at: **complaints@wsac.wa.go**
 2. Schools accredited by the Accrediting Commission of Career Schools and Colleges must have a procedure and operational plan for handling student complaints. If a student does not feel that the school has adequately addressed a complaint or concern, the student may consider contacting the Accrediting Commission. All complaints reviewed by the Commission must be in written form and should grant permission for the Commission to forward a copy of the complaint to the school for a response. This can be accomplished by using the ACCSC Complaint Form. The complainant(s) will be kept informed as to the status of the complaint as well as the final resolution by the Commission.

Please direct all inquires to:

**Accrediting Commission of Career
Schools and Colleges (ACCSC)**
2101 Wilson Boulevard, Suite 302
Arlington, Virginia 22201
703.247.4212 • www.accsc.org

A copy of the Commission's complaint form is available online at accsc.org.

DRUG-FREE AND ALCOHOL-FREE CAMPUS AND WORKPLACE

In accordance with federal law, NCAD has adopted this Drug-Free and Alcohol-Free Campus and Workplace Policy. NCAD recognizes that students and employees have a right to a safe and secure campus and workplace and has implemented a drug and alcohol abuse prevention and assistance program. Furthermore, NCAD recognizes that employers who hire students from its programs demand employees who are drug free. NCAD has adopted this policy to encourage students to develop a healthy lifestyle and to ensure that graduates are able to meet the demands of employers.

Standards of Conduct Regarding Drugs and Alcohol

The full policy can be found in NCAD's Annual Security Report which can be found on the NCAD website at:
<https://ncad.edu/disclosures/>

“EVERY CHILD IS AN ARTIST.
THE PROBLEM IS HOW TO
REMAIN AN ARTIST ONCE WE
GROW UP.”

— PABLO PICASSO
SPANISH PAINTER, SCULPTER,
PRINT MAKER, AND CERAMIST.

FEDERAL COPYRIGHT LAWS

Copyright infringement is the act of exercising, without permission or legal authority, one or more of the exclusive rights granted to the copyright owner under section 106 of the Copyright Act (Title 17 of the United States Code). These rights include the right to reproduce or distribute a copyrighted work. In the file-sharing context, downloading or uploading substantial parts of a copyrighted work without authority constitutes an infringement.

Penalties for copyright infringement include civil and criminal penalties. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or “statutory” damages affixed at not less than \$750 and not more than \$30,000 per work infringed. A court can, in its discretion, also assess costs and attorneys’ fees. For details, see Title 17, United States Code, Sections 504, 505. Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense. For more information, please see the website of the U.S. Copyright Office: www.copyright.gov

FIXED TUITION POLICY

Incoming NCAD student tuition will be locked in at the time of enrollment and will not increase throughout the normal expected BFA program. Additional charges should be expected for any failed courses at the initial, locked in, per credit rate.

GOVERNING STRUCTURE OF THE SCHOOL

The school administrative staff assumes the responsibility for the daily schedules, meetings, recording procedures, and day-to-day school operations, including admissions, finance, personnel, recruitment, student services, and facilities.

Staff:

President:	Craig Freeman
Director of Operations:	Kim Perigard
Director of Education:	Kurt Ikemeier
Registrar:	Ashley Jones
Financial Aid Officer/Title IX:	Julie Perigard
Technology Administrator:	Branden Wilson
Career Services:	Derek Gundy
Administrative Assistant:	Susan Ogilvie
Marketing & Curriculum Coordinator:	Mikko Freeman
Facilities Maintenance:	Kevin Donaldson

Admissions:

Director of Admissions:	Dan Rothrock
Asst. Director of Admissions:	Morgan Michels
Admissions Representative:	Hyuk Chang
Admissions Representative:	Nick Noice
Admissions Representative:	Kendall Krebsbach
Admissions Coordinator:	Jessie Kempf

GUESTS

Students must notify the administration of any guests planning to enter the campus. Approved guests are not allowed in class, but may wait for the student. Guests are not allowed to use NCAD equipment or resources.

INFORMATION TECHNOLOGY ACCEPTABLE USE POLICY

General Computer and Computer Lab Use Policies

Files on the computers and the server may be deleted every week. It is the student's responsibility to make sure their work has been backed up. Abuse of hardware technology as outlined in the student conduct policy may lead to a \$25 dollars fines per offense and a permanant ban from lab use.

To ensure that these resources remain available for legitimate academic usage, NCAD requires compliance with the following policies:

- Students are required to respect NCAD property. Students may not abuse, damage, vandalize, steal, or in any way alter NCAD property in any manner that would prevent another student from using it.
- Students will refrain from consuming or storing any food or beverage in all labs and classrooms during and after classes.
- Students may not modify desktop visuals, install software, drivers, patches, or any other program on NCAD computers without the permission of the IT Admin. Additional software may be requested through the IT Admin; it is the sole responsibility of NCAD to decide if, how, and when any new software is installed.
- Students are responsible for their own data and are encouraged to protect their work by utilizing resources provided by NCAD and by using a personal storage device such as a flash drive or laptop computer.
- Students may not attempt to access another student's information or purposefully display material intended to offend another student.

- Students may not copy, publish, or make available any NCAD property without written consent.
- Commercial use of NCAD computer or network resources is expressly and strictly forbidden. Any commercial activity may result in legal action against the offender.

NCAD reserves the right to monitor, log, or inspect any data stored on any NCAD computer or transmitted over the NCAD network without restriction or limitation in order to ensure compliance with the above policies.

Any students found to be in violation of these policies may be restricted from NCAD's network and subject to disciplinary action.

Copyright Infringement

NCAD prohibits copyright infringement in any form, including the illegal downloading and uploading of copyrighted works through peer-to-peer file sharing as defined by Title 17 of the United States Code. Copyright infringement may result in civil and criminal penalties, including damages of up to \$150,000 per infringed work, imprisonment of up to five years, and fines of up to \$250,000 per offense. For more information, please see the web site of the U.S. Copyright Office at www.copyright.gov, especially the FAQs at www.copyright.gov/help/faq. In addition to any civil and criminal penalties that may result from infringement, students who engage in illegal downloading or unauthorized distribution of copyrighted materials using NCAD's network will also be referred to the Director of Education for disciplinary action, and may be subject to disciplinary sanctions such as Warning, Probation, Suspension, or Dismissal, according to NCAD's policies.

MISSING PERSON NOTIFICATION

NCAD considers the safety of our students to be essential in the creation and maintenance of an environment where learning is encouraged and supported. Any reports of a missing or unresponsive student should be directed to The Director of Operations or Director of Education immediately. NCAD's assistance is restricted to campus and campus-related activities. FERPA may limit the information that NCAD can share with the reporting party. In compliance with FERPA, NCAD may contact next of kin or authorities if the missing student is deemed to be in distress.

NO SMOKING POLICY

NCAD is dedicated to maintaining a healthy work and learning environment.

According to the U.S. Surgeon General's Report, smoking and secondhand smoke exposure causes disease and premature death in children and adults who smoke and who do not smoke. As such, all known forms of smoking (including cigarettes, cigars, pipes, or any other smoke-producing tobacco or marijuana product, and e-cigarettes (also known as "vape") by students, faculty, staff, guests, visitors, and contractors is prohibited on all properties owned or leased by NCAD.

Smokeless tobacco and related herbal products (*e.g., chewing tobacco, dipping tobacco, tobacco snuff, herbal smokeless tobacco, herbal snuff, herbal dipping tobacco, etc.*) are also prohibited under the policy.

The campus no smoking policy includes all areas in and around the building.

This policy is in effect at all times including before, during, and after classes during the scheduled semester and during breaks.

Any person found in violation of this policy will be asked to leave the campus immediately for a period of one day for each instance of smoking violation. Students who violate this policy will not be permitted back on campus until their next regularly scheduled day of class. Each suspension from campus will be counted as one full day's absence from whatever scheduled class or classes that the student will miss because of the violation.

NON-FRATERNIZATION POLICY

Students should be assured that the relationships they develop with the NCAD community will always be built upon the highest ethical precepts of the workplace and educational profession.

In order to promote the efficient and fair operation of NCAD and to avoid misunderstandings, complaints of favoritism, supervision problems, security problems, morale problems, questions regarding academic achievement and possible claims of sexual harassment, students are strictly prohibited from fraternizing with employees, including but not limited to:

- Dating
- Pursuit to date
- Romantic or sexual relationships with NCAD employees (staff or faculty)

NON-DISCRIMINATION POLICY

NCAD expressly prohibits discrimination or harassment based upon race, sex, gender, gender identity, gender expression, national origin, ancestry, religion, physical or mental disability, veteran status, age or any other basis protected by federal, state or local law. NCAD also strives to provide a safe and respectful environment for its students, faculty, and staff. As such, harassment or sexual misconduct of any kind, including the crimes of dating violence, domestic violence, sexual assault, and stalking will not be tolerated within the NCAD community.

Any student, faculty, or staff who violates this policy is subject to a number of consequences as outlined in NCAD's Title IX Policy.

NCAD's Title IX Policy can be found on the NCAD website at:
<https://ncad.edu/disclosures/>

PARKING

Students are responsible for securing their own parking near the campus. Parking access typically is available at one of the neighboring lots. Parking costs vary from lot to lot, but are preferred over off-street parking. Typically off-street parking spots are only valid for a maximum of 2 hours daily.

PRINTING AND COPYING POLICY

NCAD is committed to promoting sustainability on campus. One of the initiatives that will help achieve the goal of sustainability is paper reduction. Paper reduction can be accomplished by 1) moving to a digital environment for administrative, academic and student usage, 2) double-sided printing and 3) eliminating waste. To achieve the goal of sustainability and reduce paper consumption, all printers and copiers are restricted to Faculty and Staff use only.

Students have access to a local vendor (Minuteman Press, 1111 A St, Tacoma, WA 98402; <https://www.mmptacoma.com/>) for their printing needs. Students also receive a discount on purchases and assistance from the store staff is readily available. All students in College Success Strategies take a field trip to Minutemen Press during their Fall semester to learn how to best use the available services and how to properly prepare documents for printing. The skills learned on how to format their work for printing and communicate with a professional printing shop will help them as they embark on their career in Visual Communications.

PRIVACY POLICY

NCAD respects and is committed to protecting your privacy. We may collect personally identifiable information when you fill out forms in person or on our website. We may also collect personally identifiable information that you volunteer to us. We automatically receive and record information on our server logs from your browser including your IP address, and the page(s) you visited. We will not sell your personally identifiable information to anyone. You may opt out of any future communication with us by calling **253.272.1126** and being asked to be removed from our contact list.

SCHOOL WEATHER CLOSURE

NCAD follows the Tacoma School District (Tacoma School District No. 10) for weather conditions and other emergency related events. Possibilities include closure and two-hour late starts.

If we have a two-hour late start, all 8am-10am courses will be canceled. For 8am-12pm courses, the first two hours will be missed and not rescheduled.

SCHOOLWIDE POSTINGS

In an effort to prevent any unauthorized material that may be deemed harmful or irrelevant to the students, staff, and faculty of NCAD, all printed materials distributed or posted throughout the school must be approved by the Director of Operations. All materials posted throughout the campus must be stamped "APPROVED" or they will be immediately removed and discarded. Students, staff, and faculty must adhere to this policy for safety and security purposes. Anyone found posting unauthorized materials will be subject to discipline.

SOLOMON AMENDMENT

This amendment requires NCAD make the following directory information available to military recruiting offices: name, address, telephone listing, date and place of birth, level of education, academic concentration, degrees received, and educational institution most recently enrolled. Students are advised that they have the right to prohibit the College from disbursing this information by providing a written request to the Registrar's office. This request must be in the student's academic file prior to the Military's request to provide data.

STUDENT CONDUCT POLICY

The following is a list of behaviors that violate the student conduct policy. Students who violate these policies may be subject to disciplinary action including, but not limited to: warning, probation, suspension, dismissal, restitution and/or discretionary discipline (as described below) in accordance with the seriousness of the act.

- A. Violation of any NCAD policies, rules or regulations.
- B. Violation of federal, state or local laws on College property, or at any College sponsored event or function.
- C. Assault, battery, or any other form of physical abuse of a student or NCAD employee or guest.
- D. Acts of discrimination, disrespect, excessive anger, overly aggressive behavior, verbal abuse or harassment directed toward a student or NCAD employee or guest.
- E. Coercion or intimidation of a student or NCAD employee or guest. Threats to a student or NCAD employee or guest by any means of communication.
- F. Fighting and/or endangering any person or any College property.
- G. Violation of College safety regulations, including but not limited to: tampering with fire safety and/or fire-fighting equipment, tampering with security equipment, setting fires, failure to exit during a fire drill, turning in false fire alarms or bomb threats.
- H. Possession, sale, distribution, use of illegal and/or controlled substances, drug or drug paraphernalia or noticeably under the influence on College property, or at any College sponsored event or function.
- I. Possession, sale, distribution, use of alcohol or noticeably under the influence on College property, or at any College sponsored event or function.
- J. Possession, sale, or distribution of guns, knives, explosives, dangerous chemicals, or any other instrument used with the intent to harm on College property, or at any College sponsored event or function.

- K. Unauthorized entry or use of College facilities.
- L. Stealing.
- M. Excessive absence, excused or unexcused.
- N. Written or visual plagiarism, cheating, tests or artwork submitted that are falsely credited.
- O. Altering, defacing or destruction of school property or personal property of others.
- P. Abuse of technology including, but not limited to:
 1. Unauthorized downloading and illegal use of copyrighted materials in violation of law.
 2. Theft or abuse of computer, software, or email information.
 3. Unauthorized entry into a file for any purpose.
 4. Use of computing facilities to interfere with normal operation of the College's computing system.
- Q. Non-professional appearance or attire.
- R. Solicitation of other students, including but not limited to handing out inappropriate material, leaving or posting information without prior approval.
- S. Disruption of courses, lectures, critiques, College assemblies or other related College activities. If a student is charged with a violation of federal, state or local laws or regulations occurring away from the College, disciplinary action may be instituted when the college has a reasonable belief that the health, safety or welfare of any NCAD student or employee is threatened.
- T. No pets are permitted on campus.

Procedure:

Violation of provisions of this code shall be prepared in writing and directed to the NCAD Complaint Review Committee.

Any charges should be submitted as soon as reasonably possible after the event takes place, preferably within five (5) academic days. Students charged with violating the NCAD Conduct Policy may be placed on suspension pending commencement of disciplinary action.

Any student charged with a violation will be informed of the charges and of the time, date and place of a hearing between the student and the NCAD Complaint Review Committee.

The notice shall be sent to the student's last known address shown on College records. It is the student's responsibility to have his/her current address on file with the College.

After a review of the evidence and interview with the individual(s) involved in the case, the NCAD Complaint Review Committee may take any of the following actions:

1. Terminate the proceeding, exonerating the student or student(s);
2. Dismiss the case;
3. Impose disciplinary action

The student will be notified in writing of the determination made by the NCAD Complaint Review Committee within ten (10) business days of the proceedings. Appeals contesting any disciplinary action may be made by the student involved (See Right of Appeal).

Disciplinary Actions:

NCAD is dedicated to a professional and orderly educational process and will uphold and protect a positive learning atmosphere.

The following disciplinary actions may be imposed, depending upon the seriousness of the violation(s) of the student code of conduct outlined above.

This list is considered a general guideline. Some sanctions may be omitted, and other sanctions not listed may be used. The College reserves the right to impose the most severe sanction if circumstances warrant it.

- A. Warning:** a written advising form outlining the violation will be placed in the student's academic file.
- B. Probation:** used for repeated violations or a specific violation of a serious nature. The NCAD Complaint Review Committee shall decide the terms of probation.
- C. Suspension:** the student will be denied access to the College for a pre-determined period of time. The student may not attend courses, participate in College functions, use College facilities or enter the College campus. The student may be able to return to school once specified conditions for readmission are met. The NCAD Complaint Review Committee shall decide the length of the suspension and the conditions for return. In the event of a suspension, the College will not be held responsible for the remaining portion of the course of instruction. If necessary, The College will institute the appropriate refund policy based on the terminated student's last date of attendance.
- D. Dismissal:** The College reserves the right at its sole discretion to withdraw the privilege of enrollment from any student at any time whose conduct is determined to be detrimental to the academic environment or to the well-being of other students, NCAD employees, or to the College itself. In the event of dismissal, the student will be dismissed from NCAD immediately. The student will not be allowed to continue their education and may not return to the College for any reason. In the event of dismissal, the College will not be held responsible for the remaining portion of the course of instruction. The College will institute the appropriate refund policy based on the terminated student's last date of attendance.
- E. Restitution:** compensation for loss or damage to property leased, owned or controlled by the College.
- F. Discretionary Discipline:** the student will be required to attend counseling, complete an educational service, or have restricted privileges.

Right of Appeal:

Any student who has been suspended or terminated has the right to appeal within ten NCAD business days. The appeal must be in written form and addressed to the NCAD Complaint Review Committee.

The Committee shall convene within thirty (30) days of notification of the appeal and the decision of the NCAD Complaint Review Committee shall be final.

Should the decision be to terminate the student from courses, the tuition refund policy will be used to determine any refund that may be due.

STUDENT RECORDS

NCAD maintains a permanent educational record for all currently and formerly enrolled students that consists of all admissions, academic and financial information upon which a student's enrollment is based. These records (physical and electronic) are securely maintained and protected against damage or loss (fire, water, theft, tampering, etc.).

NCAD maintains an official transcript for all currently and formerly enrolled students (graduates and terminated or withdrawn students). The transcript includes the program of study; the date of program entry; the date of graduation, termination or withdrawal; graduation status; and the clock or credit hours and grades earned. An official transcript is available to students upon request from the Registrar and in accordance with the school's policies.

STUDENT SERVICES

From the moment a student enrolls at NCAD, our administrative staff is available to offer help and assistance on a drop-in or by-appointment basis. They can and do assist with the many concerns that arise as our students make the transition to College. New students will be introduced to our administrative staff at our annual New Student Orientation.

Advising

Advisors are available to help individual students with various issues such as course attendance, or academic concerns, financial challenges, and placement opportunities.

Health Services

NCAD does not provide health-related services of any kind. Upon request, the College will provide students with referral information to local, professional providers of health services.

Housing

NCAD provides information about housing in nearby apartments or rental homes to interested students. When possible and appropriate, we assist with roommate matches. This often allows students to share housing costs, carpool to and from school, and to develop new friendships. NCAD does not guarantee roommate compatibility. NCAD provides housing information as a courtesy.

NCAD is not affiliated with any housing agencies and we do not guarantee prices or availability. It is the responsibility of the student and/or parent to contact these agencies for prices, availability, amenities, restrictions, and to secure housing. We recommend that students and parents allocate time well before school starts to secure housing and to familiarize themselves with the area.

Freshmen Orientation

NCAD holds orientation before the start of each fall semester. Orientation is mandatory for all incoming freshmen.

Student Activities

Student activities, such as student art shows and social activities may be made available to our students throughout the year. Several examples of social activities from the recent past have included visiting The Museum of Flight, the TAM, video game tournaments, movie nights, Seattle Art Walk, paint-ball, or Mariners baseball games. Students interested in participating in these events should inquire with The Director of Education. Students can also participate in student run clubs on campus, such as, The League of Art Students, Artist Trading Cards, etc.

TITLE IX POLICY

Title IX is a federal law, enforced by the Office of Civil Rights, which prohibits discrimination on the basis of sex in any federally funded education program or activity. If schools participate in federal student aid programs, they must comply with Title IX, The Clery Act, and the Campus SaVE Act/Violence Against Women Act (VAWA).

NCAD's Title IX Policy can be found on the NCAD website at:

<https://ncad.edu/disclosures/>

NCAD Title IX Coordinator

Julie Perigard
1126 Pacific Avenue, Suite 101
Tacoma, WA 98402
253.272.1126
titleix@ncad.edu

VOTER REGISTRATION

The Department of Education requires all schools participating in Title IV funds to make a good faith effort to distribute a mail voter registration form (*for federal elections and state elections for governor or other State chief executive*) to each student enrolled in a degree or certificate program and physically in attendance at the school.

In order to comply with this requirement, voter registration forms are readily available to all NCAD students. Voter registration forms may be obtained from the Registrar. Students may also register to vote online at the Washington Secretary of State's website at:

https://wei.sos.wa.gov/agency/osos/en/voters/Pages/register_tovote.aspx

WEAPONS AND VIOLENCE POLICY

In order to maintain a safe and secure campus, the possession, use, or threatened use of firearms (including but not limited to martial arts weapons, BB guns, air guns, and paint guns), ammunition, dangerous chemicals, explosives of any kind, or other weapons is strictly prohibited while on school property, and while engaging in school-related work or activities on or off campus. Violation of these safety regulations will result in disciplinary action.

Fixed blades are not allowed. Folding knives with a blade longer than three inches are not allowed under any circumstances.

Misuse of personal defense devices (such as pepper spray) is prohibited. The owner is responsible and will be held accountable for any misuse of these devices.

Violence or threats of violence are strictly prohibited. Any threat of violence or harm to students or employees should be reported immediately to the Director of Education, or the Director of Operations. The threat should be reported even if believed to be a joke. Any act of violence or threat will be subject to discipline and may result in legal action.

“NO PERSON IN THE UNITED STATES SHALL, ON THE BASIS OF SEX, BE EXCLUDED FROM PARTICIPATION IN, BE DENIED THE BENEFITS OF, OR BE SUBJECTED TO DISCRIMINATION UNDER ANY EDUCATION PROGRAM OR ACTIVITY RECEIVING FEDERAL FINANCIAL ASSISTANCE.”

—TITLE IX EDUCATIONAL AMENDMENTS OF 1972

VETERANS AFFAIRS

NCAD's academic program of study is approved by a Washington State Approving Agency for enrollment of those eligible for benefits under Title 38 and Title 10, U.S. Code. Veterans and dependents should contact the Financial Aid office for more information.

The Financial Aid Officer serves as the School Certifying Official and provides guidance to veteran students enrolled at the College. Services provided on campus for veterans are:

- A. Information about how to apply for VA benefits.
- B. Academic advising throughout the student's program.

For Veterans minimum standard of progress please refer to the satisfactory progress policy. All students will be given a mid-term progress report at week 8-9 and a transcript after the end of each semester. Benefits for living expenses are paid directly to the students. Tuition benefits are paid directly to the school. Students should allow for the initial "start up", have their own funds to register and pay for books and supplies. NCAD does not waive any portion of tuition that VA benefits may not meet.

NCAD does not and will not provide any commission, bonus, or other incentive payment based directly or indirectly on success in securing enrollment or financial aid to any persons or entities engaged in any student recruiting or admissions activities or in making decisions regarding the awarding of student financial assistance.

To apply for benefits, student should apply online at va.gov and return proof of application to the School Certifying Official. Student must also provide official transcripts from any other post-secondary institutions attended to evaluate for transfer credit. Once enrollment requirements have been completed and required documents for VA files have been received, the School Certifying Official will certify school enrollment to the VA.

Military Active Duty Policy

1. A student or military dependent leaving for active duty or due to relocation related to military service during an academic term will receive an Incomplete.
2. The student should request to resume academic work within six months of returning from active duty or relocating back to the area.
3. The school will place the student in the earliest possible enrollment period.
4. Upon returning and finishing the academic work for the class, the Incomplete will be removed and a final grade for that class will be given.

Refund Policy For Active Duty

1. Refunds will be processed in accordance with the Title IV refund policy when applicable.
2. Upon returning, Military Active Duty students or military dependents whose training was interrupted due to military service will receive a waiver equal to the amount of prior tuition unless financial aid funds were used.

Externships For Students With VA Funding

All students who receive funding through Veterans Administration should limit their externship search to sites located in Washington State. Externship sites out of state may not be approved, and the Veterans Administration may not pay tuition.

85/15 RULE

The Veterans Administration requires that NCAD limit student enrollment to 85% veteran enrollment per cohort. In the event that a veteran wishes to enroll in a class that has already reached the 85% cap, he or she may do so but will not be eligible for VA funding. Chapter 35 and 31 students may still enroll even if the 85 percent has been realized.

VA POINT OF CONTACT

To contact NCAD's School Certifying Official, email jperigard@ncad.edu or call 253.272.1126.

VA PENDING PAYMENT POLICY

In accordance with Title 38 US Code 3679 subsection (e), this school adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post 9/11 GI Bill® (Ch. 33) or Vocational Rehabilitation and Employment (Ch. 31) benefits, while payment to the institution is pending from the VA. This school will not:

- Prevent the student's enrollment;
- Assess a late penalty fee;
- Require student secure alternative or additional funding;
- Deny their access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to qualify for this provision, such students may be required to:

- Produce the Certificate of Eligibility by the first day of class;
- Provide written request to be certified;
- Provide additional information needed to properly certify the enrollment as described in other institutional policies.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government Web site at <https://www.benefits.va.gov/gibill>

DISABILITY SERVICES

NCAD strives to ensure that all students are provided with an equal opportunity to participate in the college's programs, courses, and activities. Students requiring special assistance must formally self-identify to the College administration and provide current documentation supporting their disability and any request for an accommodation.

As outlined by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, NCAD will provide reasonable accommodations and academic adjustments as long as those accommodation provisions do not fundamentally alter the nature of the programs or the academic requirements that are considered essential to the NCAD program of study.

Students must request academic accommodations within a reasonable time frame (at least 15 days) prior to the beginning of the semester(s) for which they are requesting any academic accommodations.

Services

NCAD will provide academic accommodations and services appropriate to the documented disability of the individual student. Reasonable accommodations at NCAD may include:

- Extra time for exams and/or projects as needed
- A quiet location for exams
- The use of a computer during exams
- Referral to external community resources

Obtaining Services

1. Make request to the College for academic accommodations at least 15 days prior to the beginning of each semester to allow time for any accommodation to be coordinated.

2. Students must submit their request and support materials to the Registrar or to the Director of Education.
3. Mail, fax, or bring in current medical documentation of disability.
4. Upon review of medical documentation and verification of disability, the Director of Education will discuss appropriate accommodations with student.
5. Medical support documentation and written administrative approval of specific accommodations will be maintained in the student's file; accommodations may be modified or updated upon student request at the discretion of the Director of Education.
6. Maintain on-going contact with the Director of Education for support throughout academic career (highly recommended).

ELIGIBILITY FOR SERVICES

Current documentation from a qualifying professional — such as a physician, clinical psychologist, and psychiatrist — must be provided as part of the accommodation request process.

The document should indicate that the student meets appropriate criteria of a physical or psychological impairment that substantially limits one or more major life/college activities.

In an academic setting, the disability must substantially limit the ability to participate equally in activities associated with learning and/or demonstration of specific skills and or knowledge.

No Disability Services accommodation request will be approved without current documentation being on file.

LEARNING DISABILITIES

Documentation of a learning disability consists of the provision of professional testing and evaluation including a written report, which reflects the individual's present level of information processing as well as his/her achievement level.

The cost and responsibility for providing this professional evaluation shall be borne by the student.

The following guidelines are provided in the interest of assuring that any evaluation and report are appropriate for documenting eligibility and identifying reasonable accommodations.

Documentation must:

1. **Be prepared by a professional qualified to diagnose learning disabilities, which would include but not be limited to:** a licensed neuro-psychologist or psychologist, learning disability specialist, or other appropriate professional certified to administer class "C" psychological tests. Experience in the evaluation of adults with learning disabilities is essential.
2. **Be comprehensive:** The use of a single test and/or instrument (such as Slingerland, and Scopotic Sensitivity Screening) is not acceptable for the purposes of diagnosis. Minimally, areas to be addressed must include but not be limited to:
 - a. **Aptitude:** The Wechsler Adult Intelligence Scale-Revised (WAIS-R) with subtest scores is preferred. The Woodcock-Johnson Psycho-Educational Battery Revised: Tests of Cognitive Ability is acceptable. The Leiter International Performance Scale or the Comprehensive Test of Non-Verbal Intelligence (C-TONI) is accepted when cultural bias, or hearing loss is a concern.
 - b. **Achievement:** Current levels of functioning in reading, mathematics and written language are required. Acceptable instruments include the Woodcock-Johnson Psycho educational Battery-Revised: Tests of Achievement Stanford Test of Academic Skills (TASK); or specific achievement tests such as the Test of Written Language-2 (TOWL-2), Woodcock Reading Mastery Tests-Revised, or the Stanford Diagnostic Mathematics Test. (The Wide Range Achievement Test Revised is NOT a comprehensive measure of achievement and therefore is not suitable.
 - c. **Information Processing:** Specific areas of information processing (e.g., short and long term memory; sequential memory; auditory and visual perception/processing; processing speed) must be assessed. Use of sub tests from the WAIS-R or the Woodcock-Johnson Tests of Cognitive Ability is accepted. (This is not intended to be an exhaustive list or to restrict assessment in other pertinent and helpful areas such as a vocational interest and aptitudes.)
3. **Be current:** In most cases, this means within the past three years. Since assessment constitutes the basis for determining reasonable accommodations, it is in a student's best interest to provide recent and appropriate documentation to serve as the basis for decision-making about a student's needs for accommodations in an academically competitive environment.
4. **Present clear and specific evidence, which identifies specific learning disabilities and reflects the individual's present level of functioning** in processing and intelligence, as well as achievement. Individual "Learning Styles" and "learning differences" in and of themselves do not specify a learning disability.

5. **Include in the report, the exact instruments used and procedures followed** to assess the learning disabilities, test results (including sub tests score data), a written interpretation of the results by the professional doing the evaluation, the name of the evaluator, and dates of testing. A list of academic accommodations which would benefit the student as the post-secondary level may also be included and helpful, but not necessary.
6. **Provide sufficient data to support the particular academic adjustments requested:** Requests which are not supported by documentation may not be approved without additional verification.

Documentation should include:

- Date of evaluation
- Diagnosis of disability
- Current impact of the disability
- Recommendations for accommodations
- Credentials and contact information of the evaluator

Additional Resources For Students:

- Division of Vocational Rehabilitation (DVR)
- U.S. Department of Education Office of Civil Rights (OCR)
- Association of Higher Education and Disability (AHEAD)

Contact Information

To learn more about NCAD's Disability Services and to get answers to specific questions, please contact:

Kurt Ikemeier
NCAD Director of Education
Phone: 253.272.1126
Email: kikemeier@ncad.edu

“THE ARTIST IS A RECEPTACLE FOR EMOTIONS THAT COME FROM ALL OVER THE PLACE: FROM THE SKY, FROM THE EARTH, FROM A SCRAP OF PAPER, FROM A PASSING SHAPE, FROM A SPIDER'S WEB.”

— PABLO PICASSO
SPANISH PAINTER, SCULPTER,
PRINT MAKER, AND CERAMIST.

CONSUMER INFORMATION

OVERALL GRADUATION RATE AND TRANSFER-OUT RATE

The overall graduation rate is also known as the “Student Right to Know” or IPEDS graduation rate. It tracks the progress of students who began their studies as full-time, first-time degree, or certificate-seeking students to see if they complete a degree or other award such as a certificate within 150% of “normal time” for completing the program in which they are enrolled.

Some institutions also report a transfer-out rate, which is the percentage of the full-time, first-time students who transferred to another institution.

Note that not all students at the institution are tracked for these rates. Students who have already attended another postsecondary institution, or who began their studies on a part-time basis, are not tracked for this rate. 75% of entering students were counted as “full-time, first-time” in 2020.

BACHELOR’S DEGREE GRADUATION RATES

Bachelor’s degree graduation rates measure the progress of students who began their studies as full-time, first-time degree, or certificate-seeking student to see if they complete a degree or other award, such as a certificate, within 150% of “normal time” for completing the program in which they are enrolled.

Graduation Rates for Students Pursuing Bachelor’s Degrees:

For the 2014 Student Cohort, 40% of students completed the program within 150% of the program length.

6-Year Graduation Rate by Gender for Students Pursuing Bachelor’s Degrees:

- Male: 17%
 - Female: 47%
- (For students who began in Fall 2014)

6-Year Graduation Rate by Race/Ethnicity for Students Pursuing Bachelor’s Degrees:

- Nonresident Alien: N/A
- Hispanic/Latino: 50%
- American Indian/Alaska Native: 100%
- Asian: N/A
- Black/African American: 100%
- Native HI or Other Pacific Island: N/A
- White: 40%
- Two or More Races: N/A
- Race, Ethnicity Unknown: 25%

RETENTION RATES PLACEMENT RATES

The following information is based on institutional data submitted to the Integrated Postsecondary Education Data System (IPEDS). First-to-Second Year Retention Rate — 74% of first-time bachelor’s degree-seeking students who began their studies at NCAD in Fall 2019 returned to the Institute to continue their studies in Fall 2020.

Additional data (as submitted to IPEDS) is available through NCAD’s College Navigator profile on the U.S. Department of Education website.

Website: <http://nces.ed.gov/>

PLACEMENT RATES

80% of NCAD graduates found employment in the creative industry.*

**Of 20 graduates in 2019, 16 gained employment in their field of study within 24 months.*

GRADUATE AND PROFESSIONAL EDUCATION

NCAD graduates have enrolled in the following graduate and professional education programs upon graduating from our four-year programs:

- Academy of Art University (San Francisco)
—Master of Fine Arts in Illustration

This information was compiled via surveys of alumni and their employers using personal contact and verification services such as The Work Number (theworknumber.com) and the National Student Clearinghouse (studentclearinghouse.org) as part of the employment verification process required by our accrediting agency, the ACCSC.

Please note: NCAD's mission is to prepare students for employment in the fields or which they study. The College advises all prospective students that the courses and credits reflected on their transcript may or may not be accepted by a receiving institution. Students should inquire with the specific receiving institution about the transferability of NCAD credits.

COST OF ATTENDANCE BY DEGREE PROGRAM

For students who begin in Fall, the estimated cost to complete a BFA in Visual Communication within the normal length of time indicated by the College is \$81,500.

The calculated amount is only an estimate and is not guaranteed. It does not include books, supplies, or additional living expenses, and is based on the prior years' tuition and fees data.

Median Loan Debt

This section lists the median loan debt among graduating seniors separated by federal student loans, institutional financing, and private educational loans. NCAD lists this information as an average of all students who received aid during their program:

- Grad Year: 2021
- Title IV: \$21,391
- Private Loans: \$5,139
- Institutional Financing Plans: N/A

FACULTY PROFILES

JOEL BLAKELY, **BA - University of Washington**

Joel has 13 years of experience as an artist in the game industry and has functioned as a Lead Character Artist for the last 10 years.

He has worked in a variety of art styles, has a strong design sense, very good knowledge of anatomy, form and color theory in addition to being adept with the latest production tools.

DENNIS BUTLER, **MA - Western New Mexico University**

Dennis's background is unusual, combining engineering, philosophy, and creative writing. Dennis earned a Master of Arts in Interdisciplinary Studies in Psychology and English (2015), from Western New Mexico University, Silver City, New Mexico. He also holds a Bachelor of Arts in Western Philosophy (2011), from American Public University, Charles Town, West Virginia.

MIKKO FREEMAN, **BFA - The Evergreen State College**

Mikko is a representational artist working in the tradition of fine art oil painting. He is as much influenced by pre-modern art from the European traditions as he is from contemporary representationalism. He holds a Bachelor's degree with a major in fine art and a minor in business from the Evergreen College as well as a certificate from the Florence Academy of Art where he studied classical drawing and painting. Mikko has been painting professionally and teaching for nearly ten years. In addition to artwork, intellectually and academically Mikko is interested in storytelling, epistemology, ontology and in general the historiography of art and its meaning.

DEREK GUNDY, **BFA - Maine College of Art**

Derek Gundy grew up on the beautiful rocky coast of Maine. His artistic talents were supported well when his parents purchased Huston-Tuttle in Rockland, an office and art supply business. Having access to so many different materials was a great inspiration, and throughout high school it was clear Derek was well on his way to becoming an artist. Derek earned a Bachelor of Fine Arts degree from Maine College of Art in Portland, Maine. After graduating Derek returned to the family business, where he eventually became the manager of the custom frame shop. He was inspired further by working with so many great Maine artists like Andrew Wyeth, Alan Magee, Jeff Colquhoun, and many more. Derek and his wife moved to the Seattle area in 2003. It was here that his fascination with two major subjects began: Wine and Pacific Northwest Salmon. Gundy also paints from his travels to Italy, and would someday like to retire there.

CARLI HILLMAN,
BFA - Northwest College of Art & Design

Carli Hillman is an artist and designer who graduated from NCAD with a BFA in Visual Communication, majoring in Illustration and Entertainment Art. Since then, she has worked within the music and live event industry as a Designer and Creative Director for 4 years. During this time, she has still held true to her love for traditional artwork by creating gallery work and developing her brand Carli Christina Art. Carli has a passion for helping others on their creative path and does so by sharing her knowledge through workshops as well as online on social media.

KURT IKEMEIER,
BS - Sam Houston State University
MPA - Seattle University
ABD - Walden University

Kurt is an Experienced Education Director and Instructor with a demonstrated history of working in higher education. Skilled in campus management, academic leadership, recruitment, retention, budgeting, forecasting, and strategic planning. Building community partnerships and connecting with relevant stakeholders. Strong business development professional with a focus on creating educational pathways for students.

PAUL LAXAMANA,
BAS - Green River College

Paul is a marketing professional with an entrepreneurial spirit. Originally from the Philippines he migrated to the United States at the age of 5 and his family eventually settled down in their new hometown of Reno, NV. Paul found his love for the arts in the Biggest Little City but after a year of design school, he enlisted in the US Army and where he found himself in the middle of the Pacific Northwest. After finishing his obligation in 2016, he went back to school and earned his BAS in Marketing and Entrepreneurship at Green River College. During his senior year, he recruited two of his classmates and they started a brand design agency. The start-up company delivers assets to businesses in the form of video, photo, design, and consultations. With his experience in the start-up world, he has been asked to consult business start-ups across the country on branding and marketing and has been called an expert in what he does by some of the top tech CEOs in Kansas City. He is currently the head of marketing for Washington Youth Soccer in Tukwila, WA.

DON MOORE,
BFA - Academy of Art University

Don Moore has been fortunate to have worked at both large global agencies and small design studios. He has also spent time in traditional advertising agencies, as well as managed in-house creative teams on the client-side. He has a range of online and offline experience, managing digital projects as well as traditional print media. Because of his broad experience base, Don can deliver just about any design need, from a logo to a full-integrated campaign, reaching multiple touch points through the use of traditional and new media. In Don's 27 years of experience in design and art direction, he has worked with global companies that include, Nissan, Mercedes-Benz, Microsoft, Boeing, Infiniti, Subaru, Isuzu, The Bill and Melinda Gates Foundation, Adidas Golf, PGA of America, Corbis, and Warner Brothers. He has also lectured on design at California State University of Long Beach, the Academy of Art in San Francisco, and at the School of Visual Concepts in Seattle.

NICK OGILVIE,
AAS - Olympic College
BFA - The Art Institute

Nick formalized his creative interests with a Bachelor of Fine Art degree from the Art Institute of Seattle with a specific focus on media arts and animation. His career focus remains in the worlds of story telling where he applies his art to illustration, concept art, sculpture, design, motion graphics, and animation as a freelance artist.

Working mostly independently has given Nick the opportunity to work on diverse subjects and develop his skills in bringing projects from concept through to completion in his own studio.

“Art to me is the visual expression of an idea or emotion. This theory can be applied to any subject or medium from traditional gallery work to graphic design or animation. My passion in teaching is helping students develop their artistic skills to not be just technically skilled but successful at expressing ideas and emotions to the audience around them.”

VALERIA RIEDEMANN,
MA - London’s Global University
PHD - Oxford University

Valeria’s qualifications include a Ph.D. in Archaeology from the University of Oxford (2016), and two master’s degrees in the fields of visual and material culture from University College London (Comparative Art and Archaeology, 2010), and from Universidad de Chile (Theory and History of Art, 2008). She also has proven experience in art history and comparative cultural studies course development, as well as selective teaching that ranges from lecturing undergraduate and graduate students at different Chilean universities to tutoring graduates at the University of Oxford.

JEROME SCHMELZER,
BA - University of Dayton
MA - University of Maryland
PHD - Saint Louis University

Jerome is a philosophy professor, who specializes in ethics. For the past 11 years he has taught medical ethics and ethics. of particular interest to him are the problems surrounding the interaction between philosophical anthropology, the nature of knowledge and ethical methods. Jerome currently lives in Sammamish, WA with his wife Kathleen and his son Alex.

TOPHER WELSH

Topher has been in the motion design and content creation industry for over 15 years. He is an industry thought leader, teacher, and personality in the design community. He continually tries to further his career by actively contributing to the creative community through his user groups, tutorials and passion projects to keep his skills sharp.

**MICHAEL WILFORD,
BA - Central Washington University**

Michael teaches Web Design and 2D Design Theory. Teaching classes is still fairly new to Michael, but he realizes now that he's been teaching people all of his life. Michael has been working as a designer in one capacity or another since earning his BA in Graphic Design from CWU in the late eighties. He's owned and run his full-time web design/graphic design business, Wilford Design, since 2002 and worked with hundreds of clients to create successful projects (mostly websites). Michael has designed several websites which were GDUSA Magazine American Web Design Awards winners.

**JASON YORK,
BS - University of Idaho**

Jason is an experienced educator and trainer with secondary, post-secondary, government and private industry experience. An Air Force Veteran, Jason was responsible for training over 1,000 Airmen for the 57th Maintenance Group, Nellis AFB, NV as well as leading multiple wartime deployments. Additionally, Jason has taught for Pierce College, WA and has provided training for several schools, churches and businesses throughout the Pacific Northwest. Jason is currently the Security Manager for the Washington Department of Social and Health Services where he is responsible for training over 12,000 staff on topics such as Crisis Management, Active Threat Response, Managing Trauma, and First Aid. Jason holds a BS in History from the University of Idaho, a Masters of Education, and has been recognized as a Master Exercise Practitioner by the Federal Emergency Management Agency.



APPLICATION FOR ADMISSION

PERSONAL INFORMATION

First and Last Name _____

Preferred _____ Email Address _____

Mailing Address _____

City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Social Security # _____ Birth Date _____

Are you a Veteran or the dependant of a Veteran? Y or N _____

Active Duty Veteran Dependant N/A

Country of Citizenship _____

If country of citizenship is other than US, visa status is _____

INTERNATIONAL APPLICANTS

Is English your first language? Y or N _____

If no, please check which option you will fulfill to show proof of English proficiency:

Providing TOEFL or IELTS scores that meet the minimum requirements.

TOEFL or IELTS Score _____

Completed/will have completed four years of high school at an English speaking institution prior to attending NCAD.

Earned a degree at an English speaking college prior to attending NCAD.

GOALS

BFA Program in Visual Communication, Concentrations in

- | | |
|--|--|
| <input type="checkbox"/> Graphic Design/Illustration | <input type="checkbox"/> Graphic Design/Interactive Design |
| <input type="checkbox"/> Graphic Design/Motion Design | <input type="checkbox"/> Graphic Design/Media Arts |
| <input type="checkbox"/> Media Arts/Interactive Design | <input type="checkbox"/> Motion Design/Interactive Design |
| | Undecided |

Start Date Sept. 2023

Where did you first learn about Northwest College of Art & Design?

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> High School Visit | <input type="checkbox"/> NCAD Student | <input type="checkbox"/> Campus Visit |
| <input type="checkbox"/> NCAD Website | <input type="checkbox"/> NCAD Graduate | <input type="checkbox"/> Publication |
| <input type="checkbox"/> Other _____ | | |

EDUCATION HISTORY

High school _____ Dates attended _____ Graduation date _____

Have you earned, or will you earn, a GED certificate? Y or N _____

If Yes, Date (MO/YR) _____ State or Agency _____

College _____ Dates attended _____ Graduation date _____

_____ Dates attended _____ Graduation date _____

Degree earned _____

Do you wish to transfer credit* from another college? Y or N _____

**Please submit NCAD's Transfer Credit Form*

Did you receive Financial Aid? Y or N _____

Have you ever been dismissed from a school or college? Y or N _____

If yes, include a paragraph on the reason for the dismissal _____

FINANCIAL INFORMATION

Are you applying for Federal Financial Aid? Y or N _____

If yes, please use FAFSA school code **026021**.

Do you wish to arrange a payment plan? Y or N _____

FAMILY HISTORY

Mother's (Guardian #1) Name _____ Nickname _____

Mother's Email _____

Address _____

Home Phone _____ Cell Phone _____

Father's (Guardian #2) Name _____ Nickname _____

Father's Email _____

Address _____

Home Phone _____ Cell Phone _____

DEMOGRAPHIC INFORMATION

This information is intended solely for federal statistical and reporting purposes and will not be used as a factor in the admissions process. Information about the collection of ethnicity and race: Federal law requires that institutions of higher education gather the following information regarding the ethnicity and race of its students and employees. NCAD does not discriminate on the basis of race, color, national origin, sex, disability, age, sexual orientation, or marital status in its programs and activities. Your individual information will be kept strictly confidential

Gender Male Female

Race/Ethnicity

Hispanic or Latino or Spanish Origin Black or African American

Not Hispanic or Latino or Spanish Origin Asian

American Indian or Alaska Native White

Native Hawaiian or Other Pacific Islander

What other colleges are you applying to? _____

All application materials as outlined in the catalog must be submitted to:

NCAD Admissions
1126 Pacific Avenue, STE 101
Tacoma, WA 98402

I have read and received a copy of or downloaded the NCAD catalog. I understand and agree to the information outlined in this catalog. I also understand and accept that information in this catalog may change and it is my responsibility to acquire new editions of the catalog while I am enrolled.

Signature of Applicant _____ Date _____

TRANSFER CREDIT POLICY

Credit that has been successfully completed at other US accredited institutions (including Running Start credits) may be transferred to NCAD prior to enrollment if transfer situations meet the following:

- Comparable in scope and content to courses offered at NCAD.
- Technical/Occupational courses are completed with a grade of B or better. General Education courses are completed with a grade of C+ or better.
- Technical/Occupational courses must have been completed within the last 5 years. No restriction on General Education.
- Applicant can demonstrate appropriate knowledge & proficiency. Portfolio or examples may be requested.
- NCAD's Director of Education deems submitted examples as meeting course completion standards or better.
- Does not duplicate, overlap or regress previous coursework.
- Official transcript received from the transferring school and course descriptions from the academic catalog are submitted. In the event of a school closure, NCAD will accept a notarized copy of an official school transcript as a substitute for an original official transcript.
- Transferring credit(s) meet NCAD's semester course requirements.
- Transferring credit may reduce program length; however, reduction is not guaranteed.
- Transferring credit may require the student to drop to a part-time status at certain times during the program.
- Transfer credit information must be completed by July 1st of the applicants starting year.
- Transfer credit will not be granted after matriculation.
- No more than 50% of the program may transfer.
- Credit is not available for life experience. In general, Credit-By-Examination (CBE) is not available for transfer credit at NCAD.

Standard high school courses other than Advanced Placement or Running Start courses do not apply. AP credits taken in high school and evaluated by the College Board will be evaluated for transfer credit based on the following requirements:

Technical/Occupational

- A. Score of 5
- B. NCAD review of AP portfolio to determine what course the credits will be transferred for studio courses.

General Education

- A. Score of 4-5
- B. AP Course will be transferred for appropriate NCAD general education course. NCAD reserves the right to interview the student before transfer is approved.

Transfer Credit From NCAD to Another College

NCAD is not a school that concentrates on preparing students to continue their education in another field or at another school. NCAD programs are technical in nature with an emphasis on preparation for entry level arts occupations and therefore may not be transferable to other arts programs.

Students interested in transferring credits should check with the receiving institution directly to determine to what extent, if any, credits can be transferred. NCAD does not guarantee the transferability of NCAD credits.

NCAD AP College Code: 2432