



SOPHOMORES

CM201 COMMUNICATIONS

Instructor: Dennis Butler

Contact: dbutler@ncad.edu

Required Book(s):

Interpersonal Communication: A Mindful Approach to Relationships

Authors: Jason S. Wrench, Narissra M. Punyanunt-Carter, Katherine S. Thweatt

ISBN-13: 978-1-942341-77-2

A Milne Open Textbook available without charge at:

<https://milneopentextbooks.org/download/interpersonal-communication/>

Recommended Books: None

Required Materials:

Notetaking Supplies / Word Processor

AT201 ART HISTORY 2

Instructor: Valeria Riedemann

Contact: vriedemann@ncad.edu

Required Book(s): Not Required

Art History (4th or 5th ed.) Vol. II, Marilyn Stokstad and Michael Cothren

The Story of Art, E.H. Gombrich

Books used in class but not required for purchase. Any additional articles and book chapters will be uploaded to the LRS for the student's use.

KP201 PUBLIC SPEAKING

Instructor: Jason York

Contact: jyork@ncad.edu

Required Book(s): Not Required

Required Materials:

Internet connection required and access to presentation software such as PowerPoint.



PT201 PAINTING TECHNIQUES

Instructor: Derek Gundy

Contact: dgundy@ncad.edu

Derek filmed a video going over all the supplies below – <https://youtu.be/VtzHD1e1cRI>

Sketchbook, 9x12 - if you are using something that accepts water media like Bee Paper Super Deluxe, that will be helpful.

Paint: Please purchase **heavy body** professional paint if at all possible.

Excellent brands are **M. Graham, Golden, Liquitex,**

1 **5oz** tube Titanium White Acrylic Paint (you'll go through white the most in color mixing)

1 2oz tube Ivory Black Acrylic Paint

1 2oz tube of Hansa Yellow Acrylic Paint

1 2oz tube of Naphthol Red Acrylic Paint

1 2oz tube of Ultramarine Blue Acrylic Paint

Colors may be substituted if necessary but please stay as close to pure primary colors as you can. You may need to purchase more depending on how you paint.

Painting brushes – if you still have the brushes from the art kit those should be fine.

Palette - Palette Paper 9x12 is a good size (50 sheet pad).

Fredrix Canvas Pad, 9x12 or 10x14 are good sizes (10 pieces per pad)

Canvas Boards or similar surfaces for creating paintings on. Sizes can remain small to medium, for example 8x10, 9x12, 11x14.

Board to support painting surfaces.

Painter's Tape

Palette Knife, Diamond Shape

2 Water Cups – large yogurt cups work well. One for dirty water, one for clean.

Paper Towels – please bring your own to use in class

Additional colors may be desired and may be necessary beyond the midterm, but we will be working with the primary colors + black and white for the first 7 weeks. Students may need to purchase additional colors depending on how the painting process uses up the materials.

THE FOLLOWING IS A LIST OF COLORS I ENJOY ADDING TO MY PALETTE:

Sap Green, Yellow Ochre, Burnt Sienna, Raw Umber, Alizarin Crimson, Cobalt Blue...etc.

These are not required but students may wish to branch out and select their own colors once we get past midterms.



TEXTBOOK/MATERIAL/HARDWARE/SOFTWARE REQUIREMENTS
SUMMER SEMESTER 2021

DS201 SURVEY OF DIGITAL ART APPS 2

Instructor: Nick Ogilvie

Contact: nogilvie@ncad.edu

Required Book(s): N/A

Required Materials:

Adobe CC, Autodesk Maya

PH201 SURVEY OF DIGITAL PHOTOGRAPHY

Instructor: Ryan Richardson

Contact: rrichardson@ncad.edu

Required Book(s):

Title, Author – A Short Course in Photography by Barbara London and Jim Stone

ISBN # 10: 0-13-452581-7

Required Materials:

Adobe Photoshop, Lightroom (Classic and the online version), Bridge, Rush, and Premiere.

JUNIORS

PM351 PRINCIPLES OF MARKETING

Instructor: Kevin Iriarte

Contact: kiriarte@ncad.edu

The 1-Page Marketing Plan: Get New Customers, Make More Money, and Stand out From the Crowd By Allan Dib (Author)

ISBN-10: 1989025013

ISBN-13: 978-1989025017

The Graphic Designer's Guide to Creative Marketing: Finding & Keeping Your Best Client

By Linda Cooper Bowen (Author)

ISBN-13: 978-0471293149

ISBN-10: 9780471293149

(please get the used book)

eBooks provided start of class in LRS



BP351 BUSINESS PLANNING AND PRACTICES

Instructor: Don Moore

Contact: dmoore@ncad.edu

Required Textbook:

Design is a Job by Mike Monteiro, ISBN 978-1-937557-04-1

A Surprisingly Interesting Book About Contracts by Sarah Conley Odenkirk, ISBN 978-1-623260-24-8

Recommended Textbook:

Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, 15th Edition, ISBN:1507206682

QP351 QUANTITATIVE PRINCIPLES

Instructor: Jocelyn Steingruber

Contact: Jocelyn.steingruber@gmail.com

Required Book(s):

Quantitative Literacy: Thinking Between the Lines Second Edition, Bruce Crauder—Benny Evans—Jerry Johnson—Alan Noell (authors)

ISBN-13: 978-1464125126

Recommended Books: N/A

Required Materials:

Notetaking Supplies

Calculator (cell phone or computer calculator are ok)

AT201 ART HISTORY 2 (B)

Instructor: Susan Ogilvie

Contact: sogilvie@ncad.edu

Required Book(s): Not Required

Art History (4th or 5th ed.) Vol. II, Marilyn Stokstad and Michael Cothren

The Story of Art, E.H. Gombrich

Books used in class but not required for purchase. Any additional articles and book chapters will be uploaded to the LRS for the student's use.



TEXTBOOK/MATERIAL/HARDWARE/SOFTWARE REQUIREMENTS
SUMMER SEMESTER 2021

MR351 MODEL RIGGING & ANIMATION

Instructor: Michael McKinley

Contact: mmckinley@ncad.edu

Required Materials:

Autodesk Maya 2020

3-Button Mouse

The Animators Survival Kit by Richard Williams (recommended, not required)

IC351 WEB DESIGN

Instructor: Michael Wilford

Contact: mwilford@ncad.edu

Required Book(s): Not Required

Any reference materials will be free online resources.

Required Materials:

Photoshop or GIMP (open-source equivalent)

Illustrator or other vector editor (several free, open-source alternatives available)

Chrome (An up-to-date version of this browser)

Code editing software (I like Brackets for the Mac, which is free, but just plain TextEdit or Notepad will work)

DP351 DIGITAL PAINTING

Instructor: Nick Ogilvie

Contact: nogilvie@ncad.edu

Required Book(s): N/A

Recommended Books:

Color and Light, James Gurney

ISBN- 978-0740797712

Required Materials:

Wacom digital tablet (any newer model) if using school computers

Any brand if using your computer (check compatibility)



TP351 TYPOGRAPHY 1

Instructor: Erica Bolvin

Contact: ebolvin@ncad.edu

Required Book(s):

Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students, Ellen Lupton (2nd Edition, 2010) - ISBN-13: 9781568989693

Making and Breaking the Grid, Second Edition, Updated and Expanded: A Graphic Design Layout Workshop, (2014) Timothy Samara - ISBN-13: 978-1631592843

Recommended Books:

Don't Make Me Think: A Commonsense Approach to Web Usability, 2nd Edition, Steve Krug (August 28, 2005) - ISBN-10: 978-0321344755

The Complete Manual of Typography: A Guide to Setting Perfect Type, James Felici (July 2011) ISBN-10:0321773268

The Elements of Typographic Style (20th Anniversary Edition), Robert Bringhurst (Jan 2013) ISBN-13: 978-0881792126

The Typographic Desk Reference, Theodore Rosendorf (February 2009) ISBN-13: 978-1584563129

Materials/Supplies Needed:

E-Scale: C-Thru 12 Inch Graphic

Westcott 12-Inch Graphic Arts Combo, 14.7 x 3.1, e-scale/leading gauge (\$6.06, Link: <http://amzn.to/2bC4RqU>)

Pantone Color Bridge (coated or uncoated)

Multiple full-color prints to size

A home printer for test printing

MD301 MODEL DESIGN 1

Instructor: Joel Blakley

Contact: jblakley@ncad.edu

Materials Required:

Students will need a tablet with a stylus and will also need to have a licensed version of ZBrush for the semester.



TEXTBOOK/MATERIAL/HARDWARE/SOFTWARE REQUIREMENTS
SUMMER SEMESTER 2021

IMD351 INTERMEDIATE MOTION DESIGN

Instructor: Steve Kramer

Contact: skramer@ncad.edu

Required Book(s):

MAXON Cinema 4D R20 A Detailed Guide to Modeling, Texturing, Lighting, Rendering, and Animation by Pradeep Mangain - ISBN-10: 1092900357

ISBN-13: 978-1092900355

The Kindle version seems to be the cheapest option.

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D, Photoshop, Illustrator. Recommended-Maya (Autodesk and Maxon products have free student versions)

Removable/cloud storage

SENIORS

ST451 SENIOR THESIS 2

Instructor: Susan Ogilvie

Contact: sogilvie@ncad.edu

No textbook required

ST401 SENIOR THESIS 1

Instructor: Susan Ogilvie

Contact: sogilvie@ncad.edu

No textbook required

IN451 INTERNSHIP

Instructor: Susan Ogilvie

Contact: sogilvie@ncad.edu

No textbook required



TEXTBOOK/MATERIAL/HARDWARE/SOFTWARE REQUIREMENTS
SUMMER SEMESTER 2021

PR451 PORTFOLIO 2

Instructor: Don Moore

Contact: dmoore@ncad.edu

No textbook required.

Recommended Textbook: Big Magic: Creative Living Beyond Fear, Elizabeth Gilbert,
ISBN 1408866730, 9781408866733

EA451 ADVANCED ENTERTAINMENT ART

Instructor: Michael McKinley

Contact: mmckinley@ncad.edu

Required: Autodesk Maya 2020

Adobe Substance Painter/Designer

3-Button Mouse

AD451 ADVANCED DESIGN

Instructor: Erica Bolvin

Contact: ebolvin@ncad.edu

Required Book(s): none

Recommended Books: (Note required)

Required Materials:

Pantone Color Bridge (coated or uncoated)

Multiple full-color prints to size

A home printer for test printing



TEXTBOOK/MATERIAL/HARDWARE/SOFTWARE REQUIREMENTS
SUMMER SEMESTER 2021

CP451 CAPSTONE 2

Instructor: Steve Kramer

Contact: skramer@ncad.edu

Required Book(s): None

Recommended Books:

The Freelance Manifesto: A Field Guide for the Modern Motion Designer Kindle Edition
by Joey Korenman - ASIN : B071JRYMSG

The Theory and Practice of Motion Design: Critical Perspectives and Professional Practice by R.
Brian Stone - ISBN-13: 978-1138490802
ISBN-10: 1138490806

Required Materials:

Computer able to run, and the following software: Adobe After Effects, Maxon Cinema 4D,
Photoshop, Illustrator. Recommended-Maya (Autodesk and Maxon products have free student
versions)

Removable/cloud storage

IL451 ADVANCED ILLUSTRATION

Instructor: Derek Gundy

Contact: dgundy@ncad.edu

No textbook required.

Every student is required to have a traditional sketchbook with them at all times and some
minimal drawing tools.

Each student can produce their finished work in either traditional media or digital, but it is
strongly suggested for each artist to lean heavily on one or the other. It is fine to combine some
traditional and digital media, but each artist should have their main focus in one or the other.

Suggested Traditional medium are pens, markers, watercolor, gouache, and acrylic. We will be
doing some black and white work so be prepared for that as well as utilizing a full range of
color.

In digital media, students should be prepared to have prints for certain portions of the class.
This may involve advance printing at Minuteman Press or similar print shop.



TEXTBOOK/MATERIAL/HARDWARE/SOFTWARE REQUIREMENTS
SUMMER SEMESTER 2021

MD351 MODEL DESIGN 2

Instructor: Joel Blakely

Contact: jblakely@ncad.edu

Required Materials: Students will need a tablet with a stylus and will also need to have a licensed version of ZBrush for the semester.