



**NCAD TEXTBOOK/MATERIAL LIST**  
Summer 2022 Semester

**SOPHOMORE**

**AT101 ART INTRODUCTION**

Instructor: Susan Ogilvie

Contact: [sogilvie@ncad.edu](mailto:sogilvie@ncad.edu)

Textbook Required: Art History (4<sup>th</sup> or 5<sup>th</sup> ed.) Marilyn Stokstad and Michael Cothren

Book used in class but not required for purchase. Any additional articles and book chapters will be uploaded to the LRS for the student's use.

Materials Required: Note taking, word processor for papers

**AT151 ART HISTORY 1**

Instructor: Susan Ogilvie

Contact: [sogilvie@ncad.edu](mailto:sogilvie@ncad.edu)

Textbook Required: Art History (4<sup>th</sup> or 5<sup>th</sup> ed.) Marilyn Stokstad and Michael Cothren

Book used in class but not required for purchase. Any additional articles and book chapters will be uploaded to the LRS for the student's use.

Materials Required: Note taking supplies, word processor for papers

**CM 201 COMMUNICATIONS**

Instructor - Dennis Butler

Contact: [dbutler@ncad.edu](mailto:dbutler@ncad.edu)

Required Book(s):

*Interpersonal Communication: A Mindful Approach to Relationships*

Authors: Jason S. Wrench, Narissra M. Punyanunt-Carter, Katherine S. Thweatt

ISBN-13: 978-1-942341-77-2

A Milne Open Textbook available without charge at:

<https://milneopentextbooks.org/download/interpersonal-communication/>

Required Materials: Notetaking Supplies, Word Processor



## NCAD TEXTBOOK/MATERIAL LIST

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### **AT201 ART HISTORY 2**

Instructor: Valeria Rieddemann

Contact: [vriedemann@ncad.edu](mailto:vriedemann@ncad.edu)

Required Book(s): Not Required

Art History (4<sup>th</sup> or 5<sup>th</sup> ed.) Vol. II, Marilyn Stokstad and Michael Cothren, The Story of Art, E.H. Gombrich

Books used in class but not required for purchase. Any additional articles and book chapters will be uploaded to the LRS for the student's use.

### **DI251 IMAGERY & DESIGN**

Instructor: Susan Ogilvie

Contact: [sogilvie@ncad.edu](mailto:sogilvie@ncad.edu)

Required Textbook: None

Recommended Textbook: The Photoshop Toolbox by Glyn Dewis

Required Materials:

Adobe Creative Cloud Subscription

### **KP 201 PUBLIC SPEAKING**

Instructor: Jason York

Contact: [jyork@ncad.edu](mailto:jyork@ncad.edu)

Required Book(s): Not Required

Required Materials:

Internet connection required and access to presentation software such as PowerPoint.



**NCAD TEXTBOOK/MATERIAL LIST**  
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**PT201 PAINTING TECHNIQUES**

Instructor: Derek Gundy

Contact: [dgundy@ncad.edu](mailto:dgundy@ncad.edu)

NO TEXTBOOK REQUIRED

Sketchbook, 9x12 - if you are using something that accepts water media like Bee Paper Super Deluxe, that will be helpful.

Paint: Please purchase **heavy body** professional paint if at all possible.

Excellent brands are **M. Graham, Golden, Liquitex,**

1 **5oz** tube Titanium White Acrylic Paint (you'll go through white the most in color mixing)

1 2oz tube Ivory Black Acrylic Paint

1 2oz tube of Hansa Yellow

1 2oz tube of Naphthol Red

1 2oz tubes of Ultramarine Blue

Colors may be substituted if necessary but please stay as close to pure primary colors as you can.

Painting brushes – if you still have the brushes from the art kit those should be fine.

If those brushes are worn you may need to purchase additional brushes.

Palette: Palette Paper 9x12 is a good size (50 sheet pad). I recommend Grey Matters brand.

Thin Canvas Boards or similar surfaces for creating paintings on. Sizes can remain small to medium, for example 8x10, 9x12, 11x14. You may paint larger than these sizes if you wish.

Stretched Canvases are fine too but will take up more space.

Palette Knife, Diamond Shape, bent handle to keep hand out of your paint

2 Water Cups – large yogurt cups work well. One for dirty water, one for clean.

Paper Towels

Additional colors may be desired and may be necessary beyond the midterm, but we will be working with the primary colors + black and white for the first 7 weeks. Students may need to purchase additional colors depending on how the painting process uses up the materials.

THE FOLLOWING IS A LIST OF COLORS I ENJOY ADDING TO MY PALETTE:

Sap Green, Yellow Ochre, Burnt Sienna, Raw Umber, Alizarin Crimson, Cobalt Blue...etc.

These are not required but students may wish to branch out and select their own colors once we get past midterms.

A video explaining some of the supplies can be found at: [https://youtu.be/9PNAT\\_EE\\_eU](https://youtu.be/9PNAT_EE_eU)

Contact me with any questions at [dgundy@ncad.edu](mailto:dgundy@ncad.edu)



**NCAD TEXTBOOK/MATERIAL LIST**  
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**DS201 SURVEY OF DIGITAL ART APPS 2**

Instructor: Nick Ogilvie

Contact: [nogilvie@ncad.edu](mailto:nogilvie@ncad.edu)

Required Book(s): N/A

Required Materials:

Adobe CC, Autodesk Maya

**PH201 SURVEY OF DIGITAL PHOTOGRAPHY**

Instructor: David Inman

Contact: [dinman@ncad.edu](mailto:dinman@ncad.edu)

Required Textbook: Read This If You Want to Take Great Photographs, Henry Carroll

<https://www.amazon.com/Read-This-Want-Great-Photographs/dp/1780673353>

Required Materials: To be announced in class

**JUNIORS**

**PSM351 PRINCIPLES OF SALES AND MARKETING**

Instructor: Paul Laxamana

Contact: [plaxamana@ncad.edu](mailto:plaxamana@ncad.edu)

Required Textbook: This Is Marketing: You Can't Be Seen Until You Learn to See, Seth Godin

[https://www.amazon.com/This-Is-Marketing-Seth-Godin-audiobook/dp/B07DKN7DG2/ref=sr\\_1\\_1?crid=J5AS0F98XMH7&keywords=seth+godin+this+is+marketing&qid=1649479012&s=books&prefix=Seth+godin%2Cstripbooks%2C156&sr=1-1](https://www.amazon.com/This-Is-Marketing-Seth-Godin-audiobook/dp/B07DKN7DG2/ref=sr_1_1?crid=J5AS0F98XMH7&keywords=seth+godin+this+is+marketing&qid=1649479012&s=books&prefix=Seth+godin%2Cstripbooks%2C156&sr=1-1)

**BP351 BUSINESS PLANNING AND PRACTICES**

Instructor: Paul Laxamana

Contact: [plaxamana@ncad.edu](mailto:plaxamana@ncad.edu)

Required Textbook: Traction: How Any Startup Can Achieve Explosive Customer Growth, Gabriel Weinberg

<https://www.amazon.com/Traction-Startup-Achieve-Explosive-Customer/dp/1591848369>

**QP 351 QUANTITATIVE PRINCIPLES**

Instructor - Dennis Butler

Contact: [dbutler@ncad.edu](mailto:dbutler@ncad.edu)

Required Book(s):

*A Course in Quantitative Literacy*

Authors: Mark Beintema and Azar Khoosravani

An Open Education Resource Textbook available without charge at:

[http://dept.clcillinois.edu/mth/oer/A\\_Course\\_in\\_Quantitative\\_Literacy.pdf](http://dept.clcillinois.edu/mth/oer/A_Course_in_Quantitative_Literacy.pdf)

Required Materials: Notetaking Supplies, Calculator



**NCAD TEXTBOOK/MATERIAL LIST**  
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**MR351 MODEL RIGGING & ANIMATION**

Instructor: Nick Ogilvie

Contact: [nogilvie@ncad.edu](mailto:nogilvie@ncad.edu)

Required Materials:

Autodesk Maya  
3-Button Mouse

Recommended Books:

The Animators Survival Kit, Richard Williams  
ISBN- 978-0865478978

**IC351 WEB DESIGN**

Instructor: Michael Wilford

Contact: [mwilford@ncad.edu](mailto:mwilford@ncad.edu)

Required Book: None

Any reference materials will be free online resources.

Require Materials: The materials needed will mostly be software to create mockups and graphics:

- Figma (for mockups) - <https://www.figma.com/>
- Photoshop or GIMP (open-source equivalent)
- Illustrator or other vector editor (several free, open-source alternatives available)
- Chrome (An up-to-date version of this browser)
- Code editing software (I like Brackets for the Mac, which is free, but just plain TextEdit or Notepad will work)  
- <https://brackets.io/>
- Website Domain & Hosting - Students will be setting up their own domain and hosting to build their final project on (will be very inexpensive). We will discuss options for this in class, no need to have this in advance of class.



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### **DP351 DIGITAL PAINTING**

Instructor: Nick Ogilvie

Contact: [nogilvie@ncad.edu](mailto:nogilvie@ncad.edu)

Required Book(s): N/A

Recommended Books:

Color and Light, James Gurney

ISBN- 978-0740797712

Required Materials:

Wacom digital tablet (any newer model) if using school computers

Any brand if using your computer (check compatibility)

### **TP351 TYPOGRAPHY 1**

Instructor: Don Moore

Contact: [dmoore@ncad.edu](mailto:dmoore@ncad.edu)

Required Textbook(s): None

Required Materials: Announced in class by project

### **MD301 MODEL DESIGN 1**

Instructor: Joel Blakely

Contact: [jblakely@ncad.edu](mailto:jblakely@ncad.edu)

Textbook Required: None

Required Materials:

ZBrush, Maya and Substance Painter along with a Wacom tablet or comparable

### **MD351 INTERMEDIATE MOTION DESIGN**

Instructor: Steve Kramer

Contact: [skramer@ncad.edu](mailto:skramer@ncad.edu)

Required Book(s):

MAXON Cinema 4D R20, A Detailed Guide to Modeling, Texturing, Lighting, Rendering, and Animation by Pradeep

Mamgain - ISBN-10: 1092900357

ISBN-13: 978-1092900355

The Kindle version seems to be the cheapest option.

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D, Photoshop, Illustrator.

Recommended-Maya (Autodesk and Maxon products have free student versions)

Removable/cloud storage



**NCAD TEXTBOOK/MATERIAL LIST**  
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**SENIORS**

**ST451 SENIOR THESIS**

Instructor: Susan Ogilvie

Contact: [sogilvie@ncad.edu](mailto:sogilvie@ncad.edu)

Required Textbook: None

Materials: Word Processor to revise thesis draft, access to Adobe Suite to create visual document

**IN451 INTERNSHIP**

Instructor: Susan Ogilvie

Contact: [sogilvie@ncad.edu](mailto:sogilvie@ncad.edu)

Required Textbook: None

Materials: None

**PR451 PORTFOLIO 2**

Instructor: Don Moore

Contact: [dmoore@ncad.edu](mailto:dmoore@ncad.edu)

No Textbook Required

Recommended Textbook: Big Magic: Creative Living Beyond Fear, Elizabeth Gilbert,  
ISBN 1408866730, 9781408866733

**EA451 ADVANCED ENTERTAINMENT ART**

Instructor: Danny Peterson

Contact: [dpeterson@ncad.edu](mailto:dpeterson@ncad.edu)

Required Textbook(s): None

Required Materials: Autodesk Maya 2022 - Adobe Suite -  
3-Button Mouse - Adequate computer equipment - ZBrush 2022 - Unreal Engine - Reference Software

**AD451 ADVANCED DESIGN**

Instructor: Don Moore

Contact: [dmoore@ncad.edu](mailto:dmoore@ncad.edu)

Required textbook: None

Required Materials: Announced in class per project



## NCAD TEXTBOOK/MATERIAL LIST

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### **CP451 CAPSTONE 2**

Instructor: Steve Kramer

Contact: [skramer@ncad.edu](mailto:skramer@ncad.edu)

Required Book(s): None

Recommended Books:

The Freelance Manifesto: A Field Guide for the Modern Motion Designer Kindle Edition by Joey Korenman - ASIN : B071JRYMSG

The Theory and Practice of Motion Design: Critical Perspectives and Professional Practice by R. Brian Stone - ISBN-13: 978-1138490802

ISBN-10: 1138490806

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D, Photoshop, Illustrator. Recommended-Maya (Autodesk and Maxon products have free student versions)

Removable/cloud storage

### **IL451 ADVANCED ILLUSTRATION**

Instructor: Derek Gundy

Contact: [dgundy@ncad.edu](mailto:dgundy@ncad.edu)

No textbook required.

Every student is required to always have a traditional sketchbook with them and some basic drawing tools.

Students may opt to work in traditional or digital media but must always be fully prepared to complete work during class studio time.

Students may be asked to create illustrations using an assigned material – you'll have plenty of advance notice on this.