



BOOK LIST

FALL 2019



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FRESHMAN

NO.	COURSE TITLE	BOOK TITLE, AUTHOR	ISBN #
AT 101	Art Introduction	Introduction to Art: Design, Context, and Meaning: Sachant, P. (ed.). 2016 UNG University Press. Digital version (free): http://ung.edu/university-press/books/introduction-to-art.php	ISBN-10 1940771293 13: 978-1940771298
CS 101	College Success Strategies	No Text Book Required	
WT 101	English Composition 1	“They Say/I Say”: The Moves That Matter in Academic Writing – 3 rd Edition The Elements of Style, 4 th Edition	ISBN-13: 978-0393935844 ISBN-13: 978-0205309023
DR 101	Drawing	Drawing on the Right Side of the Brain – The Definitive, 4 th Edition By Betty Edwards (See list of materials after the total book list) (Art Kits Required for Freshman after the book list)	ISBN: 978-1-101-558389-3
DT 101	2-D Design Theory	No Text Book Required (See list of materials after the total book list) (Art Kits Required for Freshman after the book list)	
DS 101	Survey of Digital Applications 1	No Text Book Required	

SOPHOMORES

NO.	COURSE TITLE	BOOK TITLE, AUTHOR	ISBN #
KS 251	Creative Writing	101 Creative Writing Exercises Bird by Bird: Some Instructions On Writing and Life	ISBN-13: 978-0615547855 ISBN-13: 978-0385480017
DI 251	Imagery & Design	The Photoshop Toolbox by Glyn Dewis	ISBN-10: 9781681983950 ISBN-13: 978-1681983950
VS 251	Visual Storytelling	No Text Book Required	

Wacom brand digital tablet - Wacom brand needed for compatibility with school computers. Wacom Intuos series pen tablets recommended

VC 251	Visual Development	No Textbook Required	
SI 251	Survey of Illustration	Illustration: A Visual History Steven Heller, Seymour Chwast New York: Abrams, 2008	ISBN-10: 0810972840 ISBN-13: 978-0810972841
SK 251	Psychology	Behave: The Biology of Humans At Our Best and Worst (2018) by Robert Sapolsky, Ph.D., Stanford Neurobiologist. Hardcover, soft cover, Kindle	ISBN-10: 0143110918 ISBN-13: 978-0143110910

**SENIORS
NO.**

NO.	COURSE TITLE	BOOK TITLE, AUTHOR	ISBN #
MS 351	Model Shading	No Text Book Required	
TP401	Typography 2	Required: Type, Image, Message: A Graphic Design Layout Workshop Nancy Skolos, Tom Wedell June 2006	ISBN-13: 978-1592531899
		Making and Breaking the Grid, 2 nd Ed. Updated and Expanded: A Graphic Design Layout Workshop July 2017	ISBN-13: 978-1631592843
		OPTIONAL: not required but suggested Lettering & Type: Creating Designing Typefaces, Bruce Willen and Nolen Strals September 2009	ISBN:10: 156898765X
		The Complete Manual of Typography: A Guide to Setting Perfect Type James Felici, July 2011	ISBN-10: 0321773268
		The Elements of Typographic Style Robert Bringhurst, January 2013	ISBN-10: 0881792128
		Materials: E-Scale: C-Thru 12-Inch Graphic Arts Combo (GA-96) by Acme United Link: http://amzn.to/2bC4RqU Headphones, 15 x 20 black solid-core matte board. Be prepared to purchase multiple, large, full-color prints throughout the semester	

IN 451	Internship	No Text Book Required
MT 351	Model Texturing	Autodesk Maya 2019 – Student License Adobe Substance – Student License
PS 351	Principles of Sales	No Text Book Required
GD 401	Graphic Design 2	No Text Book Required
PC 351	Popular Culture	Marcel Danesi (2015), Popular Culture: introductory perspectives (3rd edition). Rowman & Littlefield.
IL 351	Illustration 1	No Text Book Required
BP 401	Bus. Entrepreneurship	(Select three from the list attached below)

DR101 Drawing: Fall 2019
Instructor: DEREK GUNDY

Bring all supplies indicated with a ● *to the first class.*

● **Required Textbook:** Drawing on the Right Side of the Brain – The Definitive, 4th Edition by Betty Edwards ISBN: 978-1-101-55839-3

● **Sketchbook: (Gift from NCAD) (BRING TO 1ST CLASS)**

The following items are in your STARTER KIT you purchased from Artist & Craftsman Supply. You will ultimately need more supplies than this but these items will give you a very good start. Please bring these items to the first class.

- (KIT) Derwent Academy Sketching Pencil Set (BRING TO 1ST CLASS)
- (KIT) Kneaded Rubber Eraser (BRING TO 1ST CLASS)
- (KIT) Strathmore 18x24 Newsprint Paper (BRING TO 1ST CLASS)
- (KIT) Strathmore 400-8 High Quality Drawing Paper
- (KIT) 23x26 Drawing Board with Clips (BRING TO 1ST CLASS)

We have an electric sharpener in the studio, but you may wish to have your own handheld sharpener. During this introductory course to drawing, you may need more pencils, paper, and other tools. I will show all of you many different options during the first class.

DT101 2D Design: Fall 2019
Instructor: DEREK GUNDY

*The following items are in your STARTER (KIT) you purchased from Artist & Craftsman Supply. You will ultimately need more supplies for this class but these items will give you a very good start. Items with a ● **please bring to the first class***

- Sketchbook (Gift from NCAD) (BRING 1st CLASS)
- (KIT) Derwent Academy Sketching Pencil Set (BRING 1st CLASS)
- (KIT) Pigma Micron Pens (BRING 1st CLASS)
- (KIT) 12" clear ruler (BRING 1st CLASS)
- (KIT) 12" Steel Cork Backed Ruler (BRING 1st CLASS)
- (KIT) Str Bristol Pad Vellum (BRING 1st CLASS)

(KIT) Xacto Knife

(KIT) AA Circle Templates

(KIT) Princeton Golden Taklon Set 9153

(KIT) Reeves 12 Color Gouache Set

(KIT) Rubber Cement Pickup

(KIT) Elmer's Rubber Cement

(KIT) Strathmore Black Art Again Paper 9x12 Pad

COLOR AID MATERIAL FEE: Instructor will be placing a bulk order for the **Color Aid Paper** required for this class. Each student will pay a **\$20 material fee** to instructor in the beginning of October. Instructor will purchase all Color Aid packages in time for the projects this will be used in.

The following materials will also be necessary for this class. These were not included in the KIT because students may have something they already use or may want to make their own choice.

Plastic Watercolor Palette for using with Gouache (will show you examples first class)

12 color set of colored pencils (Larger set is fine too). Prismacolor is great but other brands acceptable too.

Scissors, can be small but sharp, make sure will work well for your fingers.

VC251 Visual Development: Fall 2019

Instructor: DEREK GUNDY

Textbook: NO TEXT REQUIRED. I will be drawing inspiration from several books throughout the semester and will show them to the class as appropriate. Your most important bound books will be your sketchbooks.

Required Supplies: Please bring these items to the first class. You must have both the Bee Paper Sketch Book and a Strathmore Toned Paper Sketch Book (choice of tan or gray) I prefer the tan as it has a warmer tone.

9x12 Bee Paper Super Deluxe Sketch Book BEE-808S60-912 Many of you know this sketchbook and it accepts ink and water media very well in addition to dry media and markers.

9x12 Strathmore Toned Tan Sketch Pad (STR-412-9) or Toned Gray Sketch Pad (STR-412-109)

Simple Clear Plastic Ruler, 12" Transparent is key Product # CTH-36

White Uniball Signo Pen SAN-64538 This will be used for fine white highlights. This pen is great for light over dry dark areas in your drawings. Any type of white gel pen would be fine.

Faber-Castell Pitt Artist Pens: These come in a variety of tips, and the water based inks are permanent and water proof when dry. They also do not bleed into or through most papers.

Basic recommendations: A few of these selections will be good to start with –

Black Pens – B (Brush) M (Medium) F (Fine) S (Small) XS (Extra Small). Just get a range of tips that will generate varying line weight. Sakura Micron Pens work well too and also come in similar tips.

The main key is to work with pens that have pigmented ink that do not smudge easily. Pens that smudge and leave blobs of ink on a ruler or at the end of a line should be avoided. If possible try your pens and markers out before purchasing.

Gray Scale Markers: Pitt Pen Brush Tip. Purchase a range of grays in the brush tips. You can choose warm or cold range. A complete range of grays in the **Pitt Brush Pens** would be the numbers **1, 3, 4, and 5**. The numbers vary in warm or cold but usually just in the darker grays. 1 is very light and 4 or 5 are quite dark, closer to black.

If you have other markers such as Copic or Touch for the grays, you may choose to use them, just be very aware that markers using solvent or alcohol base often bleed right through the paper. Care must be taken with a slip sheet behind your work to avoid damaging the next sketchbook page or designs that already exist on the next page. There is no bleeding issue with the water soluble Pitt Pens which is why they are my first choice

Other Recommended Supplies: These items will be introduced to students in the first class, and you will have some choice of what you can add to your tools.

Gouache: I use the professional grade **M. Graham** made in Oregon. These are available at a nice price for a very high pigment load in the paint. **Titanium White, Ivory Black, plus a simple range of vivid colors.** A simple set may work too. Watercolor may also be used. We'll go over choices during the first class.

Small selection of brushes, palette. Some of you may already have these.

Clear C-Thru Rulers, Line Guides, etc. During our first class I will show everyone a variety of drafting tools that may assist in the design process, particularly with perspective.

BIG BRUSH PITT PENS These are available in a larger brush tip and are more efficient in filling in large areas. Consider a black or a gray you enjoy using lots of.

WHITE PITT PEN This is a wide semi-opaque Pitt Pen that is great for laying in white on toned paper. It has a large rounded tip. Depending on how you design your scenes, you might find this very helpful.

Business Entrepreneurship Fall 2019

Erica Bolvin

PICK ONE BOOK FROM EACH CATEGORY

(this means you will read and report on THREE BOOKS TOTAL this semester)

INSPIRATION

Grit: The Power of Passion and Perseverance

Angela Duckworth

ISBN-13: 978-1501111105

May 3, 2016

Big Magic: Creative Living Beyond Fear

Elizabeth Gilbert

ISBN-13: 978-1594634727

September 27, 2016

Playing Big : Practical Wisdom for Women Who Want to Speak Up, Create, and Lead*

Tara Mohr

ISBN-13: 978-1592409600

December 29, 2015

Burn Your Portfolio: Stuff they don't teach you in design school, but should

Michael Janda

ISBN-13: 978-0321918680

June 14, 2013

Start with Why : How Great Leaders Inspire Everyone to Take Action

Simon Sinek

ISBN-13: 978-1591846444

December 27, 2011

BUSINESS & ENTREPRENEURSHIP

Essentialism: The Disciplined Pursuit of Less

Greg Keown

ISBN-13: 978-0804137386

April 15, 2014

The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

Eric Ries

ISBN-13: 978-0307887894

September 13, 2011

Disciplined Entrepreneurship: 24 Steps to a Successful Startup

Bill Aulet

ISBN-13: 978-1118692288

August 12, 2013

The \$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future

Chris Guillebeau

ISBN-13: 978-0307951526

May 8, 2012

Pivot: The Only Move That Matters Is Your Next One

Jenny Blake

ISBN-13: 978-1591848202

September 6, 2016

The Art of the Start 2.0: The Time-Tested, Battle-Hardened Guide for Anyone Starting Anything

Guy Kawasaki

ISBN-13: 978-1591847847

March 3, 2015

The Freelance Manifesto: A Field Guide for the Modern Motion Designer

Joey Korenman

978-1619616714

May 31, 2017

This Year Will Be Different: The insightful guide to becoming a freelancer

Monika Kanokova

978-3950396713

ISBN-13: May 15, 2015

TOOLBOX

The Freelancer's Bible

Sarah Horowitz

ISBN-13: 978-0761164883

October 23, 2012

A Surprisingly Interesting Book About Contracts: For Artists & Other Creatives

Sarah Conley Odenkirk

ISBN-13: 978-1623260248

March 7, 2014

Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines

Artist's Guild Graphic

ISBN-13: 978-1507206683

April 3, 2018 (15th edition)

The Money Book for Freelancers, Part-Timers and the Self-Employed

Joseph D'Agness

ISBN-13: 978-0307453662

March 2, 2010

The Business Side of Creativity

Cameron S. Foote

ISBN-13: 978-0393734003

May 19, 2014

Business and Legal Forms for Illustrators (4th Edition)

Tad Crawford

ISBN-13: 978-1621534884

February 2, 2016

Business and Legal Forms for Graphic Designers*

Eva Doman Bruck and

Tad Crawford

ISBN-13: 978-1621532491

July 1, 2013

Money: How to Think About It, How to Talk About It

Ilise Benun

ISBN-13: 978-1440302435

March 1, 2011

Getting Your Sh*t Together (2nd ed.)

Karin Atkinson

ISBN-13: 978-1495392207

January 30, 2014

* There are also editions of this book for photographers and fine artists