



BOOK LIST

WINTER 2020



NCAD WINTER SEMESTER BOOK LIST 2020

PRINCIPLES OF FINANCE PF351

Required E-book: Personal Finance by Rachel Siegel and Carol Yacht
Publisher: Saylor Foundation (2009) ISBN-13: 9780982361863

Retail Price: free downloadable PDF in open text library
at <https://open.umn.edu/open-textbooks/textbooks/personal-finance>

Optional books: Students are required to choose one financial book from the instructor's book list, or one of their own choosing with instructor approval, to read during the semester and give a brief presentation on toward the end of the semester. Books must be approved by week 2 of the semester. Instructor's book list will be handed out the first day of the semester.

CRITICAL THINKING CT151

Required: Thinking, Fast and Slow by Daniel Kahneman, ISBN: 978-0-374-53355-7 (audio, e-book, or hard/paperback copy ok)

CONTEMPORARY LITERATURE KL151

Best Short Stories of the Modern Age

Douglas Angus

ISBN-13: 978-0449300589

\$7.99 Amazon Prime (as of Nov. 24, 2019)

Postmodern American Fiction: A Norton Anthology

Paula Geyh - Fred Leebron - Andrew Levy

ISBN-13: 978-0393316988

\$24.24 Amazon Prime (as of Nov. 24, 2019)

BUSINESS WRITING BW301

Technical Communication: A reader-centered approach, 8th Edition

Paul V. Anderson

ISBN-13: 978-1133309819

E-book available at **textbooks.com** for \$27.49 (Recommended)

<https://www.textbooks.com/Technical-Communication-Reader---Centered-Approach-8th-Edition/9781133309819/Anderson.php>

New paperback available at **AbeBooks.com** for ~\$28.00 (Alternative)

<https://www.abebooks.com/9781133309819/Technical-Communication-reader-centered-approach-8th-113330981X/plp>

\$61.19 new from Amazon (as of Nov. 24, 2019)

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INTRO TO MOTION DESIGN IMD301

Introduction to Motion Design by Michael Betancourt
ISBN 10: 1434441512 / ISBN 13: **9781434441515**

COLOR THEORY CO151

CO151 Book OPTIONAL but recommended:

Color and Light, A Guide for the Realistic Painter, James Gurney
ISBN 0050837276277

Required Supplies: (Paints available as a kit at discount price from Artist and Craftsman)

- **Gouache Paint** - Windsor Newton (**must use these colors**)
 - Cad Lemon
 - Cad Yellow Pale
 - Flame Red
 - Rose Tyrien
 - Turquoise Blue
 - Ultramarine
 - Permanent White - Ivory Black
- **Bristol Pad** 11"x14" Vellum (surface for paintings)
- **Brushes** - Assorted round and square (for water-based paint)
- **Paint Palette** - Any kind with wells for mixing paint
- **Water Cup** - Any small container(s) for holding water
- **Eyedropper** - Needed for controlled addition of water to paint
- **X-Acto Knife** - For cutting swatches and other work (utility knife works too)
- **Ruler** - Must be metal and cork backed 10 inches +
- **Cutting Mat** - 9"x12" minimum (any size = or +)
- **Adhesive** - Artist tac adhesive sheets or quality glue
- **Binder** - All work will be kept in a binder that will be graded together
- **Sheet Protectors** - 3 hole punched clear plastic for use in binder
- **Scissors** - General use throughout projects
- **Pencils and Erasers** - For sketching, shading, and layout
- **Masking tape** - Removable tape for masking artwork

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3-D DESIGN Theory and Application DT301

- **Plastalina modeling clay** - 4-5 pounds (white, cream, gray, or terra-cotta color)
- **Sculpey Clay** - 1-pound box (for homework, not needed in class)
- **Tools** - Any assortment of sculpting tools (wax carvers work well)
- **Placemat/panel** - Any smooth flat surface to work on (keeps table cleaner)
- **Armature Wire - Small gauge wire for interior support of sculptures**
- **Small Ruler**

SENIOR THESIS 1 ST401

No Text Required:

Laptop or notebook for writing

VIS COMM: HISTORY & ISSUES VC301

Visual Communication from Theory to Practice

Jonathan Baldwin and Lucienne Roberts

May 1, 2006

ISBN-10: 2940373094

ART HISTORY I AT151

AT151 Book Recommendations: Supplemented in class

Art History, Volume I and Volume II 4th edition

Marilyn Stokstad/ Michael W. Cothren

ANTHROPOLOGY AN301

Haviland, Prins, Walrath, and McBride (2012)

The Essence of Anthropology. 3rd Ed. Cengage Learning.

DESIGN PRODUCTION DP401

Pixel Perfect Precision Handbook ustwo™

<https://ustwo.com/blog/the-ustwo-pixel-perfect-precision-handbook-3/>

Real World Print Production with Adobe Creative Suite Applications

Claudia McCue

July 4, 2013

ISBN-13: 978-0321970329

NCAD WINTER SEMESTER BOOK LIST 2020

Optional Books:

Forms, Folds and Sizes, Second Edition: All the
Details Graphic Designers Need to Know but Can
Never Find

Aaris Sherin and Poppy Evans

January 1, 2009

ISBN-10: 1592534619

Comp It Up: A Studio Skills Foundation
Rose Gonnella and Christopher J. Navetta

June 28, 2010

ISBN-10: 1428322353

Required Materials:

Pantone Color Bridge, Headphones, 9x12 Manila envelopes (or other similar sized envelope
that matches students personal branding) for release of projects.

Access to the web to utilize software tutorial links from the Student Resource Center.

PORTFOLIO 1: VIS COMM PR401

PR401 Book Requirements:

Just F#!ing Ship

Amy Hoy and Alex Hillman

<https://unicornfree.com/just-fucking-ship/>

Toolbox: Portfolios That Build Results

Troy Johnson

December 2018

ISBN 978-1-7326158-1-6

Articles from the online Learning Resource Center as assigned.

Required Materials:

Materials to begin to create a professional level portfolio for both online and offline
presentation and contents for that portfolio appropriate for the student's career goals. This
may include physical portfolios and/or electronic display devices as well as professional quality
inserts, cases, and printing. Students should expect to spend between \$120 and \$1000 dollars
to fulfill these requirements.

ETHICS TH451

No Text Required

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Documents provided in class

ILLUSTRATION 2: CONCEPT & STYLE IL401

No Text Required

Students may work traditionally or digitally in this class, but each student should keep a regular traditional sketchbook and have it with them at all times.

ANALYTICAL DRAWING FG151

Basic Human Anatomy, An Essential Visual Guide for Artists, by Roberto Osti

ISBN 978-1-58093-438-1

<https://www.amazon.com/Basic-Human-Anatomy-Essential-Artists/dp/1580934382>

Supplies:

23x26 Drawing Board (you should already have this) 18x24 Newsprint Pad (used for gesture drawings and working out ideas)

18x24 Strathmore Drawing Paper STR-400-8 (used for more finished drawings) 9x12 Sketchbook White Paper

9x12 Strathmore Wire Bound Toned Tan Paper (50 sheets) STR-412-9

Simple Drawing Tools: (try to buy a range of medium to soft)

Graphite Pencils HB, 2B, 4B (or your preferred simple assortment)

Charcoal Pencils HB, 2B, 4B (or your preferred simple assortment)

White Charcoal Pencil (for highlights on toned paper)

White Marker or Gel Pen (for highlights on toned paper)

Ebony Pencil (by Sanford)

Varying point in Micron Pens or Pitt Pens in Black for sketchbook work Portable Pencil

Sharpener that catches shavings

GRAPHIC DESIGN 1 GD301

Graphic Design School: The Principles and Practice of Graphic Design

February 6, 2017

by [David Dabner](#), [Sandra Stewart](#), [Abbie Vickress](#)

ISBN-10: 9781119343165

ISBN-13: 978-1119343165

Materials:

Pantone Color Bridge

Multiple color digital prints

Sketchbook for just this class

Grid paper

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3D ENTERTAINMENT ART FOUNDATIONS EA301

No Textbook Required

- Student license for Autodesk Maya 2019 (free)
- Student license for Substance Suite (free)

MODELING 2 EA301

No Textbook required

- Student license for Autodesk Maya 2019 (free)
- Student license for Substance Suite (free)