

NCAD Book & Material Supply List (Summer 2020)

ADVANCED DESIGN - Erica Bolvin

No Textbook Required

Note: set aside funds for multiple research field trips (pending the re-opening of facilities)?
Museum fees and parking fees add up!

PORTFOLIO 2 - Troy Johnson

Just F*cking Ship
Amy Hoy & Alex Hillman
December 2014
<https://unicornfree.com/just-fucking-ship>

Materials Required: Materials to continue work on a professional level portfolio appropriate for the student's career goals.

TYPOGRAPHY 1 - Troy Johnson

Required:

Making and Breaking the Grid, Second Edition, Updated and Expanded: A Graphic Design
Layout Workshop
Timothy Samara - July 2017
ISBN-13: 978-1631592843

Color Index
Jim Krause - Mar 2010
ISBN-13: 978-1440302626

Suggested:

Don't Make Me Think: A Common Sense
Approach to Web Usability, 2nd Edition
Steve Krug - Aug 28, 2005
ISBN-10: 0321344758

The Complete Manual of Typography: A Guide to Setting Perfect Type
James Felici - July 2011
ISBN-10: 0321773268

The Elements of Typographic Style
Robert Bringhurst - Jan 2013
ISBN-10: 0881792128

Typographic Web Design: How to Think Like a Typographer in HTML and CSS
Laura Franz - November 1, 2011
ISBN-10: 1119976871

The Typographic Desk Reference
Theodore Rosendorf - February 2009
ISBN-10: 9781584562313

Materials:

E-Scale: C-Thru 12-Inch Graphic Arts Combo (GA-96)
By Acme United
Link: <http://amzn.to/2bC4RqU>

Headphones, 15 x 20 black solid-core matte board, Graph paper or sketchbook for taking notes.
Be prepared to purchase multiple, large full-color prints throughout the semester.

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INTERMEDIATE MOTION DESIGN - Steve Kramer

MAZON Cinema 4 D R20: A Detailed Guide to Modeling, Texturing, Lighting, Rendering and Animation by Pradeep Mamagain ISBN-10-1092900357

DIGITAL PHOTOGRAPHY - Ryan Richardson

Required (Equipment & Textbook):

A Short Course in Digital Photography by Barbara London

ISBN-13: 978-0134525815

ISBN-10: 0134525817

https://www.amazon.com/Short-Course-Photography-Digital-Humanities/dp/0134525817/ref=dp_ob_title_bk

DSLR. A point and shoot camera will work, but we will spend a lot of time discussing and working with manual functions, so I'd prefer a DSLR. Also, a camera that shoots in RAW format is ideal. Additional materials: A computer that has the Adobe Photoshop, Lightroom and Premiere or Rush (I hope this is possible). A 16GB media card (or bigger) and an external hard drive or large thumb drive.

A good camera example would be a Canon Rebel - https://www.bestbuy.com/site/canon-eos-rebel-t7-dslr-video-camera-with-18-55mm-lens-black/6323758.p?skuld=6323758&ref=212&loc=1&ref=212&loc=1&ds_rl=1268655&gclid=CjwKC-AjwssD0BRBIEiwA-JP5rJTCjlt6Ox7EupE4T9dWVvX9XYxZFJktVaGve4--tCl2cuwZDyYEBoc-oQAvD_BwE&gclid=aw.ds

Note: If we are back on campus, we will do some printing, but we'll cross that bridge when we come to it.

BUSINESS PLANNING AND PRACTICES - Jason York

Required:

Understanding Business, 10th addition

ISBN# 007352459x

Optional:

Business model generation: a handbook for visionaries, game changers and challengers

ISBN# 9780470876411

Business model you: a one-page method for re-inventing your career

ISBN# 1118156315

DIGITAL PAINTING - Nick Ogilvie

Required:

Pen Tablet (Wacom brand recommended for NCAD computers)

SURVEY OF DIGITAL APPLICATIONS 2 - Nick Ogilvie

Required:

Adobe Creative Cloud & Autodesk Maya

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PAINTING TECHNIQUES - Derek Gundy

Supply List: PT201 Painting Techniques 2020 with Derek Gundy.

For our painting class we will be working mainly with Acrylic Paint. I use M. Graham Paint which is made in Oregon and I find it to be a high-quality paint at a reasonable price. I find great satisfaction that I can work with an American made product as well as one from right here in the Pacific Northwest.

Of course, my painting classes have been in person, so this list and this class does reflect some of the purchasing challenges we are up against as we begin the semester. I'm making an effort to keep it simple and hope that by midterms more will be opened up and available again. Please keep in good contact with me about supplies, with your questions and comments.

I have also filmed a video for you, which will give each of you a better idea of what will work for supplies.

Because I am a M. Graham Ambassador (I promote their paint and they promote my artwork), my request to the company for samples for you had a great response. M. Graham will be providing you with one tube of Titanium White and one tube of Ivory Black. This will enable you to start the class, using value only, and will buy you time to be able to secure your other colors. The tricky thing will be to arrange how to get these paints to all of you.

Buy 2 oz tubes when possible, that is the small version. There are also 5 oz tubes, which are a lot more paint, but obviously cost more. Pay attention when purchasing colors online that you are getting the right size. If you want to buy larger tubes and can afford it, you certainly may. I use larger tubes of Titanium White for sure. Please keep in mind that depending on how you use your paint, you may find a need to purchase more of certain colors as the semester goes on.

Read through the following list of supplies and get in touch with me if you have any questions...I think everyone should watch the video I filmed on supplies as well, I will have it uploaded to my website on the CLASSES page.

Painting Techniques Required Supplies:

A video providing visuals on all these supplies can be found at <http://www.derekgundyart.com/teaching.html>

No Textbook Required

Sketchbook, 9x12 (fine to use what you have) if you are using something that accepts water media like Bee Paper Super Deluxe, that will be helpful.

- 1 2oz tube Titanium White Acrylic Paint (provided)
- 1 2oz tube Ivory Black Acrylic Paint (provided)
- 1 2oz tube of Hansa Yellow
- 1 2oz tube of Naphthol Red
- 1 2oz tubes of Ultramarine Blue

Painting brushes – if you still have the brushes from the art kit those should be fine.

Palette Paper 9x12 is a good size (50 sheet pad). Watch video for alternatives.

Fredrix Canvas Pad, 9x12 or 10x14 are good sizes (10 pieces per pad)

Canvas Boards or similar surfaces for creating paintings on.

Board to support painting surfaces. Watch video for clarification.

Painter's Tape

Palette Knife, Diamond Shape (see video)

2 Water Cups – large yogurt cups work well. One for dirty water, one for clean.

Paper Towels

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Additional colors may be desired and may be necessary beyond the midterm, but we will be working with the primary colors + black and white for the first 7 weeks. Students may need to purchase additional colors depending on how the painting process uses up the materials.

THE FOLLOWING IS A LIST OF COLORS I ENJOY ADDING TO MY PALETTE:

Sap Green, Yellow Ochre, Burnt Sienna, Raw Umber, Alizarin Crimson, Cobalt Blue...etc.
These are not required but students may wish to branch out and select their own colors.

Contact me with any questions at dgundy@ncad.edu

PRINCIPLES OF MARKETING - Kevin Iriarte

Required:

The 1-Page Marketing Plan: Get New Customers, Make More Money, and Stand out From The Crowd

By Allan Dib (Author)

ISBN-10: 1989025013

ISBN-13: 978-1989025017

The Graphic Designer's Guide to Creative Marketing: Finding & Keeping Your Best Client

By Linda Cooper Bowen (Author)

ISBN-13: 978-0471293149

ISBN-10: 9780471293149

(please get the used book)

Note: eBooks provided start of class in LRS

SENIOR THESIS 2 - Susan Ogilvie

No Textbook Required

WEB DESIGN - Michael Wilford

No Textbook Required

Software Required:

Photoshop or GIMP (open source equivalent)

Illustrator or other vector editor (several free, open source alternatives available)

Code editing software (I like Brackets for the Mac, which is free)

COMMUNICATIONS - Kathryn Lorz

Required:

FREE OER ACCESS at the link: Communication In The Real World: An Introduction to Communication Studies <https://open.umn.edu/opentextbooks/textbooks/communication-in-the-real-world-an-introduction-to-communication-studies>

Optional:

The Art of Communicating by Thich Nhat Hanh

ISBN-10 0062224662

ISBN-13; 978-0062224668

QUANTITATIVE PRINCIPLES - Kathryn Lorz

Required:

Quantitative Literacy: Thinking Between the Lines (2nd Edition)

ISBN-13: 978-1464125126

ISBN-10: 1464125120

Each of these books are between \$0-15 used online.

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ADVANCED ILLUSTRATION - Loring Doyle

No Textbook Required

Materials Required:

Use software and materials appropriate for the media you are working in.

MODEL DESIGN 1 - Michael McKinley

No Textbook Required

Software Required:

Autodesk Maya 2020

Adobe Substance Suite

RIGGING AND ANIMATION - Michael McKinley

No Textbook Required

Software Required:

Autodesk Maya 2020

ADVANCED ENTERTAINMENT ART - Michael McKinley

No Textbook Required

Software Required:

Autodesk Maya 2020

Adobe Substance Suite

ART HISTORY 2 - Valeria Reidemann

No Textbook Required